NBC's Edwin Newman keynotes conference

By PAM RICHARDSON
Staff Reporter

NBC News correspondent and author Edwin Newman said that today's journalists must bear the burden of informing the public with- out influencing events, in his keynote speech for the "Responsibilities of Journalism" conference last night in the Center for Continuing Education.

Newman, who has won several news awards and an Emmy, stressed that reporters must provide in- formation to frame the public at- titude through a process of "instant analysis."

"It is part of the job to put a story in perspective and make sense of what is happening," he added. "News is what we (journalists) say it is," said Newman.

This places a burden upon those involved in news decisions, he said, because only they can prevent "sloppy work and lousy journalism."

But any news operation is neces- sarily a "compromise" between more news and what the public wants to be, he said.

Because news is a competitive business, he said, exaggeration, "obscene sensationalism," and phony stories can result from the jour- nalistic compromise.

"Competition has been especially strong in television journalism, resulting in an overemphasis on competitive conflict and the de- sority to the detriment of the quality of reporting," said the 50-year veteran of NBC News.

Newman, who has hosted the "Today" show and served as Wash- ington bureau correspondent for several newspapers, expressed con- cern over the power of the media to influence events, particularly elec- tions. He urged journalists to work toward presenting information in such a way as to inform the audience to reach its own intelligent decision.

A major problem in this process is that many reporters today simply don't know the English language. Newman claimed, citing dozens of basic examples of errors that have appeared in the media.

The result, said the author of two books (Strictly Speaking and Civil Tongue) on the proper use of the language, is a deterioration of the credibility of the media.

He noted, however, that indica- tions are that quality reporting is making a comeback as journalists are assuming the responsibility of journalism — which is simply to be competent journalists.
**News Briefs**

**Johnson & Johnson** has distributed more than 20 million Tylenol coupons worth $50 million to encourage Americans to replace the painkiller capsules they threw away in fear. Extra-strength Tylenol capsules will be back on store shelves nationwide in new tamper-resistant packaging by the end of December, three months after poisonings in the Chicago area prompted many people to get rid of their Tylenol. On Sunday, Johnson & Johnson began a $20 million campaign to promote the product. The 20 million coupons were inserted in Sunday newspapers, and the giant pharmaceutical firm intends to give out another 60 million coupons on the next two Sundays, said Lawrence G. Foster, vice president for public relations.

**In north Tehran,** where Western "corruption" once reigned, few mosques. And these days there are also many fewer movies, more censors, and prayer. On the other hand, there are few of the teething businesses in Tehran. In a north Tehran apartment one night, a reporter found two teen-boys and two girls huddled around a videocassette recorder watching "One flew over the cuckoo's nest.

**Chrysler Corporation** reopened talks with the United Auto Workers union in Highland Park, Mich. yesterday on a regional vice president in charge of the Chrysler.

**Republican Gov. James Thompson** said his administration will continue its efforts to ease the state budget crisis. In his speech, he said the state's fiscal problems were "serious and complex."

**Breezy today** with 40 percent chance of morning rains, then cloudy. Highs in the mid 40s falling to the 30s in the afternoon. Cold today night and tomorrow with occasional snow flurries. Lows in the low 20s. Highs in the upper 20s to low 30s.

**It's not just turkey**

Byun Ver Berkmeo
Managing Editor
Inside Tuesday

of ease and the little amount of thought that goes with our daily meal deserves thanks.

The pilgrims were also thankful for merely having survived another year. While conditions are not as rough now, except perhaps after a long weekend of parties, we can thank a number of benefactors. First of all, there are our parents who make this the four (or five) year feast known as college possible. If we weren't here busy learning, we might be out in the real world employed -- or victims of supply side economics.

Just as the pilgrims thanked the Indians -- at least in the happy version of Thanksgiving -- so we, too, need to remember how vital our friends are to us. Imagine a day without your friends. That would be no one to complain to regarding dinner's dubious dish. Nor would you be able to borrow notes from, hope with meaningful eyes, share opinions with, or from whom to watch movies.

Think about how you "get by with a little help from your friends," and you'll realize the vital role they play in preserving your sanity.

For too many Americans in their early 20's, Thanksgiving was spent eating foul meat material on a battlefield. As of this writing, we're not involved in any war, something to be thankful for.

One day people who have their health should not only be thankful for but try to preserve it. Being healthy is one of life's joys that is not appreciated until it is gone -- some times for good. A visit in any hospital or nursing home will quickly push this into perspective.

While we're busy being thankful, we should give credit to our respective schools. If for no other reason than the cheerful men who plow the snow, or the prophet who closes his or her lines and accepts that major project a few days late. Besides, for all the complaining we do, we owe our schools something for now is cheaper than giving thanks as alumni.

So as you sit down where ever our meal is eaten, you might think of others than yourself. The aroma of yams, take advantage of a chance to be thankful for what you have now. And never has this been an easier task.

That symbolic turkey is good example. Wish over a third of the world's population going hungry each night, the conditions stand in stark con-trast. Not only can a person march into his or her local supermarket and find a variety of turkeys, be they basted or buttered, but that person can select from thousands of other products as well. The great amount of

**The Observer**

*Editor-in-Chief* ..... Tim "White neck" Neely
*Design Assistant* ..... Patchouli Poo Poo
*Webmaster* ..... Dwayne Daniel
*Office Manager* ..... Carlos Melendez
*Art Director* ..... Joe Garcia
*Copy Editor* ..... Paulino Mendoza
*News Editor* ..... Dwayne Daniel
*Assistant News Editor* ..... Mike Terril
*Sports Editor* ..... Cadillac Jakes
*Sports Editor* ..... Mark Matthews
*Sports Editor* ..... Bradley Hall
*Copy Editor* ..... Tim "White neck" Neely
*Sports Columnist* ..... Jerry Brown
*Sports Columnist* ..... Jeff "Lumpy" Lozano
*Associate Sports Editor* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Juan Nunez
*Editorial Page* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozano
*Sports Columnist* ..... Steve "Lumpy" Lozan
Responsibilities of Journalism Conference

New Journalism discussed, media-government relations by Geyer in second session

By AMY STEPHAN
News Staff

Over the past decade the oil industry over the Board of Directors and of its "Responsibility Journals" was a bit hard on our business, most of the news media is still about economic issues and try toference session taken more than its share of lumps business the villain.

By CATHY PAX
News Reporter

The romantic image of the reporter exposing political dishonesty is not realistic, said McCloskey of The Washington Post in his address, "The Executive Branch and the Fourth Branch."

"The stereotype notion that the government functionaries to hide secrets and the press blow the whistle and report them is not the real world," McCloskey said.

"McClosey said, who now works as a consultant to the Post, has served as a foreign correspondent and secretary of press relations for the state department. He spoke of the relationship between the government and the press as a "fox hunt" with "the unspeakable pursuing the uncatchable."

There is a tendency in government, he said, to believe that the only right story is one that furthers the state's ends. "The government is intimidated by the press," he said. "Its base instinct is to wish that the press would go away and lose the genuises at work."

He remarked, however, that the press often sees government officials as "easy targets in destroy missions." He observed that the press doesn't see the same things the politico's family most face as he is "torn apart" by the media. The press institutionally has no more telling it as it is," he said.

Addressing the problem of dishonesty in government and press McCloskey remarked that "nobody of these have a corner on honesty." McCloskey continued. "Their two fields of journalism and government, "It's not a completely different atmosphere," he said referring to journalists who have entered politics or "poachers turned game wardens." McCloskey found that these ex-reporters tend to be more bureaucratic and overprotective of information than the average government official.

There will always be controversy surrounding the press in McCloskey's opinion. "As soon as you write something about a topic, there is going to be a reader out there that knows more about it than the writer and you're going to be criticized."

By KATHLEEN DOYLE
Senior Staff Reporter

Separation of the business, news, and editorial functions of the media may be one solution to contemn. And McCloskey, who is the executive editor of the Smithsonian Journal of Journalism, said that the American press is experiencing, an internal tension caused by the conflicting interests of business and public service.

"In journalism is a business," McCloskey said. "There is a little more bias in journalism, such that done by the Smithsonian Institute and Harvard, but most journalism is profit-making."

"But at the same time journalism is more than a business," Silik added. "The business of the press is not just making money, but taking a public role."

The second function of American journalism, though demanded by the public, is something denied by the critics according to Silk. "Newspapers do not always live up to the standard," Silk said. "The Pentagon Papers and Watergate are perfect examples of the purpose of the press." "I'm not saying that the press is perfect, but I feel that, on the whole, they were heroic vindicators of the press."

Silk said that some advertisers think they can hurt The New York Times by removing their advertise-

Economic reporting

Silk discusses coverage business bias

By KATHLEEN DOYLE
Senior Staff Reporter

Economic reporting which are vested with the public interest, should not have to peddle their wares lest they have to pande to the public," Silk continued. "But also said that publishers should group in a sense of professionalism among those who work for the media. It is up to the leadership, such as the American Newspaper Guild, to deal with this institutional problem."

Other problems of the press cited by Silk include the number of one-person towns and the attitude of carelessness, "When reporters are more concerned with making money than with good journalism which is common among young news reporters."

He remarked, however, that the press often sees government officials as "easy targets in destroy missions." He observed that the press doesn't see the same things the politico's family most face as he is "torn apart" by the media. The press institutionally has no more telling it as it is," he said.

Addressing the problem of dishonesty in government and press McCloskey remarked that "nobody of these have a corner on honesty." McCloskey continued. "Their two fields of journalism and government, "It's not a completely different atmosphere," he said referring to journalists who have entered politics or "poachers turned game wardens." McCloskey found that these ex-reporters tend to be more bureaucratic and overprotective of information than the average government official.

There will always be controversy surrounding the press in McCloskey's opinion. "As soon as you write something about a topic, there is going to be a reader out there that knows more about it than the writer and you're going to be criticized."

By CATHY PAX
News Reporter

The romantic image of the reporter exposing political dishonesty is not realistic, said McCloskey of The Washington Post in his address, "The Executive Branch and the Fourth Branch."

"The stereotype notion that the government functionaries to hide secrets and the press blow the whistle and report them is not the real world," McCloskey said.

"McClosey said, who now works as a consultant to the Post, has served as a foreign correspondent and secretary of press relations for the state department. He spoke of the relationship between the government and the press as a "fox hunt" with "the unspeakable pursuing the uncatchable."

There is a tendency in government, he said, to believe that the only right story is one that furthers the state's ends. "The government is intimidated by the press," he said. "Its base instinct is to wish that the press would go away and lose the genuises at work."

Economic reporting which are vested with the public interest, should not have to peddle their wares lest they have to pander to the public," Silk continued. "But also said that publishers should group in a sense of professionalism among those who work for the media. It is up to the leadership, such as the American Newspaper Guild, to deal with this institutional problem."

Other problems of the press cited by Silk include the number of one-person towns and the attitude of carelessness, "When reporters are more concerned with making money than with good journalism which is common among young news reporters.
The Observer

Tuesday, November 23, 1982 — page 4

Press views public as 'market': Greenfield

By MARGARET FOSMOE
Saint Mary's Executive Editor

The growing tendency of the press to view the public as a market rather than as an audience will be "the defining central ethical dilemma of journalism in the years ahead," according to Jeff Greenfield.

Greenfield, a media critic for CBS News and columnist for Universal Press Syndicate, said that in the modern competitive atmosphere, members of the press assume "they ought to be talking to people as a market."

He noted the military nature of market strategies that encourage the press to "capture" views and "target" groups.

Greenfield's remarks were part of a lecture, "A Decent Respect," presented yesterday morning as the first session of the "Responsibilities in Journalism" conference at the Center for Continuing Education.

He pointed out that the term "common respect" is often considered "old-fashioned" in the contemporary world. "If the men don't eat quickie, then modern journalists don't use the term 'common respect' he said."

He noted a decline in editorial decision-making as a result of modern electronic communications equipment. Speaking on the 19th anniversary of the assassination of John F. Kennedy, Greenfield said there would be little question today concerning whether or not to broadcast graphic violence such as the film of the Kennedy murder.

If the March shooting of President Reagan had been more graphic, said Greenfield, the networks would still have shown all available camera footage, immediately with little or no editorial judgment.

Greenfield said a "what we can, we ought to show" attitude has permeated modern journalism.

He used the coverage of the Atlanta slayings as an example of the decline in common decency. Greenfield said extensive coverage of the grieving families pointed out that "this is turning into a media circus."

He also cited instances of the press publishing a list of charges, often before an indictment, while covering themselves by using the word "alleged.

The historical "get it first, but get it right" ethic of the press is changing. "What was first is first" is most important, no matter what it is, he said.

He said because the major breaches are usually protected under the "public's right to know," the right to know must be reexamined and refined.

Greenfield charged the press sometimes gets the facts wrong or even publishes outright lies.

He noted that "objectivity goes with the territory" but that the press was not any less sure what its responsibility was.

Greenfield was previously an aide to Sen. Theodore Kennedy (D-Mass.) and is the author of several books on politics and the media, including Television: The First 100 Years and The Real Campaign.

... Geyer

AUTHENTIC MEXICAN FOOD
EL MATADOR
MEXICAN RESTAURANT
IN SOUTH BEND
2120 W. WESTERN AVE.

288-3600

Hours: Thurs, Wed
Thurs 11-9
Fri, Sat
11-11

FREE

ND

FANTASTIC VALUE

Buy One Dinner at Reg. Price
Get Second Dinner FREE

FREE

EL MATADOR
2120 WESTERN
SOUTH BEND

FREE

EL MATADOR
2120 WESTERN
SOUTH BEND

EXPIRES 12-11-82

DINE-IN OR CARRY-OUT
NO LIMIT

ND

THIS COUPON NOT GOOD WITH ANY OTHER SPECIAL

YOUR BSN IS WORTH AN OFFICER'S COMMISSION IN THE ARMY.

Your BSN means you're a professional. In the Army, it also means you're an officer. You start as a full-fledged member of our medical team. Write: Army Nurse Opportunities, P.O. Box 7713, Butbank, CA 91510.

ARMY NURSE CORPS.
BE ALL YOU CAN BE.

Press views public as 'market': Greenfield
By BARBARA PITTS
Staff Reporter

The Notre Dame student body's investigation of the school's Higher Education Association was one of many topics discussed at last night's Student Senate meeting.

The senators voted to join the association, which provides the student's point-of-view to political activism. According to senator Andy Tucker, it is the only group of its kind at Notre Dame. Student Senate will be ensigned to send one delegate to the meetings of the Student Senate at the University located on the Indiana University campus in Bloomington.

The top priority of the group will be to increase the amount of governmental financial aid offered to students. Also discussed was the recent campus-wide concern over alcohol abuse which has prompted proposed changes in the administration of the bars and administrators for the elimination of hall parties. No concrete in

Congress to decide
Reagan to deploy MX missiles

WASHINGTON (AP) — President Reagan yesterday announced he intends to deploy the huge MX missile in a strip about 20 feet apart near Warren Air Force Base in Wyoming.

The close-spacing concept, which the Air Force calls "dense pack," represents a dramatic departure from past missile deployment plans, meaning the first MX basing-plan scheme for the MX.

That plan called for spreading 200 MX missiles among 4,600 concrete shelters stretching across the Utah and Nevada deserts and shifting the firstMX silos and exploded.

The untested theory behind the dense-pack plan is that most of the MX missiles could survive a Soviet surprise attack because incoming Soviet warheads would disable each other as they converged on the MX silos.

Reagan said his proposed deployment would "the Soviets to our nation's strategic nuclear force."

Congress will have 30 days to either accept or reject the basing plan. Opponents say they have the votes to defeat the weapon outright — by denying it financing.

Debate in the Senate has focused on whether 100 MX "super-hardened" launch silos will be built a strip about 14 miles long and 400 feet wide atop a total area of about 20 square miles — near Francis E. Warren Air Force Base north of Casper, Wyoming.

The exact site has not been selected, officials said, but it will be on land now privately owned. The land will be needed for the MX missile field will be at Warren, where the Air Force expects to build 200 Minuteman III missiles in unhardened silos.

The total cost of the system will come to about $50 billion, including $15 billion already invested in the MX development project and research in the past nine years.

The key to what Defense officials claim will be the ability of the MX to survive in silos topped 1,800 feet apart is a phenomenon called "fracture." According to this concept, radiation, blasts, firesball, and debris from the first Soviet warhead to explode in an attack on such an MX concentration would destroy or disable Soviet warheads following behind.

Although as many as 15 MX silos might be destroyed by an attack, officials said, the rest of the force of 100 MX weapons, each armed with one nuclear warhead, would survive to launch a retaliatory strike against Soviet in

First step in deployment
"Densepack" missile bases proposed

WASHINGTON (AP) — President Reagan yesterday announced he intends to deploy the huge MX missile in a dense-pack base is based on a theory that the nuclear warheads, to explode.

The untested theory behind the dense-pack plan is that most of the MX missiles could survive a Soviet surprise attack because incoming Soviet warheads would disable each other as they converged on the MX silos.

Reagan said his proposal deployment would "the Soviets to our nation's strategic nuclear force."

Congress will have 30 days to either accept or reject the basing plan. Opponents say they have the votes to defeat the weapon outright — by denying it financing.

Debate in the Senate has focused on whether 100 MX "super-hardened" launch silos will be built a strip about 14 miles long and 400 feet wide atop a total area of about 20 square miles — near Francis E. Warren Air Force Base north of Casper, Wyoming.

The exact site has not been selected, officials said, but it will be on land now privately owned. The land will be needed for the MX missile field will be at Warren, where the Air Force expects to build 200 Minuteman III missiles in unhardened silos.

The total cost of the system will come to about $50 billion, including $15 billion already invested in the MX development project and research in the past nine years.

The key to what Defense officials claim will be the ability of the MX to survive in silos topped 1,800 feet apart is a phenomenon called "fracture." According to this concept, radiation, blasts, firesball, and debris from the first Soviet warhead to explode in an attack on such an MX concentration would destroy or disable Soviet warheads following behind.

Although as many as 15 MX silos might be destroyed by an attack, officials said, the rest of the force of 100 MX weapons, each armed with one nuclear warhead, would survive to launch a retaliatory strike against Soviet in

Officials fear hardship for people in future

WASHINGTON (AP) — Troubled churches, charities, and city officials warned yesterday of Depression-era hardships ahead, as thousands of people were thrown into the streets by rising unemployment.

"There is a terrible and growing sense of despair, and fear," said Nancy Amidei, executive director of the Food Research and Action Center, told a meeting of concerned groups.

"People feel they are being written off."

"When they give their children to welfare agencies to Travelers Aid, and to temporary foster home places because they are too busy and clothe and house their children, something is very wrong in this country," Amidei said.

"And when I talk to people standing in those lines (at soup kitchens), they are so ashamed. They are so frightened," she added.

In the meeting called by the U.S. Conference of Mayors, representatives of the major charitable and public service organizations joined city officials in describing the condition of a new group of people — poor for the first time in their lives.

"There is a new group of people out there," said Christine Capito Burch of the American Federation of State, County and Municipal Workers. "They are unemployed but they've worked for 20 years. They have a house. They want to keep up the mortgage payments to keep that home. In order to do that, they cut down on food. Health care comes last."
**Woolworth's drowns in fortune**

By MILTON MOSKOWITZ
Special To The Observer

Frank Winfield Woolworth, who grew up poor on a farm in upstate New York, built one of the first great chainstore businesses, lining the downtown streets of America with five-and-ten stores which bore his name — F.W. Woolworth — but that's immensity more than anything else. Neither is growing. In fact, they are shrinking.

One feature common to both is that the descendants of the founders were profoundly uninterested in the store business. They had, instead, an enormous interest in money. In contrast between hardworking Frank Woolworth and the family of shareholders who inherited his money after he died in 1919 was sketched well by James Brough in his book, "The Woolworths," published earlier this year by McGraw-Hill.

Woolworth, through observed, was an anomaly among other self-made millionaires because he found it impossible to turn his focus on the business side of every success — his customers. He could not give up money-making classes, he is said, so that he could go on to "imagine the life he would have lived in the presence of his millions behaved as though they were never to be levered.

The most forgetful of all was, of course, Frank Woolworth's granddaughter, Barbara Hutton, who inherited a third of his fortune and spent it more easily than most people buying trinkers at Woolworth's. In 1926, when she was 14 years old, she had her own 26-room duplex on Fifth Avenue, her mother had died and her father, Franklin Hutton, brother of stockbroker F.F. Hutton, had remarried. She once idled a bellboy at the Mark Hopkins Hotel in San Francisco $10,000. She married twice, never to an American born man, frequently ending the marriage with a $2 million settlement on her ex-husband.

In 1979, when the Woolworth five and tent was celebrating its 100th anniversary, Barbara Hutton died of a heart attack — friendless and with no surviving relatives. Her son, Lance Sevlevent, died in a plane crash. He was among the last of her ides holoed up in the Beverley Wildeche Hotel in Los Angeles, with the seventh dow of her suite with full to keep out the sound. She was the last of the Woolworths.

Meanwhile, the F.W. Woolworth Company, as it's still called, was fighting its own battle for survival. It began to lose its footing in the 1960's when long time rival, S.S. Krome, transformed itself into the nation's largest discounter under a new name, K-Mart. Woolworth was never to be taken from the ranks of the five and tent ever again.

A technician uses a magnetic film transport unit and digital analyser at Eastman Kodak in Rochester, N.Y. to evaluate a Schutt album player Schull developed for use with motion picture films. The new Kodak Datamatic magnetic control surface is expected to cut post production costs in television and motion pictures by up to 50 percent. (AP Photo)

The contrast between hardworking Frank Woolworth and the family of shareholders who inherited his money after he died in 1919 was sketched well by James Brough in his book, "The Woolworths," published earlier this year by McGraw-Hill.

Meanwhile, the F.W. Woolworth Company, as it's still called, was fighting its own battle for survival. It began to lose its footing in the 1960's when long time rival, S.S. Krome, transformed itself into the nation's largest discounter under a new name, K-Mart. Woolworth was never to be taken from the ranks of the five and tent ever again.
**Editorials**

*University fails to end project*

Pace—"as many know, is a consistency of tempo necessary to maintain a great distance.*

In choosing PACE (Priorities and Contributions for Excellence) as the acronym for the writing version of its vision of its future, the University seemed to indicate a willingness to pull up its socks and begin travel that final leg of its journey. Present Timothy O'Meara, who is preparing the report, assured members of the community two weeks ago in an Observer interview, that PACE would be completed within a two-year timetable.

Notre Dame apparently is running on an obstacle course, however.

To be sure, the Board of Trustees has seen the report in some form, and a version of the report has been handed to some media representatives in the Notre Dame community. But the President indicated that the Board must review it before the final edition goes to press.

The implication of the Kanury project demand as much concern as the responsibility whether individual married couples have other similar Defense Department projects. The Kanury project is morbidly successful, the project, funded by the Department of Defense is an anonymous research project. This would undoubtedly lead to more related contracts.

The implications of the Kanury project are of utmost importance, according to Dr. Janet Smith. The author treats an inadequately understood issue. Indeed, the Church commends the Church of telling us what kinds of actions, in what contexts, and perhaps not in others. While Hesburgh signs The Declaration on Prevention of Nuclear War, $265,000 worth of projects takes place in his own backyard.

The question of such a contradiction, is no wonder that many take the declaration light. The document of high ideals rings a few blow note in face of the acceptance, and apparent contradiction between the values in the declaration and the manifestations in the explicit approval of the Kanury and many military projects has Notre Dame the laughing stock of academia. It is no wonder that so many smirk at Hesburgh’s glowing tribute to Jonathan Schell’s The Fate of the Earth.

**Kanury blast project: assessing implications**

On November 15, The Observer published a letter by Dr. Janet Smith. The author treats a delicate issue in an admirably sensitive way, but, unfortunately, the treatment is flawed. Errors, factual and otherwise. In particular, the author implies that the Church’s position on artificial contraception have been inaccurately identified and the position of the Church, to...
The federal government has tightened the screws on the Guaranteed Student Loan Program this academic year. This surcharge was set at five percent last October. Reagan's proposals would raise it to ten percent. This means that a student now receiving a loan of $2,500 and having $125 subtracted from it would have to repay the government $1,25 less from it if the proposals are accepted.

The Guaranteed Student Loan program is the biggest source of federal assistance at Notre Dame. Of the $15 million that was borrowed by Notre Dame, approximately $13 million is used in the GSL program. Last year, 4,747 students borrowed $12,953,306. As of mid-September, 3,087 students had borrowed $8,231,852 for the 1981-82 academic year.

Nearly 95 percent of the Notre Dame students receiving Guaranteed Student Loans during the Fall semester had loans processed prior to the implementation of the new Financial Aid program.

These amendments were contained in the Omnibus Budget Reconciliation Act of 1981. With their enactment, family income has become a factor in determining GSL eligibility. Those families with an adjusted gross income more than $30,000 and less than $75,000 are currently required to prove their need using either the simple needs test or the Federal Family Education Loan Form.

Families with an adjusted gross income of $75,000 or more must use the FAF. The Omnibus Budget Reconciliation Act changed the Middle Income Bill of 1978 which had replaced the Pell Grant and the Student Loan Program. The Guaranteed Student Loan program was getting too expensive for the government. It was decided to participate under the Middle Income Bill and the economy was so bad that the government found it necessary to put tighter restrictions on the program to protect the loan eligibility. The federal government compensated for this by subtracting from the school budget the estimated family contribution and the amount of tax aid the students receive from other sources.

"There is a quote from the loan program," Kelly added, "that is not the primary reason for the present loan restrictions and that is that abuses do exist, but it is rarely mentioned that 94 percent of those students who borrow money repay it. The repayment rate is still only six percent.

"The influence of abuse stories on congressmen is probably one of the reasons for the restrictions, but the greater force leading to reform is the great cost of the program," Kelly said.

"The cost," Kelly said, has increased for two main reasons. The first is that more people need and are borrowing loans. The second reason is due to the nation's present economic and high interest rates, the special allowance with respect of subsidized and unsubsidized loans on the loans has greatly increased.

The special allowance is the additional incentive the government pays to the lender, both while the student is in school and while the student is repaying the loan, so that the total interest being paid on the loan is comparable to the current prime interest rate. The special allowance is in addition to both the seven or nine percent interest paid by the government while the student is in school and the interest paid by the student after graduation.

"The assigned seven or nine percent interest rate is paid toward the loan," Kelly said. "The special allowance is required to make up the difference between the assigned rate and the current prime interest rate. Thus higher interest rates increase the government's special allowance cost.

A program similar to the GSL program is the relatively new Parent Loan for Undergraduate Students program. Recent legislation makes this program available to independent undergraduate students as well. As it promises to list more than 100 sources with a little effort through the Financial Aid office, a student could find the most productive sources with a little effort through the Financial Aid office and actually increase the maximum award from $1,674 to $2,800.

A student who has completed a proper application — the Federal Aid is just one of several possible forms — is assigned an eligibility index number. Notre Dame is to receive that number in addition to a predetermined amount of the grant and credits the student's account for that amount.

The maximum award is the amount that is billed for Pell money awarded — $861.972 for the 1982-83 academic year.

The National Direct Student Loan Program represents the largest form of campus-based federal aid administered by Notre Dame totaling more than $2.1 million dollars for the 629 students who participated. Students may take up to 15 years to repay the loan, with minimum quarterly payments of $45.

"The rate of default on NSLDS by Notre Dame students is 8.4 percent. The national rate is between 15 and 20 percent. A limited number of students also receive Supplemental Educational Opportunity Grants and Federal Work-Study programs. Notre Dame is responsible for selecting recipients of this federal grant. Students who receive the grant, which may be as large as $2,000, have a minimum financial need. It is targeted for those students who otherwise would be unable to afford Notre Dame.

"In order to qualify to receive this grant, a student must be considered to be causally in need. The state aid programs, the state and federal government allocates to each student determines the amount and number of these grants. As in the NSLDS program, the University receives the government then distributes it to the student," Russo said.

Companies offer to say where the money is going to. Companies are going to say where the money is going to. Financial Aid Joe Russo ran his own test to determine the credibility of these companies. He created a name, mailed a dollar and requested the application for computer assistance.

The company requested information about the student's background, race, religion, school attended, being considered, and income.

When Russo did not return the application with the $9 processing fee, the company wrote to offer him the same package for only $1.91. Russo said, "I think 60 Minutes would have a field day with this.

"Russo has recommended that the National Association of Student Financial Aid Administrators investigate that particular company.

"Most of these companies are trying to make some money at the expense of very vulnerable students and families," he said. "I don't have much credence in most of these companies. Nothing provided by the application. A student could find the most productive sources with a little effort through the financial aid office and library at no cost.

He said that the obscure scholarships that the companies advertise as going around are so restrictive that very few students qualify.

"Typically, these are not going to result in anything for the normal 'Joe College' kid. Financial Aid Joe Russo ran his own test to determine the credibility of these companies. He created a name, mailed a dollar and requested the application for computer assistance.

The company requested information about the student's background, race, religion, school attended, being considered, and income.

When Russo did not return the application with the $9 processing fee, the company wrote to offer him the same package for only $1.91. Russo said, "I think 60 Minutes would have a field day with this.

"Russo has recommended that the National Association of Student Financial Aid Administrators investigate that particular company.

"Most of these companies are trying to make some money at the expense of very vulnerable students and families," he said. "I don't have much credence in most of these companies. Nothing provided by the application. A student could find the most productive sources with a little effort through the financial aid office and library at no cost.

He said that the obscure scholarships that the companies advertise as going around are so restrictive that very few students qualify.

"Typically, these are not going to result in anything for the normal 'Joe College' kid. Financial Aid Joe Russo ran his own test to determine the credibility of these companies. He created a name, mailed a dollar and requested the application for computer assistance.

The company requested information about the student's background, race, religion, school attended, being considered, and income.

When Russo did not return the application with the $9 processing fee, the company wrote to offer him the same package for only $1.91. Russo said, "I think 60 Minutes would have a field day with this.

"Russo has recommended that the National Association of Student Financial Aid Administrators investigate that particular company.

"Most of these companies are trying to make some money at the expense of very vulnerable students and families," he said. "I don't have much credence in most of these companies. Nothing provided by the application. A student could find the most productive sources with a little effort through the financial aid office and library at no cost.

He said that the obscure scholarships that the companies advertise as going around are so restrictive that very few students qualify.

"Typically, these are not going to result in anything for the normal 'Joe College' kid. Financial Aid Joe Russo ran his own test to determine the credibility of these companies. He created a name, mailed a dollar and requested the application for computer assistance.

The company requested information about the student's background, race, religion, school attended, being considered, and income.

When Russo did not return the application with the $9 processing fee, the company wrote to offer him the same package for only $1.91. Russo said, "I think 60 Minutes would have a field day with this.

"Russo has recommended that the National Association of Student Financial Aid Administrators investigate that particular company.

"Most of these companies are trying to make some money at the expense of very vulnerable students and families," he said. "I don't have much credence in most of these companies. Nothing provided by the application. A student could find the most productive sources with a little effort through the financial aid office and library at no cost.

He said that the obscure scholarships that the companies advertise as going around are so restrictive that very few students qualify.

"Typically, these are not going to result in anything for the normal 'Joe College' kid. Financial Aid Joe Russo ran his own test to determine the credibility of these companies. He created a name, mailed a dollar and requested the application for computer assistance.

The company requested information about the student's background, race, religion, school attended, being considered, and income.

When Russo did not return the application with the $9 processing fee, the company wrote to offer him the same package for only $1.91. Russo said, "I think 60 Minutes would have a field day with this.

"Russo has recommended that the National Association of Student Financial Aid Administrators investigate that particular company.

"Most of these companies are trying to make some money at the expense of very vulnerable students and families," he said. "I don't have much credence in most of these companies. Nothing provided by the application. A student could find the most productive sources with a little effort through the financial aid office and library at no cost.

He said that the obscure scholarships that the companies advertise as going around are so restrictive that very few students qualify.
Endowment funds University programs

By JOHN HINES
News Staff

Uncle Sam's financial aid programs have taken a beating lately, but Notre Dame does have some endowed scholarship programs of its own which are independent of federal funds and federal red tape.

Notre Dame awards two basic scholarships from its own monies.

• The first, and perhaps best known, is the Notre Dame Scholar program available to the 300 students selected by the Admissions office from each year's applicant pool.

Scholarships are awarded only if the ND Scholar demonstrates financial need through the Federal Financial Aid Form. Scholarships range from $500 to $3,500 (varies from year to year) depending on just how much need the student shows.

The primary source of funding for the Notre Dame Scholar program is a donor's peak lifetime interest from the University endowment. As of June 30, $27 million of the endowment

...Applications

Problems arise when students apply late, said Casey. “We receive recommendations from interested industries on students who might be in trouble, but the data required is very specific and must be returned to the Financial Aid office.”

Federal financial aid awards are made based on the needs of the student and his or her family. Since these awards are made annually, it is necessary to reapply for aid each year.

Eligibility is primarily determined by family income for the previous calendar year. Last year, 60 percent of Saint Mary's students received financial aid, according to statistics. Funds may be significantly reduced for the 1983-1984 school year because of proposed changes in the financial aid program by the Reagan administration.
Interhall racquetball tournament has been postponed indefinitely due to the unavailability of the courts, which are currently under repair. Watch for announcements concerning the resumption of the tournament. — The Observer

Female skiers interested in trying out for the ND women’s ski team must call Sue Hall today between 3:50 and 5 p.m. at 7977, to give her your name and phone number. — The Observer

NVA football equipment return will be held on Monday, Nov. 29 from 3:30 to 5 p.m., and from 6:30 to 7:30 at gate 9 in the stadium. Players not returning equipment then, will be billed for it. — The Observer

Hockey captains meeting will be held on Tuesday, Nov. 30 at 4:30 in the ACC auditorium. All insurance forms should be turned in at this time. — The Observer

Club and Graduate league b-ball captains should pick up their schedules from the NVA office as soon as possible. — The Observer

Men’s basketball team will play host to St. Ambrose on Friday, Nov. 26 at 8 p.m. at Saturday afternoon. St. Francis will be the his opponent in the ACC. — The Observer

Women’s b-ball team will travel to Chicago to take part in the Orange Crush Invitational. Georgia, George, and IU, all Top Twenty teams, will also participate in the action in the Rosemont Horizon on Friday and Saturday. — The Observer

Hockey team travels to Bowling Green this weekend for Friday and Saturday games with the Georgia Tech Falcons.

Ohio State tailback Tim Spencer and linebacker Marcus Mariak was Midway Player of the Week honors for their performances in Saturday’s 24-14 victory over Big Ten champion Michigan. — AP

McGee second

Sax takes NL rookie honors

NEW YORK (AP) — Second baseman Steve Sax has been named the National League’s Rookie of the Year in a close vote to become the fourth consecutive Los Angeles Dodger to win the award, the Baseball Writers Association of America announced yesterday. Sax, 22, led the junior circuit in five first-place votes and a total of 63 points from a panel of two writers from each of the 21 National League clubs. Johnny Ray, Pittsburgh Pirates second baseman, finished second with six first-place votes and 57 points.

Outfielder — Will McGee, St. Louis Cardinals. Third-place vote in the St. Louis Cardinals’ World Series heroes, finished third with three first-place votes and 39 points.

The voting was taken at the conclusion of the regular season and first-place vote was worth five points, second place three points, and third place one.

Sax drew four second-place votes and six third-place votes. The 11th Dodger to win the rookie prize since it was first awarded in 1947 and 1948 was there was one only Rookie of the Year award for both leagues.

Ray attracted seven second-place votes and six third.

Sax, whose emergence allowed the Dodgers to trade veteran Davey Lopes to Oakland during the off-season, batted .282 in the seconded position, drove in 47 runs and stroked 40 bases for the Dodgers.

Sax batted .281, knocked in 65 runs and stole 16 bases. He led the league’s second baseman with 58 stolen bases (581), (512), total chances (591), errors (31) and games (162).

Both Sax and Ray had 977 fielding percentages.

Sax, a native of Sacramento, Calif., led the fielding average for NL shortstops, .983, and was the league’s third-best fielder in both assists and putouts.

Penn State move into second in AP poll

By HERSCHEL NISSENSON

Associated Press

Penn State moved into second place yesterday in The Associated Press college football poll, setting up a possible national championship meeting with top-rated Georgia in the Sugar Bowl.

Although Penn State did not play over the weekend, the Nittany Lions climbed from third place to second this weekend when Southern Methodist, last week’s runner-up, was held to a 1-7-1 tie by Arkansas.

Penn State winds up its regular season Friday against fifth-ranked Pitt. While Georgia, the nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The Nittany Lions have the nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.

The nation’s only unbeaten-unranked major college team, was a 19-point unanimous choice.
Raiders defeat Chargers, 28-24

The Observer

In L.A. debut

Raiders defeat Chargers, 28-24

LOS ANGELES (AP) — Frank Hum­kits smashed one yard for a touch­down with 5:5 remaining last night, capping a Los Angeles comeback from a 27-0 deficit, and giving the Raiders a 28-24 National Football League victory over the San Diego Chargers.

The Raiders thus made a success­ful regular-season home debut at the Los Angeles Coliseum despite being thoroughly outplayed for most of the first half. A superior Court jury decided last May that the team had the right to move from Oakland to Los Angeles, which it did during the summer.

The Raiders, 3-0, and the Chars­gers, 1-2, were the final two NFL teams to return to action following the 54-day players’ strike. The other 26 teams played Sunday.

Los Angeles won despite the fact that San Diego quarterback Dan Fouts passed for more than 500 yards for the 26th time in his 10-year NFL career, equaling the record of Johnny Unitas.

Fouts finished with 25 comple­
tions in 48 attempts for 357 yards. The Chargers took their 22-0 lead on a 19-yard field goal by Rolf Benzschke and a 29-yard touch­down pass from Fouts to Dwight Scales in the first quarter and two­-and one-yard TD runs by Chuck Muncie in the second period.

The Raiders began their come­back by scoring on a one-yard TD pass from quarterback Jim Plunkett to Todd Christensen on a fourth­ and-goal play just 36 seconds before halftime. The TD was set up by Ted Hendricks’ recovery of a Muncie fumble at the San Diego 17.

Rookie backfield Marcus Allen, returning to the site of many of his greatest games while playing college ball at Southern Cal, scored twice in the third period on runs of three and six yards to cut the deficit to 24-21.

A missed 35-yard field goal by Benzschke preceded the Raiders’ 80-yard drive for the winning touch­down.

The Chargers then marched to the Los Angeles 18, but the drive ended when Vann McElroy intercepted a Fouts pass in the end zone.

The band was on the field, and the scoreboard registered a 20-19 win over California, but Cal’s Kevin Moen ran the last leg of a kickoff return through the celebrating Stanford crowd as time expired to give the Golden Bears a 25-20 win.

Bring Out Your Best At

It took pride, talent and a commitment to excel in all you do, to take you where you are today. That’s why you’re determined to find a career that brings out your best...a career that offers challenge and room for growth, both personally and professionally.

At Anheuser-Busch, we’ve been bring­ ing out the best in talented people for over one hundred years, with stimulating proj­ects and a commitment to quality that inspires superior achievement.

You can make the most of your talents in one of these positions:

Central Engineering

B.S./M.E.—M.E.’s will gain experience in such fields as chemical engineering layout, piping system development, system generation, compressed air systems, ventilation, heating and air conditioning, and high speed bottle and can packaging.

B.S.E.E.—E.E.’s can expect to work in such areas as electrical machine design and application, power distribution, sub-station layout as well as industrial and commercial lighting, electrical control circuits and sys­tems control.

These positions are project-oriented and allow you the opportunity to work on a project from conception to completion.

Corporate Management Trainee Program

The Corporate Management Trainee Pro­gram comprises various divisions of Anheuser-Busch Companies, Inc. Under this one year program, trainees will receive “hands-on” first line supervisory experience in specific areas of the company. Trainees will also be exposed to various manage­ment concepts by attending several man­agement development seminars.

Trainees are evaluated on their knowl­edge of the company and their ability to apply this knowledge as demonstrated by several written reports and the ability to function in various job assignments.

Upon completion of the program, Corporate Management Trainees are usually placed in our Operations or Brew­ing Divisions.

Find out how you can bring out your best at Anheuser-Busch by speaking with our recruiters when they come to your campus on Tuesday, December 7, 1982.

For more information and sign-up, please contact your placement office.

ANHEUSER-BUSCH COMPANIES, Inc. Corporate Employment College Relations, One Busch Place, St. Louis, Missouri 63116. An Equal Opportunity Employer M/F.

...Anheuser-Busch!
Frustrated, but not bitter
Carter closes book on a once-promising career that somehow went sour

By LOUIE SOMOGYI
Sports Writer

The scene was the Notre Dame locker room two years ago at Spartan Stadium after Notre Dame had rallied from a 9-0 deficit to defeat Michigan State, 20-17.

Writers congregated around the cramped quarters of Notre Dame's stocky sophomore tailback, Phil Carter. Little doubt, they may have been thinking, that man was going to be one of the top contenders for the Heisman Trophy — if not the winner of it — by his senior year. Here's the way he's going to be the first sophomore ever to earn the prize.

After opening the 1980 season with a slashing, smashing 142-yard effort against a strong Purdue team on national television, Carter next roared the the Michigan Wolverines for 103 yards and two crucial touchdowns in the memorable 29-27 triumph.

Now after his monster-mash 254-yard rushing performance on four carries against the Spartans — just one yard short of Vagas Devine's single-game record — the sky was the limit for the man that had to replace the graduated Faust.

"No, I had no idea I was that close to the record," said the ever-cheerful and smiling Carter after the game. "But that's OK. I'm only a sophomore. I've got a lot more time (to break the record)."

Going into his final 60 minutes of football action for Notre Dame this Saturday, however, the senior Carter is hardly the buzz of the campus anymore.

The only broken record that Carter ever seems to be maintaining is his confidence that he has at times generated more electricity in football stadiums this year than Musco's mobile lighting units.

"I was more suited to Devine's system. He was the one that recruited me and he knew what he was looking for. What he wanted for his system. Someone like Allen Pinkett, who Faust recruited, and Greg Bell (whom he didn't) are more suited to Faust system of having a strong backside. I'm more effective on the tackle and I'm a better receiver, too.

"For that very reason, don't sell Carter short on having an effective career in the National Football League — if he gets drafted.

"I definitely want to give the NFL a try," says Carter. "You don't see too many long runs in the pros. They usually want the back that can get that four, five, six yards on a carry. I think I could do all right in such a situation."

While frustration has been evident in Carter's career, bitterness has not.

"I'm happy with some of the things I've done and I've been happy with Notre Dame," reflects the two-year starter-captain. "I don't think a person is ever really happy though, or can appreciate something until he retires from it."

Whether he has been happy or sad, however, Carter has always maintained his class of keeping a low profile and being a team man. For example, a feature that was supposed to be run on Carter by the Observer two years ago was scrapped when Carter politely asked not to have it run, since he felt he was receiving too much attention already.

Today, he still signs greets articles with a smile and a quiet, sincere "could you find someone more deserving inquiry. While his on-the-field performance has declined, his character and his performance has declined, his character as a person never has. Defensive line coach Greg Blache, who coached the running backs last year, described last year his own first impressions of No. 28...

"He's one of those people that jumps above everyone else in a crowd," praised Blache. "He's just a winner. It's surprising considering whatever it takes to win."

Indeed, whether it's been being the blocking fullback his freshman year for Vagas Faust, or making heroic touchdown dives down the winning score as he did against Alabama two years ago, or running for over 100 yards 11 times in his Notre Dame career, or gaining 2,527 career yards (placing him fourth on the all-time Notre Dame list, only 15 yards behind George Gipp), or yes, even making 103 yards in the clash with LSU...

"For the winning score as he did against Alabama two years ago, or whatever it takes to..."

Just helping set-up a flea-flicker perfectly as he did against Pittsburg... or even '...doesn't heal, O'Hara will be leading the Irish in their last contest of the 1982 season."

"This game will be extra-special for me because I grew up in the USC area and playing in a ND-USC game is something I've always wanted to do.

"With USC, hungry, as usual, to beat the Irish, and wanting to go out with a bang in its last TV appearance for two years (due to the stipulations of the NCAA probation), O'Hara and the Irish will have their hands full.

But after hanging on so long to see action in the fourth quarter of his career, Carter believes in what could happen in the dying moments of a game, career and even season.

"USC seems to me to be the best team in the country, as far as sheer talent goes," says O'Hara. "But I have confidence that when we play our best, we are the best and we can win."

"Surely, Jim O'Hara will be doing his best on Saturday. After all, it will be his golden opportunity... and also his last one..."
**Another great Browner**

Ross’ brother passed up Notre Dame to achieve stardom in Tinseltown

By TIM TESSALONE

**Team Statistics**

<table>
<thead>
<tr>
<th>TEAM</th>
<th>PERFORMANCE</th>
<th>TD</th>
<th>YDS AVG TO</th>
<th>PASSING</th>
<th>RUSHING</th>
<th>SPECIALS</th>
<th>KICKOFFS</th>
<th>KICKOFF RETURN</th>
<th>PUNT RETURNS</th>
<th>TD</th>
<th>YDS AVG TO</th>
</tr>
</thead>
</table>

**Los Angeles** — In US football circles, the criterion of excellence is quite high. Tailbacks are measured against the likes of O.J. Simpson or Marcus Allen, and offensive linemen are compared to players like Tony Yayo and compañía.

“Around here,” says USC football coach John Robinson, “we use Ronnie Lott as our standard of excellence for the secondary right now. Joey Browner is certainly performing at that level! He’s playing absolutely great football.”

Lott, a 1980 first team All-America safety at USC, went on to be a first round draft pick for the San Francisco 49ers and earned All-Pro acclaim as a rookie.

Browner, USC’s senior free safety, could be on his way to a similar career.

“It’s just getting better and better, and is playing like an All-American,” says USC secondary coach Nate Shaw, who was a Trojan All-American defensive back himself in 1966. “Like Ronnie Lott, Joey is the type of player that you can’t run or pass away from. He’s one of the best in the country.”

In USC’s opening loss to Florida, Browner saved several TDs by running down speedy Gator receivers who had shaken loose. “Any other safety wouldn’t have caught up to them,” says Shaw.

In the Big Game, USC’s game with Indiana (a 26-7 win) by setting up the Trojans’ second score with a 32-yard punt return to the Hoosier 22 and then running back another punt to the end zone. He also had a 56-yard non-scoring kickoff return. Sports Illustrated and the Pac 10 named him the Pac 10 Defensive Player of the Week for his performance.

“Against Indiana, Browner had 10 tackles and intercepted a Kelly Phelps pass on the USC 16 as the Sooners were driving in the second quarter. He returned it 17 yards, and the Trojans sprang a 67-yard flanker reverse scoring pass on the next play.”

Browner, 6-4, 205, makes a big play for us every game,” notes Shaw. “We’re expecting that from him now, just like we did with Lott.”

In his career, he’s averaging 10.4 yards on punt returns, 25.1 on kickoff returns and 19.3 on interception returns. If figures Browner would be a first-round draft pick for the NFL if he’s drafted by someone offering more than what the Eagles paid Bernie Parmalee.

Ross won the 1976 Outland Trophy and 1977 Lombardi Award as a Notre Dame defensive end (he’s now with the Cincinnati Bengals) and before that, a defensive back for the Irish. Willard played fullback for Notre Dame and worked out of the backfield. He’s perfectly suited for the tasks, says USC special teams coach Gil Haskell.

“Joey in big (6-3, 205), strong and deceptively fast (4.5 in the 40),” says Haskell, “and that makes him very hard to tackle.”

**The Game**

**Fighting Irish vs. Southern California Trojans**

Los Angeles Coliseum, Los Angeles, Calif.

**Time:** TV-RADIO

**Networks:**

- CBS National Telecast
- WNDU-TV
- National Telecast

**Radio Networks:**

- WNDU

**Tickets:**

- 3:30 p.m. EST Saturday, Nov. 27, 1982

**Series:**

- Notre Dame 27, USC 22, 4 ties

**Last Meeting:**

- October 24, 1981, at Notre Dame Stadium

**Buckeyes:**

- USC 14, Notre Dame 7

**AP:** USC 17, Notre Dame unranked

**Available:**

- About 80,000 expected

**BOSS CARDS:**

- USC 14, Notre Dame 7

**The Schedule**

**Notre Dame**

**Southern Cal**

- Sept. 18 beat Michigan-USC, 24-17
- Sept. 11 beat LSU, 16-13
- Sept. 25 beat Oklahoma, 13-10
- Oct. 2 beat Arizona, 15-13
- Oct. 9 beat Arizona State, 24-14
- Oct. 23 beat Oregon, 24-17
- Oct. 30 beat Oregon State, 38-0
- Nov. 6 beat Pittsburgh, 21-16
- Nov. 13 lost to Penn State, 24-14
- Nov. 20 lost to Air Force, 30-17
- Nov. 27 at Southern Cal

**Notre Dame**

**Los Angeles Coliseum, Los Angeles, Calif.**

**Time:** TV-RADIO

**Networks:**

- WNDU

**Tickets:**

- 3:30 p.m. EST Saturday, Nov. 27, 1982

**Series:**

- Notre Dame 27, USC 22, 4 ties

**Last Meeting:**

- October 24, 1981, at Notre Dame Stadium

**Buckeyes:**

- USC 14, Notre Dame 7

**AP:** USC 17, Notre Dame unranked

**Available:**

- About 80,000 expected

**BOSS CARDS:**

- USC 14, Notre Dame 7

**The Schedule**

**Notre Dame**

**Southern Cal**

- Sept. 18 beat Michigan-USC, 24-17
- Sept. 11 beat LSU, 16-13
- Sept. 25 beat Oklahoma, 13-10
- Oct. 2 beat Arizona, 15-13
- Oct. 9 beat Arizona State, 24-14
- Oct. 23 beat Oregon, 24-17
- Oct. 30 beat Oregon State, 38-0
- Nov. 6 beat Pittsburgh, 21-16
- Nov. 13 lost to Penn State, 24-14
- Nov. 20 lost to Air Force, 30-17
- Nov. 27 at Southern Cal

**Notre Dame**

**Los Angeles Coliseum, Los Angeles, Calif.**

**Time:** TV-RADIO

**Networks:**

- WNDU

**Tickets:**

- 3:30 p.m. EST Saturday, Nov. 27, 1982

**Series:**

- Notre Dame 27, USC 22, 4 ties

**Last Meeting:**

- October 24, 1981, at Notre Dame Stadium

**Buckeyes:**

- USC 14, Notre Dame 7

**AP:** USC 17, Notre Dame unranked

**Available:**

- About 80,000 expected

**BOSS CARDS:**

- USC 14, Notre Dame 7
The Observer

Tuesday, November 23, 1982 — page 14

Loses 20 scholarships

Clemson assessed penalties

MISSION, Kan. (AP) - The NCAA rocked Clemson with one of the toughest football probations ever levied yesterday imposing a two-year ban on television and postseason appearances and stripping the 1981 national champions of 20 football scholarships.

An NCAA official said no other school ever had been penalized more than 10 scholarships.

"Coaches have been urging the Committee on Infractions to make greater use of the reduction in grants, since they believe it's a more effective penalty than the ban on television or bowl games," David Berst, director of the NCAA enforcement Department, told The Associated Press.

Clemson, which capped an unbeaten season last January by beating Nebraska 22-15 in the Orange Bowl and winning the national championship, will be banned from television during the 1983 and 1984 seasons.

Citing a "large number of serious" recruiting violations, the Infractions Committee ruled that the Tigers cannot play in bowl games following this season and next season.

Clemson, 8-1-1 and 5-0 in Atlantic Coast Conference competition this year, will be limited to 20 football scholarships, rather than the normal limit of 30, during each of the next two years.

The penalties, announced last night in a release from the NCAA's national headquarters, included sanctions that the university had tested and had two underqualified assistant coaches and four other unnamed individuals.

The NCAA cited violations dating from 1977 to 1982, which included giving players automobiles, television sets, clothing, "substantial" sums of cash and other gifts. In addition, the NCAA said Clemson had awarded scholarships to friends and relatives of recruiters and paid telephone bills of recruits families.

In one case, the NCAA said: "In April, 1980, the head football coach, director of athletics and dean of student affairs arranged for the university to pay the cost of a dental bill on behalf of a student athlete."

"Due to the large number and serious nature of the violations in this case, the committee believed that institutional sanctions related to appeals on television and in postseason football games were "appropriate," Jan Wright, chairman of the Infractions Committee, said in the release.

...Trot

continued from page 16

we hope to reach 125 to 150 runners.

"It's a community event. To have students side-by-side with the administration — there was even someone here from the Board of Regents — creates a lot of camaraderie."

Dillon pointed out that some of the notables taking part in the race included college vice president and dean of faculty Bill Hickey, vice president of college relations Larry Durance, and Sr. Eva Mary Hooker, the associate dean of faculty.

First-place finishers in each category received a plaque — and a 15-pound turkey. Second- and third-place finishers also were given plaques, while every participant received a certificate.

"When I started this a year and a half ago," said Dillon, "some told me that it would never work, because none of these had ever succeeded before. But with a lot of publicity, we've been able to make this a success."

...Belles

continued from page 16

Saint Mary's also received some bad news when it was learned that Van Ott may miss the next two weeks due to injury to her hand suffered in a collision. The Belles, who only had eight people dressed for the game, will probably start Trotta Nolten, who totaled nine points against Kalamazoo.

The Belles seek their first victory tonight, as they travel to Siena Heights College in southern Michigan.

Kalamazoo sophomore Laura Pawlowski, who is considering transferring to Saint Mary's for her final two years, led all scorers with 22 points on eight baskets and six-for-eight at the charity stripe.

Rocco's Hair

Styling

531 N. Michigan St...

South Bend

Phone 233-4957

© 1982 Bear Brewed by Miller Brewing Co., Milwaukee, Wis.
The Observer

Today

Tuesday, November 23, 1982 — page 15

Concert, Music of Stravinsky, 6 p.m. — Special Student Price

Simon

Jeb Cashin

Garry Trudeau

Fate

THIS’LL BE MY
FIRST THANKS-
GIVING BREAK.

GEEZ, THANKS-
GIVING BREAK IS
ROUGH.

Photios

THE ONLY BREAK
I’LL HAVE THIS
THANKSGIVING
WILL BE IN MY MIND.

The Daily Crossword

1 2 3 4 5 6 7 8 9 10 11 12 13
14 15 16 17 18 19 20 21 22 23 24 25
26 27 28 29 30 31 32 33 34 35 36 37
38 39 40 41 42 43 44 45 46 47 48 49
50 51 52 53 54 55 56

Across

1. Rebelka’s son
2. Fall behind
3. 1964 Olympic
5. Philo or Philate
6. Mars
7. Exceedingly
8. Makes a mistake
9. Printing
10. Chest of
11. Leg joint
12. Distilled

Down

1. Nobelist
2. Actress
3. Dr.
4. Down
5. Divorce
6. " — each
7. Dramatist
8. Relative
9. Looking
10. Disgust
11. Opposite
12. Kirks

Monen’s Solution

©1982 Tribune Company Syndicate, Inc.
All Rights Reserved

T.V. Tonight

6:00 p.m.

16 NewsCenter 16

6:30 p.m.

17 CBS News

7:00 p.m.

18 All In The Family

8:00 p.m.

19 Father Murphy

9:00 p.m.

20 Father Murphy

10:00 p.m.

21 The Sonny Side of Life

11:00 p.m.

22 CBS Tuesday Night Movie

3:00 a.m.

23 ABC News Special

12:30 p.m.

24 ABC News Special

1:00 p.m.

25 ABC News Special

THANKS giving?

Oh sure, easy for you
to say.

Student Union concerts presents
in a satellite presentation
of the Toronto Concert
Dec. 17, 1982 10:00 pm
Stepan Center

* Special Student Price $4.00 non student $6.00

Tickets on sale at LaFortune
Tickets on sale at LaFortune Student Ctr t.r starting Nov. 24

The Notre Dame Student Union presents
Clark GABLE and Claudette COLBERT
In
"IT HAPPENED ONE NIGHT"
The classic-- 6 Academy Awards
Best Actor, Best Actress, Best Movie
Tuesday November 23 8:00 10:00
in Chaouqua Ballroom (2nd Floor LaFortune) $1

The Observer
Saint Mary's holds

Turkey Trot' run

Nearly 100 Saint Mary's students, faculty members and staff participated in the second annual "Turkey Trot" three-mile race on Saturday on the Saint Mary's campus.

The race, which originated last November, enables SMC students to look forward to the coming holiday season.

Four miles, with a five-mile group taking individual honors, Janice Mark Fisher grabbed the top spot in the 126 lb. weight class. Niles, Mich., native Joe Carnesale placed third with a time of 19:13.

But the biggest story of the day was the 73-66 loss to Kalamazoo Valley Community College coach Sue Pfier.

By JEFF BLUMB

Sports Writer

Bolstered by ten new recruits, the '82-'83 version of the Notre Dame women's basketball team hopes to move upon last year's 15-2-1 record - the best record in Irish basketball history.

With only two seniors lost to graduation, this year's team should be even stronger.

"I think we can expect repetition, or better," says third-year Irish Coach Brother C.C.K.

"The big, and only, catch is that the schedule is tougher and longer this year," Towne said.

Indeed the schedule is longer this year, as the Irish have already participated in two tournaments, the Michigan Autumn Invitational and the Saint Mary's Invitational.

The event, which originated last year, was won by Notre Dame.

By JEFF BLUMB

Sports Writer

The Irish was the surprising winner of the 126 lb. weight class. Niles, Mich., native Joe Carnesale finished fifth at Michigan State University.

Co-captain Don Henneberry is returning from a shoulder injury sustained in the first triangular meet. Baty both can wrestle at either 167 or 182 lbs.

"We have the best spread of talent over the ten weight classes since I've been head coach here," Towne said.

With ten new faces upon last year's 15-2-1 record, both the old and the new. Yet Towne has quite a bit of confidence in the freshmen.

"One thing for sure," said Bruno.

"A lack of collegiate experience will not irritate our strong crop of freshmen.

"The team's chances for an improved season depend on the development of our freshmen. The pressure is there. Bruno is confident that the balance is there.

The biggest story of the day for the Irish was the surprising victory over Kalamazoo when Saint Mary's led 19-14 before South Bend roused the score 56-56 before Kalamazoo asserted itself.

For Howard, this year's 4-1-1 mark was a 24-23 win over Mike Danulart who put Dillon deep in Howard territory.

The Vic was the second consecutive 4-1-1 season for Dillon, which finished 1982 with a record of 7-0.

The team is 15-2 in its two seasons under Coach Mary Fisk, a former varsity recruit who is given much of the credit for the team's success.

Defensive Infielder Jim Catalino explains that "It's the man reason that we got from a 4-1-1 team three years ago to being champions for the past two seasons."

For Howard, this year's 4-1-1 mark complements a successful return to interhall football after a three-year absence. The three touchdowns that the defense surrendered to Dillon were the only points they allowed.

The game was played before a crowd estimated at more than 500 in Notre Dame Stadium. Many cheerleaders left the game commenting that they had seen the mini-production offensive of any Notre Dame team in recent weeks.

Dillon defeated Howard 21-0 Sunday in the interhall football championship game played in the stadium. See Drake's story below. (Photo by Scott Bower)