The Finance Committee of the Student Senate will seek approval of a $59,730 budget—$24,750 less than last year's total—from the Notre Dame Student Senate tonight.

The budget, covering a period from last September 1 to August 31, 1970, would reduce the student government's deficit from over $50,000 to $13,106.79 by the end of the academic year.

The projected budget shows cutbacks in nearly every area under student government sponsorship and would completely eliminate allocations to eight of its affiliated organizations.

To be completely dropped from the government's budget if the senate approves its proposal in its present form would be the Sophomore Literary Festival, WSNB, the Blue Circle, the Notre Dame-SMC mental health group and four business clubs.

In the Sophomore Literary Festival's case, this would mean a cut of $5,000 from last year and, in effect, its collapse, said Bob Hall, chairman of the festival. According to Hall the Sophomore Literary Festival planners normally have only about $12,000 to work with altogether. A cutback of a third would completely change its form.

"It's only one of the many things that we will be able to do what is left of the Sophomore Literary Festival," said Hall.

"It will be nothing like previous festivals. Famous and talented contemporary authors cannot be expected to visit Notre Dame for nothing or close to it," he added.

For WSNB the cutback would amount to "a huge strain on sales," commented Ken Martins, Sales Manager for the student station. WSNB has never been helped much financially by the student government, she said. The participation in the Forum was "On being that since the AM station serves the students continually, that we all reserved something. It is a real disappointment."

Others hardest hit by the cutback proposals are the Academic Commission of the Student Union and the Observer. The Commission's request for $15,000 has been reduced further to $8,000. The Observer, requesting $12,000 will be offered $9,000.

The Contemporary Arts Festival, which is also slated to feel the budget squeeze, the CAF asked for $6,382 but would receive an amount according to the finance committee recommendations.

The Hall Presidents Council, asking for $2,200 would receive $1,200, said Hall. "We feel that the budget is cut while still allowing the Declaration of this year to be made."

The Forum, as proposed by Fr. Hesburgh, and commented Tom Suddes, Hall Presidents Council Chairman, would be kept. "The Forum was scheduled to take place on a Tuesday night. Of the $2,200, we requested approximately $800 is intended for an Executive weekend in the spring, said Suddes.

"It's a student weekend," he went on, "It's for the students and we felt the student government would help us with it. We'll have to find another source of money.

Only the requests of the Human Affairs and Students Against Racism committees, the Free University and Course and Teacher Evaluation commissions were not included in the budget. The Senate Student government has little influence over the implementation of the Student Senate. One thousand dollars will be reserved for the implementation of the Free University program and personal will go to the Scholastic for publication of the course and Teacher Evaluation booklets.

The business clubs set to be erased from the student government budget were the Finance Club, the Finance Forum, and the Marketing Club. They had asked for a combined total of $3,035.

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McKenna reports on important student issue

by Don Ruane

"When you elect someone... you elect him for his insights and to be your leader and not just to do everything the majority wills all the time, is the philosophy I have tried to follow since I was elected," said S.G. President Phil McKenna as he commented on his administration and some of the issues it has faced.

One of the problems McKenna sees is the lack of understanding among the students in regard to what his administration has done. For this reason "Project Reach" has been instituted. "Project Reach" attempts to "reach down into the basic needs of students" by having members of the student government visit the halls to explain and answer questions on positions taken by the student government. After an initial visit by McKenna or Fred Dedrich, S.B. VICE-PRESIDENT, representatives will be available for hall council, floor or section meetings on request. McKenna urges the hall officers to make periodic requests in order to maintain an effective communication.

In regard to the Board of Trustees, McKenna said that the students will now have representatives on the Student Affairs Committee. The number of representatives and their power has not yet been determined. There are eight trustees on the committee and McKenna intends to propose that there be eight students, both graduate and undergraduate, placed on the committee. McKenna expressed optimism in the body when he stated, "I'm thinking it will probably be at least as effective as the University Forum and perhaps more so because it is a smaller body and it's a body that exists for student affairs and there aren't five elements all coming together to talk." He is also hopeful that suggestions and explanations will then be carried to the trustees.

McKenna has reservations about the University Forum because it is basically a discussion session and he feels that talk is not a substitute for positive action. McKenna also said that the presence of five elements on the forum would limit the number of possible topics to be discussed.

The progress of his administration has satisfied McKenna. He listed five basic reasons for this success:

1) The personnel. McKenna described his cabinet as "the hardest working and most dedicated people I have seen."

2) His workers have organized the filing and cataloging system which will be useful as reference for his administration and also for future administrations.

3) The efforts to make a commitment to recruiting minority students.

4) Plans to bring the off campus student into the framework of Notre Dame.

5) Efforts in academic reform and anti-racism.

Although frustrated at times over the hesitancy of some individuals to participate, McKenna feels that this body will be more effective this year because it will be meeting every week and the student members are better prepared to present things to the body. After the budget and the University Forum are voted upon, the Student Senate will meet twice a month and have committee meetings at least once a week. Most of the senate work will be done in the committees and this will "demand a lot more research and less fame for the senators."

McKenna feels that it is not up to him to evaluate his administration but it is for the students to decide when it is over. He is satisfied so far and intends to make the best of the next five months to give the student body an administration that will be representative.

GSU invites MBA Law students

At least one voting member with the larger departments being allowed one delegate for every twenty grad students. Presently, all departments are in the process of determining who will serve in this capacity.

In the meantime, King, a sociology major, plans to attend Friday's meeting with Fr. Hesburgh and Student Body President Phil McKenna concerning representation of GSU on the proposed University Forum and the Student Affairs Committee. Current plans are to seat two members on each of these boards.

The role of the GSU in these two bodies will be among the topics to be discussed at the group's next meeting on Friday, October 31. Mr. King would also like to see some discussion on the proposal to have two separate Ph.D. degrees—one for teaching and the other for research.

As he spoke of the coming meeting, the acting president stressed that GSU meetings are open to all graduate students although only the official representatives may vote. He would like to see as many as possible attend Friday's meeting which will be held at noon in the Library Lounge.
WEDNESDAY, OCTOBER 29, 1969

The big show

Way back last November, Richard Nixon was elected President of the United States on what was generally considered to be a "law and order" platform. The law and order issue means—keep those filthy long-haired creatures off our TV screens, please don't let the Blacks burn down suburbia, and shades of Don Ilyich Hoffmann, white and black Indians bow, and things of this nature.

Now it's put up or shut up time for Mr. Nixon, and he's treating us all to the world of impending kangaroo justice since Henry Newson was convicted to ten years in prison on the basis of contradictory testimony and conjecture. The Administration badly needed to mark a victory, and Mr. Nixon has not put up with any dissenters of disingenuous groups and screwed them all at once. Beautiful. Take three leaders of National Mobilization, the Acting Chairman of the Black Panther Party, and two celebrated founders of the Youth International Party, throw them all together, change them with violation of a questionable law, build a case of fabricated evidence and everything will be o.k. again. Not only do you entertain the frightened majority with a burning-butt, but you also remove eight very persistent thorns from your side.

Of course, the right personnel have to be chosen to produce this exciting thing. Prosecuting attorney, Assistant Attorney General Will Wilson, has been quoted extensively on his attitudes toward such people as the Eight: 

"I think if you could get all of them in the penitentiary, you'd stop it. The ringleaders, I'm talking about." 

"In the area of balancing free speech against public order, my heavy leaning would be on the side of public order." 

"I'd call something a riot sooner than maybe stand the university's financial drawers.

Nixong said that he had written a note on this matter and that and that when asked if he foresaw any definite statement on the matter he doubted if many would still ask for the rebate.

It was asked if Hesburgh ap­ proved of secret organizations such as the FBI working on campus looking for drugs or surveilling subversive people. He replied that first of all the FBI was not a secret organization and that their phone number was available in the directory. Hesburgh said, though, that he didn't think the FBI did work on campuses.

But, he said, "Campuses are not sanctuaries exempt from the laws of the United States." Accordingly he said campuses are not exempt from law enforce ment agencies.

The announcement proposal of South Bend's Mayor Allen was brought up but Hesburgh cared not to comment on the matter at the conference.

A question asked the Presi dent if he could cite why the nation's college campuses appeared so peaceful this fall. Hesburgh said he could make no definite statement on the matter but he noted that the atmos phere at Notre Dame was "very friendly." 

Hesburgh was asked if he had ever considered stepping down as president of Notre Dame. He answered that today any presi dent of any institution would be a fool not to ever consider stepping down. He added that he thought about it "five times a week.

The conclave is published daily during the college semester except vacations by the students of the University of Notre Dame and St. Mary's College. Subscriptions may be placed, for $8 from The Observer, Box 11, Notre Dame, Ind. 46556. Send a copy, class postage paid, Notre Dame, Ind., 46556.

Dedication activities will begin with a dinner Saturday (Nov. 1) at 7 p.m. in the Moore Inn. A 10 a.m. Memorial Mass for Thomas Flanner, with the Rev. Theodore M. Hesburgh, C.S.C, president of Notre Dame, as principal celebrant, will be said in Flanner Tower Chapel on Sunday. The financing of the building and tours will follow the Mass. A dedication luncheon will be at 12:30 p.m. in the President's Lounge of the Memorial Library will complete the weekend ceremonies.

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If you're on a blanket party or something, carrying along a glass is pretty clumsy. But when it's convenient, we think you really can't blame us for wanting you to get it at its best, can you?

Just for fun, pour your next four or five bottles of Bud into a glass. If you don't agree that the extra taste, clarity and aroma make a big difference, go back to the bottle. We won't say another word.

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(But you know that.)
Murphy affirms curriculum changes

by Jim Burke and Joe Wenhoff

In an exclusive interview with The Observer, Dean Thomas T. Murphy of the College of Business Administration announced major curriculum revisions to be implemented next fall.

The revisions call for 51 of the 126 hours required for graduation to be centered within the business student's area of concentration: finance, marketing, accounting, or management. Fifty-one hours will also be allocated to the social and physical sciences, theology, and philosophy. The remaining 42 hours will be elective. Hopefully, these electives will be concentrated, rather than scattered.

Dean also revealed plans for expansion of the Business School curriculum.

"It's very possible," he said. "Expansions might be needed sometime in the future that would be a little different in numbers than we have currently. We feel that our faculty, our facilities, and our organizational structure will enable us to have about 1200 students. We are preparing to increase our graduate operation to 400, and we think our undergraduate number would probably be 800-900 students.

Currently, the college has approximately 1050 students at the undergraduate level and about 95 graduate students enrolled in the Graduate School.

Dean Murphy also indicated that the Graduate School has planned to institute a Master of Public Administration (MPA) program by 1972, and a Doctor of Business Administration (DBA) program by 1975. In addition, serious study is being given to the formation of specialized, non-creditresar programs for actual business management.

As to pass-fail courses, Dean Murphy is optimistic. "I think we would favor a kind of pass-fail system. One reason why I personally would favor it would be to attract good students from other parts of Michigan University who might not have the background they think they would be essential to take certain courses, but who would like the exposure to knowledge that comes from such courses."

In regard to the content of the business school curriculum, Dean Murphy cited three major developments at Notre Dame.

First, he outlined a greater role the computer will play in business courses.

The College recently maintains its own computer facilities and the Dean hopes the time when the computer will be used more is upon us.

Second, students will take at least one course in computer science. The number of students and faculty involved will be on the rise.

Thirdly, future plans for the College provide for the increasing importance of international business, and include the possibility of a year of study abroad. An initial effort in this area is the 16-day Seminar of European Money Markets over Spring vacation last year, through which a number of students and others visited European financial centers.

This seminar will be continued again this year. In addition, a marketing seminar has been instituted, which will enable a first-hand view of the marketing procedures of U.S. firms on the continent, also after the vacation. Increased course offerings in the international area are also under serious consideration.

On the involvement of business students with the social and moral issues of today, Dean Murphy commented: "There probably is less of an activist attitude among business students here and elsewhere than among other groups of students."

Nevertheless, he feels that business students are concerned with social issues. "I think generally our students are involved, but maybe it's a different kind of involvement."

The Dean noted that some of the business students aiding the Urban League, the Logan School, VISTA, and the Peace Corps.

OBSERVER FINANCE

Today's paper brings with it an experiment in campus journalism. The Observer hopes to begin to develop a financial page.

Every segment of the community deserves to know how we feel the military-industrial complex is making out and how it will all affect their lives.

We are experimenting now. We would like to be able to examine some stock prices AND an analysis of the market or the current economic trends. We want it to be student oriented, however, and be able to give Notre Dame's building financial analysts and candidates for Boards of Trustees a chance to experiment with some of their ideas, and be exposed to the criticism and comments of the rest of the community. We hope also to encourage faculty members to make contributions they feel are worthwhile.

Today's page contains stories which are basically about some of the activities of the business school here at Notre Dame. We hope that if you have taken the time to read them you might let us know of your reaction. If you are interested in the idea or would like to help out in some way, contact Bob Landgraf 234-6679 or call The Observer office.

ND wins Marketing games

by Anthony Heimann

If you're missing your participation in this game, gained some additional insights into the real world of business, then regardless of where your team finished, you're all winners.

This quote was addressed to the 41 college teams which participated in the 1968-69 Michigan State University Simulated Marketing Games by William Glenn, director of marketing-manager development of Sylvana Electric. However the real winner of the 1968 games was a team of Marketing students from Notre Dame.

The Michigan State University Marketing Club Participating schools make decisions concerning all aspects of marketing, sales and advertising, pricing, and in the global area. The hypothetical company sells three products to consumer and industrial markets.

The 1968-69 Notre Dame team which won last year's competition was chosen from the marketing club mainly on the basis of interest. Two graduated seniors, Dave Klingerman (captain) and Hank Bailey, and two present seniors, Tim Patton and Tony Heimann were members of the squad. Dr. David Apel of the marketing department was the team advisor. After the twelve period simulation was over Notre Dame ranked second behind Northeast Missouri State. But with that top position comes the realization that the team would be attending a seminar in Europe for the first time.

This year's team headed by senior Tim Patton again hopes to return from Michigan State victorious. Notre Dame has won the game twice since its inception in 1963; a third win will bring the travelling trophy back to Notre Dame to stay.

A second area of knowledge playing an increasing role in the curriculum consists of the behavioral sciences, such as sociology, psychology, and cultural anthropology. This reflects the emerging trend which emphasizes "how people react, not how to handle people.

particularly student-oriented; in other words, good teachers are those we seek first, good researchers second. We would also like to have on our faculty people who do themselves in public affairs."

Dean Murphy summed up by saying: "In the past quarter century, the Business School has come a long way—from providing vocationally-oriented training to giving a more general education."

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