Due to insufficient business
E&L in financial trouble

by Don Reimer
Copy Editor

The E&L Supermarket is in financial trouble that could force it to close within three to four months, according to owner-manager Earl Kemper.

Kemper said a financial statement due in several weeks should indicate the store's future. He also pointed out that because the supermarket's business over the past 29 weeks shows us in the financial statement' shows us in the store's future.

Kemper has charted the supermarket's business over the past 29 weeks. The charts show that over this period the E&L has done only 61% of its anticipated amount of business.

The charts reveal that until the Notre Dame students returned in September, the store took in only $16,000 to $18,000 per week.

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The Annual Toy Shop, sponsored by the Mental Health Association Campus program, will be held Dec. 4, to provide the patients of Logansport State Hospital in Indianapolis with gifts for their children.

Interviews with the residents of Logansport State Hospital are going to be held Saturday. These interviews are conducted to find out what the patients would like to send their relatives for Christmas, said Joe Wells, a member of the Mental Health Association (MHA) at Notre Dame.

The gifts are given to the patients' relatives aging from four to ten years as an average," added Wells. He said that this toy shop makes Christmas a better time for the patients: they know that their families will still receive gifts even though they are in the hospital.

Once the interviews have been conducted, fund and toy raising activities begin. Wells plans to donate money from the Notre Dame MHA account. He also intends to ask local merchants for donations of money and toys.

In the past, merchants have contributed items that were overstocked, discontinued or slightly damaged and "had been replaced." Also, "organizations and individuals donate new toys or used ones in good condition," said Wells.

On Sat., Dec. 4, the collected gifts will be wrapped and distributed in the Toy Shop at the hospital. Some volunteers will stay overnight to provide Sunday entertainment and "to help make the weekend a real gala affair for the residents," stated an MHA press release.

Wells asked that anyone interested in any part of the Toy Shop or in donating something contact him at 3682, Morrissey Hall. Transportation, meals and overnight accommodations are provided free of charge to volunteers.

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Voter turn-out heavy in south

WASHINGTON - The Center for the Study of the American Electorate estimated the turnout at 52.2 percent, and said its analysis showed that percentage was swelled by a heavy showing in the South which favored Carter.

New republican house

INDIANAPOLIS - A newly-won Republican majority in the Indiana House of Representatives was the result of a veto-proof legislature, but Gov. Otis R. Bowen says he expects difficulty getting his programs through the Democrat-dominated Senate.

Republican majority

INDIANAPOLIS (AP) - As his television advertisements pro-
claimed, Richard Lugar’s day has come. The 44-year-old Indianapolis mayor, already toasted as a prospective Republica presidential candidate, Swampet three-term Sen. Vance Hartke on Tuesday night, capturing almost 60 percent of the vote in winning the Senate seat that eluded him two years ago.

At that time, the former Rhodes scholar and present-day college professor was defeated by Birch Bayh.

On Campus Today


10 am - exhibition, etchings and drawings of ran shafer, lies gallery.

2 30 pm - meeting, al-anon, an organization for families and friends of alcoholics, 3rd floor, infirmary.

3 40 pm - seminar, "the anatomy and function of the fish gill" by dr. bren gannon, flinders univ., south australia, sponsored by biology dept., coffee at 4 pm, galvin aud.

4 30 pm - seminar, "studies of the photochemistry and spectro-
skop of the chromium derivatives" by prof. gerhard lewis, n.d., crowley.

5 30 pm - meeting, al-anon, an organization for families and friends of alcoholics, 3rd floor, infirmary.

6 10 pm - film, "nashville," sponsored by physics club, engineer-
ing aud.

7 30 pm - philosophy conference, "ideology and theory assess-
mint in economics," by charles wilbur, n.d., comments by tom hanifin.

8 pm - concert, fathal concert, e.iaugnoushess hall.

10 pm - concert, faculty chamber concert, library aud.

midnite - the album hour, featuring phoebe snow's new album "it looks like snow," wind 640 am.

Toy collection scheduled

by Terry Blau
Staff Reporter

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E&L may close

(continued from page 1)

e no community with a string of
taverns and the neighborhood suf-
fers with local stores.

Another important feature of the
to be opened store is that the
manager is a member of the community and can work with the people to better meet their needs, according to Quigley.

Convenience for the elderly and
students, employment opportuni-
ties, and the chance for minority-
persons to learn management
skills were listed by Howard as important
reasons to maintain the large store.

"A local store permits minority
persons to learn management
abilities," Howard said. "And we
were very interested in entering in businesses where minorities
can learn these skills." He noted the
store generates about 17 jobs.

Blakely to speak

Robert Blakely, a practicing
attorney and graduate of Cornell
University Law School will speak
about his alma mater and about his
experiences in law practice in Room
103, O'Shaughnessy Hall on Friday, Nov. 5 at 5 p.m.

All students are welcome to
attend.

The Observer is published Monday through Friday and weekly, during the summer session, except during the exam and vacation periods. The Observer is published by students of the University of Notre Dame and is distributed free of charge. The Observer is independent and may be purchased for $20 per year (102 issues) from The Observer, Box 6, Notre Dame, Indiana 46556. Second class postage paid, Notre Dame, Indiana 46556.

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THE TRIP IS ON!!!
Bus Trip & Concert Ticket
THE EAGLES
Thursday Nov. 11
Chicago Stadium
$16
BUSES LEAVE THE MAIN CIRCLE AT 5:30PM
Tickets on sale Friday Nov. 5-
S.U. Ticket Office

Call 283-1181

We will sneak a keepsake item for you. It is a picture of you and a friend. The picture will be framed and placed in the room of your choice.

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TAKING THE CHALLENGE

Pioneer Project 4x4 updates
Harmony Kardon 225 AM/FM receiver
$150
Sakai 159 Dolby cassette deck
$175

For Information
Call 283-1181

The Challenge:
If you've got it, prove it.
If you want it, work for it. If you
think you're a leader, show us. That's what we
ask and expect of every
college man who enters our
Platoon Leaders Class
commissioning program,
Plc... with ground, air
and law options, summer
training, and the chance
for up to $2,700 in financial
assistance. But to make
our team...you have to
meet our challenge.

The Marines ARE LOOKING FOR A FEW GOOD MEn.

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National

THE OBSERVER

Thursday, November 4, 1976

Page 2
Several positions open for women in business

by Sue Lechbinder

Staff Reporter

The biggest resource yet untapped in the business world is women, according to Carol Collins and Greg Weimantel, who spoke at the Professional Women in Sales Management sponsored by the St. Mary's Career Development Center last night.

Collins, a 1975 St. Mary's graduate and a 1962 Notre Dame graduate, is currently employed as a General Foods Representative in Northlake, Ill. Both shared their views based on personal experience, particularly regarding the role of women in today's business world.

Working as a sales representative, Collins described her job as, “a real concoction of opposites.”

“It’s important to know yourself and to know the thresholds of what you can and can’t take,” she stated.

She has found that arguing a point based on logic with people whose education is generally lower than college level is a problem. Weimantel stressed the need for women in the sales field, especially those with a liberal arts background. A business degree does not necessarily enable one to be a salesperson. “Sales is there, it’s an opportunity, a one-on-one pressured packed field,” stated Weimantel.

He also differentiated between “smartness” and “intelligence” on the part of a salesperson. There’s a difference that is most critical in this realm, he stated.

Collins related details of her own career with General Foods. Describing herself as reasonably extraverted, Collins stressed that one can run the risk of being seriously unhapp’.

“Job you have to strike a balance,” she stated. “It is most important that you be happy.” According to Collins, a corporation wants to make sure that their personnel is tried and true before advancing them. “You have to be willing to accept facts that it is going to take some time and you to accept where you want to go,” stated Collins. She added that a position in sales management is very rewarding.

In response to a question concerning what he looks for in a potential sales representative, Weimantel stated, “I look for something that shows that an individual is a self-starter, someone with a high energy level.” This could be anything, according to Weimantel, from something said in an interview to an award won.

Both Collins and Weimantel feel that women with liberal arts educations to approach this field and consider it seriously when selecting a career. 

Colling was an education major, and recipient of the Lumen Christi award while at St. Mary’s. Collins feels that her present position is a step in the right direction towards her future goals.

**ERA group to meet tonight**

Equal Rights Amendment (ERA) strategy session tonight at 7:30 p.m. in the Student Lounge of St. Mary’s. Madeleine Hall.

“The women are working a session to develop specific strategies on how we can work together to assure the passage of ERA in January.” Stated Kathy Barnard, president of the South Bend League of Women Voters.

**FOOD**

Fine dining is now available at the Tudor Arms Community at “Lewis’s” an Italian Restaurant located in the basement of the Student Lounge.

Every Friday night at 7 p.m., for $1.50 you can eat your fill of spaghetti, meat sauce, garlic bread, salad, cake or coffee or whatever the horde in the Kitchen can turn out.

Tickets may be purchased from the Lewis Hall Clerk Thursdays from 3 to 5 and Fridays from 10 to 12 at the Front Desk.

**Pizza King**

We invite you to try our delicious pizza, hot sandwiches and tasty salads.

**BEER Special Monday nights.**

**Pitchers of Budweiser $1.50**

**Michelob $1.75**

**Tues. nite after 4= $1 off on all large pizzas.**
America took a risk Tuesday but there is a good chance that it will pay off. Jimmy Carter, who will become the nation's thirty-ninth president, is more of an unknown than the solid, safe President Ford. Casting any vote is an attempt to guess the future and pick the man best able to meet it. The risks are always bigger when you pick the challenger, especially one who "came from nowhere" to win.

America has not gotten as far as it has without taking chances. In this race there were good reasons to go with Carter. With the support of a solid conservative Congress, Carter offers the hope of getting the country moving again, of a new drive to the country behind him if he is to fulfill the hopes of his supporters. Though his victory Tuesday was narrow, Carter's ability to organize a winning coalition at all in only twenty-two months and to capture the Democratic Party without splitting it indicates that he has the potential for successful leadership. He has succeeded in re-uniting a party's diverse and quarreling factions. For America's sake, we hope he can succeed again with re-uniting the nation.

It is usual in the aftermath of a presidential election to talk of the need to turn around the winner and both Carter and Ford have done so. But the usual rhetoric is right: Carter is going to have to unite at least a considerable majority of the country behind him if he is to fulfill the hopes of his supporters. Though his victory Tuesday was narrow, Carter's ability to organize a winning coalition at all in only twenty-two months and to capture the Democratic Party without splitting it indicates that he has the potential for successful leadership. He has succeeded in re-uniting a party's diverse and quarreling factions. For America's sake, we hope he can succeed again with re-uniting the nation.

Being cynical today is the fash- 

tionable thing to do. According to Webster, it is "One who attributes all actions to selfish motives." Today, more than ever before, cynicism pervades our world towards all levels of govern- 

ment, in our society, and even towards our contacts with one another.

Most have heard the saying, "A healthy cynicism is the best hope we have to believe that cynicism is good in some cases. Cynicism is not the best hope we have to believe that cynicism is good in some cases. Cynicism is not good. True, it is good to be re- 

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birthday.
The appointment of two new regional directors for development at Notre Dame: Thomas R. Pilot, Jr., and John J. Smith, was announced by Dr. James W. Frick, vice president for public relations and development.

Public Relations and Development is one of the major administrative subdivisions of the University and the Development Office is one of its subdivisions. The Development Office is concerned with raising money to offset some of the operating costs of the University. Said Thomas Sudweeks, Coordinator of the Development staff: Sudweeks stated that this money is solicited by five regional directors located in Chicago, Los Angeles, New York City and on the campus. These contributions come from alumni, friends of Notre Dame, parents of students, corporations and foundations.

Pilot will direct the activities of one of the two development offices on campus. He received his bache­lor's and master's degrees from Notre Dame in 1965 and 1966. He recently served as market planning manager for Beverage Manage­ment, Inc. of Columbus, Ohio and Pepsi-Cola Company of Purchaser New York. His region of the country includes Indiana, Ken­tucky, Tennessee, North and South Carolina, Georgia, Florida, Ala­bama, Mississippi, Louisiana and Arkansas.

Smith, who will direct the Chi­cago branch of the Development Office, has territories which includes Illinois, Wisconsin, Minnesota, Iowa and Missouri. He graduated from Notre Dame in 1954 and is the father of a current Notre Dame student. For the past several years he has been engaged in the insurance business. The general duties of the regional directors include the personal solic­i­tation of potential financial con­tributors, the organization of local functions pertinent to Notre Dame such as book fairs for volunteers and various other administrative duties.

Through their efforts $2.5 to $3 million are contributed from solic­i­ted alumni annually. Funds are also solicited from foundations and corporations, which have contributed $1.8, million and $3 million, respectively, in fiscal 1976 alone.

The observation that the authors of this year's poetry special are: A statement issued Oct. 18 by a coalition of 15 Japanese environmental organizations, calling for a 10-year moratorium on whaling (Japan and Russia account for more than 90 percent of the international whale kill)

* a progressive reduction in worldwide whaling quotas decreed by the International Whaling Commission (IWC) this summer;

and pensions rumors that the governments of Japan and Russia have agreed to suspend all whaling until 1979.

Yet in the wake of these break­throughs, cracks have appeared in the Save the Whale front over various tactics pursued by the Japan-Russia relations responsible for the progress.

The most controversial tactic—a boycott of Japanese and Russian products—has produced recent charges of "victims racism" in the Japanese and Japanese-Americans.

Lally's closing remarks to all students were simply, "Please think about this response to the meeting. Last replied, "Again, have 106 juniors and I think they all want to be R.A."

Student Union solicits R.A.'s

in the Financial Aid Office and R.A. applications are due at the Development Office by Jan. 1. Students interested in applying for a residence hall position can visit the Development Office and ask for forms.

Students should indicate the three halls they would like to apply for and their names will be automatically sent there in March. Indiv­i­duals applying for student affairs positions must be interviewed and use their own application forms.

The list of University approved student affairs available March 1. Present R.A.'s who wish to apply again next year are automatically approved by the University and their names will be sent to the appropriate recruiters.
Engineer's death penalty

by Bob Varetos
Staff Reporter

A man saved from facing the electric chair by the state of one juror spoke out in favor of the death penalty last night in Washington Hall.

William Geraway, who spent 18 years in prison in 33 states, said he did not believe it was possible to rehabilitate an adult offender.

"I have never encountered a reform program that had any meaningful effect on a prisoner," Geraway said. He added that many people are "living in prison.

Geraway himself faced the death penalty as the result of a murder conviction. More than 50 residents listened as he described shooting a man with a suppressed firearm in December, 1969.

"The man had killed a number of people, some of whom were my friends. It was revenge. I don't discuss my background or my revenge thing," said Geraway. "I felt no moral qualms about it at all."

Geraway, sentenced to life, fought for his release on the grounds that his own law firm had supplied evidence against him. His trial testimony led to the arrest of organized crime figures in four states. At one point, while he was still in prison, a $50,000 contract was placed for his life.

Geraway said he entered his first institution in 1948 when he was 13. He led that many years of his life he had been a counterfeiter.

"I'm sorry, but the background with any amount of pride," he added. Once, when asked if he believed in an after-life, Geraway responded: "I hope so, it's the only one I have.

This summer Geraway worked in a home for delinquent children. "Maybe," he said. "I can prevent a Bill Geraway from growing up."

Architectural plans for the addition to the Cushing Hall of Engineering at Notre Dame are nearly complete and bids for construction will be requested in December, according to Dr. Joseph T. Hogan, dean of the College of Engineering. Construction could start as early as January and the addition will be ready for occupancy by late 1978.

Plans for the site call for a five-level addition of 155,000 square feet. The three stories above ground will extend 90 feet west of the present building and along the entire 300-foot length.

Depending on construction costs, the two levels below ground probably will include an L-shaped addition extending south and east beyond the main structure. At least 110,000 square feet will be built during the initial construction, more than doubling the size of the present building, which has 90,000 square feet.

The building was designed to be compatible with the 43-year-old Cushing Hall, and the brick, limestone and slate roof on the exterior will match the older building as closely as possible.

One of the College's problems has been that its physical facilities are dispersed on campus. When the addition is completed, the departments of Chemical, Civil, Metallurgical, Electrical, and Aeronautical and Mechanical Engineering as well as the Colleges administrative offices will be housed in one building. The wind tunnels and fire research facilities will be located in the Aerospace and Mechanical Engineering Laboratory (currently the Mechanical Engineering Laboratory).

The administrative, departmental and faculty offices will all be moved to the new part of the building. The addition also will contain the new College library, board room, faculty lounge, audio-visual learning center, computer centers and some laboratories.

Construction costs will be partially met with funds raised during the recent engineering building campaign. To date, more than $5 million in cash gifts and pledges has been raised from alumni and friends of the College of Engineering.

The total fund for the project is more than $15 million, including $15.5 million already accumulated by the University for engineering facilities. Most of the money will go into new construction, according to Hogan, and remodeling of Cushing Hall will be done later.

Plans for the expansion are being handled by Elberle. Architects/Planners/Engineers of Bloomington, Ill.

HARVARD BUSINESS SCHOOL MBA PROGRAM

James J. Foley, Associate Director of Admissions

at Harvard University's Graduate School of Business Administration will be on campus Thursday, November 11, 1976 to meet with students interested in the two-year MBA Program.

Contact the Placement Office for more details and to sign up for an information session.

HARVARD BUSINESS SCHOOL is committed to the principle of equal educational opportunity for all students without regard to race, sex, creed or national origin.

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SMC Social Commission & Holy Cross Hall present

SECOND CITY

Sat. Nov. 6-7:30pm
O'Laughlin Auditorium
$1.50- Students & Faculty
$2.50- General Admission
Ticket sales begin MONDAY and are available through SMC Programming Office, 4176.

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FORUM CINEMA I & II

Jina Wertmuller's "LET'S TALK ABOUT MEN"

LAST TIMES
7:00-9:00

STARTS FRIDAY...AMERICA'S MOST UNLIKELY HERO!

"ONE OF THE YEAR'S BEST"
Judith Crist, Sat. Review

"INCREDIBLE"
Dana Wyman

"EXCITING"
Rex Reed

"UNLIKELY HERO"
Liz Smith

WOODY ALLEN..."THE FRONT"

WIN ZERO MODEST: HENRIETTA BERNARD
FRID. 7:30-9:00 SAT. 7:30-9:00 SUN. 2:30-4:30

Lee Marvin and Roger Moore in "SHOOT OUT AT THE BEAUL"

REDUCED
SPECIAL-FRI. AND SAT.-MIDNITE SHOW

STOP ESPIONAGE, KILLER PURPLE

BILLY MILLER /
Lives from 7:00 to 7:30

Diane Blake, marking the first time in the history of the show that two shows have been performed in the same space.

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STEAK &ALE

Opening soon, is now accepting applications from outstanding cooks. Positions available include: hosts, hostesses, waiters, cashiers, security guards, service assistants, cooks and dishwashers.

52554 US 31 North
277-3766

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WIN ZERO MODEST: HENRIETTA BERNARD
FRID. 7:30-9:00 SAT. 7:30-9:00 SUN. 2:30-4:30

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Jones named NL Cy Young winner

NEW YORK (AP) — Randy Jones, the left-hander who won 22 games for the San Diego Padres last season, is the winner of the National League’s Cy Young Award, given annually by the Baseball Writers Association of America.

Jones, who narrowly lost last year’s award — emblematic of pitching supremacy — to Tom Seaver of the New York Mets, won 21 of the National League cities.

That easily outdistanced runner-up Jerry Koosman of the New York Mets, who drew seven first-place votes.

Mets teammate Jon Matlack and Detroit’s Steve Carlton, who finished with 21

Enrich the

great shape for the amount of use it's had.

That included 35% innings pitched for the fifth-place Padres. Jones, in 25 complete games. Jones, in 80 games, struck out just 93 batters but walked only 50 and compiled the league’s fifth-best earned run average: 2.74.

Good enough for the Cy Young. "It was a feeling of great elation when I found out," he said.

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For information contact Capt. Davis, 283-6435.

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Solution: The doctors said the arm is in great shape for the amount of use it's had.

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Improved coaching aids women's IH

by Eileen O'Grady

Now that the exciting women's intramural football season has ended, many questions arise. Why was there a lack of participation? Is the NEWC a negative aspect? What is the future of women's IH? Although there are many answers to these questions, one is obvious:

Lack of participation. Unknown to many, all six of the women's IH programs have had at least one or two. All of the coaches were male. For the average sports fan, an observation of the IH program leads to the question: Why would you want to watch this? In polling some of the 10 women I interviewed, the most common response was: "For the fun of it."

But all of them soon took it seriously.

Don Byrde, radiator's coach for two years and Lewis' head coach for two years, stack with him because he felt that IH was the ultimate sport. "I think it's exciting for girls to have this kind of competitive sport and not have the social stigma often attached to it."

When Byrde was asked why he was interested in the IH program, he replied that the girls really wanted to play. He added that what he feels the most happy with is the fact that the Lewis again had 60 girls go out for the team this year.

Tom Flood, the baseball players have been teaching the girls about the finer points, and seeing them improve. This is what I don't like. Talented men such as Bob Thomas gained quite a bit of pleasure from the whole thing. His reason is simple: "Winning and dining should be rather humorous."

For the newest IH coaches, it is a learning experience, and they are now free agents and their negotiation to free themselves from the shackles of the reserve clause. For the owners, that baudy confederation of millionaires, the YMCA of Minneapolis, the last thing they want is to pay the owners. This is why the owners have been putting in training for women's IH. It seems to improve?

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