DEADLINES LOOM FOR APPEAL AND ELECTION

December 15 Windup Sought for Challenge Pledges and Board Ballots

The General Appeal phase of Notre Dame's $18 Million Challenge Campaign is scheduled to close December 15 with the return of all pledges by the 4,000 committee volunteers. Combined gifts and pledges from general and special appeals reached $107 million at mid-point in November, less than $2 million short of the goal. The Ford Foundation matching grant but only 57% of the goal required by the Program for the Future. Effort will continue to July, 1963, and all alumni who have not been personally contacted are asked to indicate their utmost capacity to help over this period.

The Alumni Ballot was prepared and mailed in late October for return by December 15, in accordance with constitutional provisions that "ballots shall be mailed to all members in good standing" (Art. IV, Sec. 2) and that "a member shall be constituted 'in good standing' if he has made a contribution to the preceding or current Annual Alumni Fund" (Art. III, Sec. 3). The 1961 candidates for the Alumni Board of Directors are shown below as they appeared on the ballot, the return section of which inadvertently carried the voter's address on the back—not to invade his privacy but to provide him with a permanent record of nominees.

How well are we doing challenge-wise?

Turn page for an appraisal of the alumni returns to date
This is the summary of the status quo in alumni giving as this is written.

Everyone is tremendously encouraged by the obvious effort of alumni to meet the larger giving goal implicit in the current campaign.

But the Alumni Office, in the light of previous Annual Alumni Fund figures, is a little nervous at this same stage over the slow climb of the participation chart.

We think the answer is a twofold one.

First, in 1960, and again this year, the customary and frequent Annual Alumni Fund appeals have not been sent out, in view of the projected General Appeals program which was launched on October 17.

Secondly, many alumni are understandably waiting to determine at the year's end the amount they can give toward the larger goal sought.

Probably a third factor is that many alumni who do not feel yet that they can give a generous capital gift in three figures or more have chosen to hold up any giving.

There are three points involved in recognizing these considerations.

First, the General Appeals program, under Chairman Joe O'Neill, was launched on October 17, and all alumni, whether in the areas of personal solicitation or in the unorganized areas where direct mail is our contact, are hopefully expected to participate by the end of 1961 — whether by gift or by expression of intent.

Secondly, we are in complete accord with the advantages of waiting until December to determine a gift that may affect the tax position of the donor favorably, or until some evidence of year-end bonus or other benefits may permit a more generous participation in the current appeal. But we would like to remind alumni that the Annual Alumni Fund ends its year on December 31, and participation for 1961 will be predicated only on those gifts or letters of intent which have been received by that time.

We need a large increase in alumni participation — six thousand donors (6,000) at this writing — to meet the 1960 participation figure, though the amount of alumni giving promises to be substantially increased for the year.

And we would like to suggest, in considering the third factor, that alumni who may not now feel in a position to participate as generously as they hope, or as we hope ultimately they may, send in at least a participation gift by December 31, with the possibility of considering the more serious gift in 1962-63-64.

Since alumni support was one of the major factors in our selection by the Ford Foundation, we sincerely hope that the first year of this General Appeal will not show any significant drop in participation, whatever generous increase in amount we may reflect.

James E. Armstrong, '25

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**Laetare Medal Presented In White House Ceremony**

Notre Dame's Laetare Medal, awarded annually to an outstanding American Catholic layman, was received for the first time by a President of the United States on November 22, when it was presented by Father Hesburgh to President John Fitzgerald Kennedy. The presentation was made at an intimate afternoon ceremony in the White House just prior to the President's departure from Washington for a Thanksgiving holiday in Hyannis Port, Mass.

**Major Gifts Boost November Totals**

The mid-November progress report of Notre Dame's Challenge Program was swelled by the following substantial gifts:

On November 11 it was announced that Alfred C. Stépan, Jr., '31, founder-president of Stépan Chemical Co., Northfield, Ill., and his wife, Mary Louise, are donors of the $350,000 Stépan Student Activities Center for concerts, convocations, etc., a massive buff brick building, topped by an aluminum geodesic dome, seating 3,000, and now under construction north of the Memorial Library site. Among the Stepan's children are three alumni, Alfred III, '58, Quinn, '59, and Stratford, '61.

On November 14 came the announcement that the Jesse H. Jones Professorship of Business Administration has been established for five years by a $50,000 grant from Houston Endowment, Inc., honoring the Texas businessman-philanthropist who was Secretary of Commerce and a federal administrator under President Franklin Roosevelt. The chair will be held by Dr. Thomas Bergin, head of the University's department of business organization.

On November 19 a grant of $1,000,000 from the Alfred P. Sloan Foundation for the expansion and improvement of the College of Engineering was announced by Alfred P. Sloan, Jr., and Father Hesburgh.

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**IN MEMORIAM**

**REV. THEODORE J. MEHLING, C.S.C. 1906 - 1961**

Father Mehling died November 13 in Santiago, Chile, in his eleventh year as provincial superior of more than 400 priests in the Holy Cross Fathers' Indiana Province. He had been a priest for 28 years, a teacher, dean and president of the University of Portland. His term as provincial superior has seen the erection of a new Moreau Seminary, priests' infirmary, and a retreat house at Notre Dame; establishment of a novitiate in Minnesota, a seminary in Chile, and a high school in Illinois; mission schools in Uganda, and the strengthening of those in Chile and East Pakistan. His funeral and burial were at the University on November 17. Requiescat in pace.
YOUR ALUMNI BOARD

Interim Director

George Connor tendered his resignation from the Board last June because of business pressure. The resignation was accepted with sincere regrets, and President Walter Fleming appointed Roger Huter, Louisville, Kentucky, to fill out George’s unexpired term. Roger graciously accepted this appointment.

Executive Committee: New Staffer

On Executive Committee recommendation, the Board moved the addition of a member to the Alumni Association staff to accelerate expansion of the Alumni Association programs: Universal Notre Dame Night, Universal Notre Dame Communion Sunday, the Class Reunions, and the Freshmen reception programs.

Fund Resolution

The Alumni Board Committee on Foundation Alumni Fund and Gifts, submitted the following proposal to the entire Board of Directors of the Alumni Association for its consideration:

"Because the present program for the future in which the University of Notre Dame seeks to secure $18,000,000 within a three-year period, is the most urgent and significant appeal ever made to its alumni and friends, and because the Ford Foundation has agreed to give to the University of Notre Dame, an unrestricted grant of $6,000,000 providing the University raises $12,000,000 of its $18,000,000 goal, in funds other than government or other Ford Foundation grants, by July, 1963, and because such benefaction is the greatest ever received by the University from a single source, and because this generous grant and the University's decision to launch this intensive campaign, and because the Foundation story which led up to these conditions, have been based on a generous and widespread support of alumni, the Alumni Board of Directors unanimously endorses the recommendation of the Committee on Foundation Alumni Fund and Gifts that every Notre Dame man be urged to take a strong personal part in this program for the future; that each alumnus be asked to consider a generous personal gift based on a strong concept of sacrifice and capital giving to meet this great opportunity which may be the turning point in the financial history of Notre Dame; that each alumnus of the many Foundation Committees join in the personal solicitation of alumni and to give such time as such solicitation will require; that each alumnus seek out friends, and other sources of additional giving for the University during this critical challenge.

"The Alumni Board not only offers its unanimous endorsement and effort, but its conviction that Notre Dame men will respond with nothing less than total success."

Spring Meeting Away

Under Executive Committee discussion, a Board meeting away from the campus was proposed to stimulate regional alumni development. It was adopted that the May, 1962, meeting of the Alumni Board be held in New York City.

Advisory Committees

Also under the Executive Committee, a proposal for advisory committees within the Board, to effect a closer and more constructive liaison with University areas of alumni interest and significance, was advanced. The proposal was subsequently drawn up, approved and presented to Father Joyce, executive vice-president, between the June and October meetings.

Thus were created Advisory Committees within the Board of Directors of the Alumni Association — based on present standing Board Committees familiar with these areas — to meet periodically — probably on the occasion of the three Board meetings on the campus — with the administrators of certain designated departments. The first meetings took place in October.

I. Student Activities. A Committee of three members of the Board to counsel with the Vice-President for Student Affairs. (Pat Dougherty, chairman; Jim Byrne, Roger Huter.)

II. Athletic Affairs. A Committee of three members of the Board to counsel with the Director of Athletics and other members of the Athletic Department, including the Chairman of the Faculty Board in Control of Athletics. (Bill Fallon, chairman; Bill Mahoney, Harry Mehre.)

III. Admissions. A Committee of three members of the Alumni Board would serve as an advisory group to the Director of Admissions and his staff. (Jack Dempsey, chairman; John O'Connor, Maurice Carroll.)

IV. Public Relations. This is an area in which the Alumni Board hopes that its Committee on Prestige and Public Relations may counsel with all areas of the University which indirectly or directly affect the public relations image of Notre Dame. (Ollie Hunter, chairman; Paul Cushing, Red Shea.)

COMMUNION SUNDAY, 1961

This year — 1961 — for the 24th Annual Universal Notre Dame Communion Sunday — your Alumni Board of Directors has urged a continuation of the basic theme of Personal Responsibility as called for by the Bishops' Statement of 1960, and by the President's Commission on National Goals in the same year.

In addition, to focus on a timely and urgent target within this basic theme, the Board suggested that the 1961 meetings be devoted to discussion of the great Encyclical of Pope John XXIII, "Mater et Magistra."
DESPITE UPS AND DOWNS, HASSLES AND HUMILIATIONS, IRAH GRIDDERS LIVE UP TO PRE-SEASON PREDICTION

It was a spotty football season for Notre Dame, but perhaps the most thrilling in many years. It was a season in which nearly everything happened from the heights of brilliance to the depths of disappointment, but it was a season in which the Irish really fulfilled the prognostications of the cooler heads in athletic handicapping.

While some publications carried rosy 9-1 or 8-2 estimates, an article in Look magazine reported that the Irish were expected to bounce back to 5-5 from the 2-8 low of 1960. They reached the break-even point by November 18, deprived of better by imponderables, key injuries, key penalties, key fumbles and key interceptions.

They opened with successive victories over Oklahoma, 19-6, Purdue, 22-20, and Southern Cal, 30-0. Then came defeats administered by Michigan State, 17-7, Northwestern, 12-10, and Navy, 13-10. They beat Pittsburgh 26-20, then repeated in a memorable thriller over Syracuse, 17-15. The finish with Duke in Durham on December 2 followed humiliation at the hands of Iowa, 42-21, when a second-half comeback failed to overcome the obvious psychological and physical stacking of cards.

The 1961 season has to be considered one of the most exciting in Notre Dame football history. The first three defeats were by a total of 13 points. Two victories were won by two points apiece. There were radical shifts from possession-type ground offense to wide-open passing play, both accompanied by some of the most bruising line play in history. But with the season gone, Irish adherents from coast to coast tend to remember only one game and one play — Joe Perkowski’s 41-yard field goal, against Syracuse November 18, which took place with no time remaining on the scoreboard clock because of a defensive infraction by the Orange on what would have been the last play, an unsuccessful field goal attempt by Perkowski.

Thus the Irish, while realizing their potential and showing greater promise for the future, participated in another rhubarb that will forever affect the rules of college football.

— J.L.

The Directors and Staff of the Notre Dame Alumni Association wish you a
Blessed Christmas and a Joyous New Year.