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Notre Dame Alumnus
UND Night, Class Reunions Highlight Alumni Program

Club Presidents Return to Campus in June

Universal Notre Dame Night, Class Reunion Weekend and a meeting of Alumni Club presidents will highlight activities for the Association during coming months.

The 31st annual observance of UND Night on Monday, April 26 (or within the octave of the designated date) will be an occasion for 145 local clubs throughout the world to honor their alma mater with specially planned programs. This year's celebration is already materializing into the "best yet" category and many clubs will feature campus representatives as guest speakers.

Complete reports of club functions on Universal Notre Dame Night will be printed in the May-June ALUMNUS.

Class Reunion Weekend will be held on June 11, 12, 13. The customary class dinners are being planned for Friday night (June 11) and classes will have their own other special events such as Memorial Masses. Last year attendance records soared to an all-time high which will undoubtedly be eclipsed with a strong 1954 turnout of reunion groups.

Reunion spotlights will be focused particularly on the following classes: '09 (45th year), '14 (40th year), '19 (35th year), '24 (30th year), '29 (25th year), '34 (20th year), '39 (15th year), '44 (10th year), '49 (5th year). Others, too, are expected back for the festivities—the 'independents' who are not attached to any of the reunion groups.

Events will be on an informal level and include golf tournaments, the Alumni Banquet and a real opportunity to renew friendships with classmates after many years. The usual bargain rate of $20 will again prevail and will be within the family budget—and as we've stated before "it's cheaper than staying home."

The Club President's Council, which has met on campus three times previously, is scheduled for Thursday, June 10. The most recent assembly of club officers was in 1952. It is anticipated that most of the 145 club presidents will return for a one-day workshop on programs, organization, University policy and other important topics.

SOLICITATION PERIOD UNDERWAY ON MAR. 1

The 12th Annual Alumni Fund's personal solicitation period gets underway on March 1 and extends through May 20. Practically all of Notre Dame's lay alumni will be contacted by a committeeman or fund worker during this concentrated phase of the annual program. State Governors and City Chairmen who were on campus for the recent Foundation conference were briefed on the techniques and 'know how' of personal solicitation.

Alumni participation in 1953 totaled 47.7%, and with the impetus of personalized approaches by Foundation and Club volunteers this record should be exceeded by the end of the current calendar year.

EMPLOYMENT

An excellent employment opportunity is available for TWO young Notre Dame alumni who are interested in University development work.

Applicants should be approximately 30 years old.

Previous experience in public speaking, writing for publications and general public relations are desirable qualifications.

All replies will be opened by a priest and kept in strict confidence.

Applications should be sent to:
University of Notre Dame
Box 81,
Notre Dame, Indiana

Notre Dame Gifts Total $2,170,851

Gifts and grants totaling $2,170,851 were received by the University of Notre Dame during 1953 according to an announcement by the Rev. John J. Cavanaugh, C.S.C., director of the Notre Dame Foundation.

Alumni participation of 47.7% reflected an increase of 7.4% over last year and compares with a national average of 18% reported in a survey of 270 colleges and universities to the American Alumni Council. A total of $364,323 was contributed by 9,184 alumni, Father Cavanaugh stated.

Other sources of financial support in 1953 included non-alumni gifts, $462,340; research grants and fellowships, $602,734; and gifts in kind, $41,453. Included in the overall statistics are three committed pledges amounting to $700,000.

During 1954, Father Cavanaugh said, all unrestricted gifts to Notre Dame will be used for faculty development.
James G. McGoldrick, '39 (center), was elected president of the Alumni Association at the January meeting of the Alumni Board succeeding John H. Neeson, Jr., '35. Left to right: Harvey G. Foster, '39, retiring honorary president; McGoldrick; Neeson, new honorary president.

McGoldrick Elected President of Alumni Assoc.

James G. McGoldrick, '39, New York City attorney, was elected president of the Notre Dame Alumni Association by the organization's Board of Directors at their January meeting. Board members, who serve three-year terms, represent Notre Dame's 23,000 alumni and vitally assist in developing various programs for the Association. John H. Neeson, Jr., '35, Philadelphia, Pa., retiring president, was elected honorary president.

Other newly elected officers include: Ralph Coryn, '22, Moline, Ill., first vice-president; John W. Courtney, '25, Dearborn, Mich., second vice-president; Dr. Leo O'Donnell, '17, Pittsburgh, Pa., third vice-president; and James E. Armstrong, '25, executive secretary.

Robert L. Hamilton, '34, Racine, Wis. (center), and James Haggar, Dallas, Tex. (right), members of the Commerce Advisory Council, and Desmond Barry, a friend of the University, were invested as Knights of Malta recently in New York City by Cardinal Spellman.

Football Tickets

Alumni Football Ticket Distribution for 1954 is basically unchanged from last year. The primary considerations are:


2. Geographical limitations will pertain to the Penn, Southern Methodist games.

3. Group orders for the Michigan State game are not being accepted. Full details of Football Ticket Privileges will be printed in the May-June ALUMNUS.

1954 FOOTBALL SCHEDULE

Sept. 25 Texas at ND
Oct. 2 Purdue at ND
Oct. 9 Pittsburgh at Pittsburgh
Oct. 16 Michigan State at ND
Oct. 23 Open date
Oct. 30 Navy at Baltimore
Nov. 6 Pennsylvania at Philadelphia
Nov. 13 North Carolina at ND
Nov. 20 Iowa at Iowa City
Nov. 27 So. California at ND
Dec. 4 So. Methodist at Dallas

NEW ALUMNI CLUBS

Notre Dame's rapidly-expanding alumni association has increased by four new clubs thus far in 1954. The new groups are Battle Creek and Kalamazoo, Mich., Kenosha-Racine, Wis., and Rockford, Ill.

James J. Mahoney, '44, is the new Kalamazoo president; the Wisconsin group will be led by James Rice, '42; Robert Breska, '43, will preside over the Battle Creek club; and E. M. (Mike) Lorden, '24, is president of Rockford.

Currently there are 145 Notre Dame alumni clubs in the United States and seven foreign countries.

The Leahy to Brennan coaching changeover will be covered in a specially prepared article in the Spring issue of NOTRE DAME which will be mailed to all alumni in a few weeks.
Governors, Chairmen Attend N.D. Meeting

Sixty-three volunteer representatives of the Notre Dame Foundation, from coast to coast, met on campus, February 12-13, and were briefed on the University's 1954 development program. State governors and city chairmen participated in various panel discussions conducted by members of the Foundation office staff.

The Rev. Theodore M. Hesburgh, C.S.C., president, spoke at the conference's opening luncheon on "Notre Dame's Partnership with Business." His remarks were concerned with the University's new program of inviting industry to sponsor 45 additional distinguished professors to the faculty.

Father Cavanaugh on Agenda

A discussion on the "History, Purpose and Organization of the Notre Dame Foundation" was led by the Rev. John J. Cavanaugh, C.S.C., director of the Foundation. The University's fund-raising organization began in 1947 while Father Cavanaugh was president of the University. The founder and first National Director of the Foundation was Harry G. Hogan, '04, Fort Wayne, Ind. Father Cavanaugh also outlined various aspects of the President's Committees, office mailing lists, corporation approaches, wills and bequests and giving through an insurance plan.

Alumni secretary and assistant director of the Foundation, James E. Armstrong, informed the audience on the alumni fund, how to increase participation, the part clubs play in personal solicitation and the manner in which classes fit into the annual alumni fund program.

Publicity and the Foundation

The Rev. Thomas J. O'Donnell, C.S.C., assistant to the Director of the Foundation, stressed viewpoints on "Public Relations, Publicity and the Foundation Program." Enrollment policy, football publicity, non-athletic publicity and Notre Dame's greatest appeal to alumni and non-alumni were brought up for discussion.

"Duties and Functions of the State Governor" were explained by John N. Cackley, Jr., in a Saturday morning session. Several state governors including William Sherry, Oklahoma, Grover Miller, Wisconsin, Joe Farrell, Pennsylvania and William Schmitt, Oregon, told those present how they had functioned as governors in their respective states. James W. Frick reported on techniques of the "1954 Alumni Fund Foundation Governor Grover Miller, of Wisconsin, outlines a few points to the Conference audience. Oregon Governor William Schmitt (left) and Colorado Governor James Hanlon listen to Grover's remarks. Additional photos will be in the next edition of the ALUMNUS.

Personal Solicitation Plan." Representatives listened to ideas for soliciting in metropolitan areas and in smaller communities. Organization of the personal solicitation method was discussed in detail.

The final topic on the agenda was a talk by the Rev. Edmund P. Joyce, C.S.C., executive vice-president, on "Notre Dame's Long Range Program.

Those attending the conference were:


March, 1954
ALL OF THIS FOR $20

CLASS REUNION WEEKEND

June 11-12-13

Class of 1904  Howard Hall  Class of 1934  Morrissey Hall
Class of 1909  Howard Hall  Class of 1939  Morrissey Hall
Class of 1914  Howard Hall  Class of 1944
Class of 1919  Howard Hall  Dillon or Alumni Hall
Class of 1924  Howard Hall  Class of 1949
Class of 1929  Lyons Hall  Dillon or Alumni Hall

Friday, June 11

General Registration—Law Building. One fee, $20, will be collected at registration which will cover all of the general and class expenditures.

Class Registration and Room—Registration will be in the halls as listed above.

Weekend golf tournament beginning Friday.

Class events scheduled on Friday night.
1904—Informal class supper, Morris Inn, Golfers Lounge.
1909—Class supper, Morris Inn, Golfers Lounge.
1914—Buffet supper, Morris Inn, Golfers Lounge.
1919—Buffet supper, Morris Inn, Golfers Lounge.
1924—Evening buffet, place to be announced.
1929—Twenty-five Year Silver Jubilee Reunion Dinner, Morris Inn.
1934—Dinner, Lay Faculty Dining Hall.
1939—Buffet, Rockne Memorial.
1944—Class dinner, Vetville Rec Hall.
1949—Reunion supper, Dillon Hall courtyard.

Saturday, June 12

Class Masses, Class Pictures (Election of Class Officers for ensuing 5 years can be held on Friday night, or on Saturday, as Class wishes.)

Golf Tournament, all day.
President's Luncheon for the 25-Year Class, Lay Faculty Dining Room, Dining Halls.

Box lunches for all other reunion classes Saturday noon.

Progress Forums in the five Colleges of Arts and Letters, Science, Engineering, Law and Commerce, Saturday afternoon.

Tours—T. A. O'Shaughnessy Liberal and Fine Arts Building, Nieuwland Science Hall, LaFortune Student Center, Saturday afternoon.

Movies, Washington Hall, Saturday afternoon.

Annual Alumni Banquet—University Dining Halls, Saturday night.

Sunday, June 13

Low Mass, Sacred Heart with a Sermon for Notre Dame Men.

Alumni Board Endorses Discussion Club Plan

Members of the Alumni Association Board of Directors at their January meeting, listened to the Rev. John J. Cavanaugh, C.S.C., Director of the Notre Dame Foundation, outline a program for the Association in the field of continuing educational stimulus for Notre Dame men. Briefly the plan proposes discussion clubs on great issues, which would be initiated and led by alumni but not confined solely to alumni. Father Cavanaugh stressed the need for keeping alumni educated by the University for the how-to-live phases of their after-campus lives. The Board requested the University, through Father Cavanaugh, to develop a plan for this program.

Recent Graduates Committee Chairman Charles Russ and Committeeman John Walker reported to the Board on their recent survey of the 1946-51 classes. The Rev. James E. Norton, C.S.C., vice-president of student affairs, told the Board of the Student Senate organization and explained the function and purpose of the new LaFortune Student Center.

The Board recommended that the clubs consider a Communion Sunday close to the date of Rockne's death (March 31st)—a custom already existing in some of the Alumni Clubs.