NAME: Leroy Keyes
AGE: 21
HEIGHT: 6-3
WEIGHT: 205
CHARGE: Assault with a deadly weapon known as The Pigskin.
WANTED: In towns like Lansing, Mich., Evanston, Ill., Bloomington, Ind., Columbus, Ohio, etc.


REMARKS: This criminal is armed and dangerous. Now in his third year of wanton destruction, he has scored 138 points; rushed for 1,045 yards; completed 10 of 15 passes for 157 yards and six touchdowns; caught 55 passes for 870 yards and six more touchdowns; returned five pass interceptions for 166 yards; returned 11 kickoffs for 209 yards. Get him!!!!!!!!!!

Today's Lineups - - - Pages 4 and 5
The Irish Eye
By Terry O'Neil, sports editor

The Heisman
It's a bit early to tell exactly who most deserves the 1968 Heisman Trophy. Thus, football writers, coaches and publicity directors currently are forming their battle strategy.

Depending on your source, there are anywhere from one to eight favorites in that battle. Alphabetically, they are:

- Bill Bradley of Texas
- Brian Dowling of Yale
- Chris Gilbert of Texas
- Terry Hanratty of you know where
- Ted Hendricks of Miami
- Leroy Keyes of Purdue
- Ted Kwalick of Penn State
- O.J. Simpson of Southern Cal.

Actually, Hanratty, Keyes and Simpson are the only serious contenders. That, anyway, is your assumption until you read Bob Pile of the Chicago Sun-Times, who says, "Hardly anybody except Terry Hanratty's relatives and an occasional errant publicity man seem to have a vote. He's the only contender (besides Keyes and Simpson)."

Although Terry disclaims any relation to him, Beano Cook of Football News predicts in a recent column that Hanratty will win the big bronze figure, presented each year by the Downtown Athletic Club of New York. Which is enough to give you second thoughts about Brian Dowling and Chris Gilbert.

It's kind of like the presidential race, except that the candidates don't make their own speeches. They depend on outsiders for aid in that department, outsiders who, with one exception, are all proponents of the "Hard sell."

The inner of the group is ND sports publicist Roger Valdiserri. "You simply don't have a Heisman Trophy winner down anybody's throat," says Roger. "Right now, Keyes and Simpson are the favorites for the award. Terry (Hanratty) is a contender, because he placed high in the voting the past two years.

"But the people who vote for the Heisman Trophy are intelligent. They'll vote for a player because of what he does on the field, not because of any publicity I give him or because we have him on the cover of our pre-season football guide," Valdiserri explains.

Indeed, Hanratty is not to be found on the cover of ND's '68 guide. On the inside pages, he rates a little more ink than most Irish players, but nothing extraordinary.

Contrast that with the USC grad handbook. O.J. scampers off the front cover at you, and in color, no less. On the back cover, he runs a power sweep in black and white while, just above his head, a color banner reads, "All the way with O.J."

The inside front cover includes four pictures of O.J. and 10 lay-it-on-thick quotes from coaches and writers. Inside the back cover: three more pictures, his complete 1967 statistics and a few paragraphs which begin, "Two initials— O.J.— became synonymous with collegiate football in one short season."

Pictorially, Purdue rates Keyes, Mike Phipps and Perry Williams equally. Each makes the cover in addition to a full-page picture inside. But the text is more partial to Leroy. It trumpets, "This season Keyes should be the Big Ten's first Heisman winner since Ohio State's Howard Cassidy in 1955."

Hanratty-backer Cook explains Gary Beban's route to the award in 1967. "No, Kelley, the publicity director of UCLA, was fortunate last year. First Coach Tommy Prothro gave Kelley a catchy phrase and writers. Inside the back cover: three more pictures, his complete 1967 statistics and a few paragraphs which began, "Two initials—O.J.— became synonymous with collegiate football in one short season."

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"Little things can make a difference. Making the big play before many writers. Having a super game on television. A nickname. All these add up," Beano says.

With more than 1,000 writers and broadcasters casting Heisman ballots, the "hard sell" route seems best. Certainly, no more than half the voters will see Keyes, Simpson and Hanratty in person this fall. That leaves only Beano's "little things" to help them make a decision.

Purdue's game is the only head-to-head confrontation between top contenders before the balloting in late November. How important is this clash? Important enough for Purdue coach Jack Mollenkopf to stop mouthing his team's chances in mid-sentence last Tuesday and say, "If they don't give Leroy Keyes the Heisman Trophy after this game against Notre Dame, they ought to blow it up!"

To which we reply, "T.H. for the H.T."

No National TV

NEW YORK (UPI) - The American Broadcasting Company said Wednesday night it cannot break previous commitments and show Saturday's showdown meeting between Notre Dame and Purdue on national basis.

The game between the two top ranked Irish and second ranked Boilermakers will be seen regionally.

There are a number of reasons the Irish want badly to beat Purdue today. On the Boilermakers' first scrimmage play of the game, for instance, Leroy Keyes hit Irish defensive end Kevin Hardy with a vicious, illegal, crackback block. Hardy's ankle, already weak from a previous injury, never did heel properly the rest of the season. Later in the game, Purdue defensive end Joe Walsh (54) face-masked Irish offensive tackle Bob Karchenb erg (75). No penalty was called.

IN A CRISIS, it takes courage to be a leader... courage to speak out... to point the way... to say, "Follow Me!" In a crisis, it takes action to survive... the kind of decisive action that comes from a man of sound instinct, as well as intelligence.

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(202) 296-8192

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Please send me my membership card in YOUTH FOR WALLACE and the Newsletter.

MAILING ADDRESS __________________________________________________________________

CITY, STATE, ZIP __________________________________________________________________

SIGNATURE _______________________________________________________________________

PHONE ____________________________
THE OBSERVER Saturday, September 28, 1968
Terry, Jim Observe Anniversary

The record breaking aerial artistry of pitcher Terry Hanratty and catcher Jim Seymour had its debut Sept. 24, 1966, when the University of Notre Dame Fighting Irish, led by Messrs. Hanratty and Seymour, surpassed the Purdue Boilermakers, 26-14.

More experienced and poised since their premier performance, the start of Mr. Fling and Mr. Cling will find a bit of nostalgia in this Saturday's Notre Dame-Purdue skirmish here.

Two years ago on a sunny September afternoon in Notre Dame Stadium, the Baby Bombers, as the sophomores were christened following the match, exploded onto the collegiate football scene. In the single contest, split-end Seymour broke two Irish receiving records and tied another. Quarterback Hanratty completed 16 of 24 flings for three touchdowns and 304 yards.

After the game Notre Dame coach Ara Parseghian said, "Both Terry Hanratty and Jim Seymour produced beyond my fondest hopes. They showed all of us today just how good they are." In the Purdue dressing room, Coach Jack Mullenkopf could only say, "We weren't prepared for Seymour. We had no idea how great he was."

And this was only the beginning. The Hanratty-Seymour Show has continued much to the approval of teammates and to the dismay of opponents.

Last Saturday against the Oklahoma Sooners, the scintillating seniors opened their final campaign for the Fighting Irish. Both had been hampered somewhat by injuries and illness during the early fall drills. However, for the Oklahoma team of Coach Chuck Fairbanks and the 59,075 spectators assembled in Notre Dame Stadium, the combo looked anything but hampered.

Sooner mentor Fairbanks commented following the game, "Everybody's been talking about the passing of Terry Hanratty and the receiving of Jim Seymour. They certainly are exceptional players. I think they have improved since 1966 when they were sophomores. They certainly have more poise. I expected them to be hard to stop and they were excellent."

Hanratty threw 27 passes, completing 18, two of which were for touchdowns to Seymour. The effort placed Hanratty second on the list of all-time Notre Dame hurlers. He needs only four completions to break Ralph Guglielmi's record of 209 set over a four-year period between 1951 and 1954.

Seymour's nine pass receptions, totaling 101 yards and two six-pointers, gained for the lanky split-end the Irish career record (14) in touchdown passes caught. He is now the possessor of every Notre Dame pass receiving mark on a career basis.

Will success spoil the former Baby Bombers who have now matured into the best passing combination in the 80 year football history of the Fighting Irish?

As Coach Ara Parseghian says, "Getting a big head is a problem for many athletes, but for Hanratty and Seymour it hasn't been a difficulty either in their sophomore or junior seasons. Now that they are older and more mature, I certainly don't think big-readiness will be a problem for them this year."

Jim in '66: Oooo, that hair

The Notre Dame Rugby Football Club will open its 1968 season this Sat. against Wheeling College on the rugby field behind Stepan Center. The second team game will begin at 9 p.m., and the first team will play at 10 p.m.

The Irish suffered heavy graduation losses this year, including All-Americans Bill Kenzler and Dick Carigan. They are, nonetheless, optimistic about the coming season. The turnout of new players has been exceptional. Club President Mike Brennan commented, "We probably have the best balance and overall talent in the club's history."
No. Name Pos. Ht. Wt. Age Class Hometown  
10 Keppert, Don QB 6-0 188 18 Jr. Johnstown, Pa. 
11 Wedgewood, Terry HB 6-10 181 19 Jr. Evansville 
14 Jones, Jeff HB 6-3 207 18 So. Park Forest, Ill. 
15 Phipps, Mike QB 6-0 205 20 Jr. Columbus 
16 Parsons, Ron QB 6-2 205 19 Sr. Plainfield 
17 Snudas, Mike HB 5-11 177 21 Sr. South Bend 
18 Englebrecht, Mike LB 6-1 210 18 Jr. West Bend, Wis. 
19 Emch, Larry HB 6-10 183 20 Jr. Lansing, O. 
20 Engel, Dan HB 6-10 168 19 Sr. Richmond, Calif. 
21 Berg, Richard HB 6-2 205 20 Jr. South Bend 
22 Brown, Stanley HB 5-10 175 20 So. Fort Wayne 
24 Krouse, Jim HB 6-2 185 20 Jr. Charlotte, N.C. 
25 Kirkpatrick, Jim HB 6-0 197 18 Jr. Batavia, N.Y. 
26 Woodring, Pat HB 6-11 192 21 Sr. Topeka, Kan. 
27 DeGrandisson, Stephen HB 185 19 Jr. Evansville 
28 Collins, Robert HB 179 19 So. Lima, O. 
30 Rohrbacher, Bob LB 6-0 200 19 So. Huntington 
31 Buell, John FB 6-1 207 19 Jr. Chicago, 111. 
32 Webster, Don HB 5-11 151 19 Jr. Gary 
33 Chess, Don FB 6-1 225 19 Jr. South Bend 
34 Bultz, Victor HB 6-1 178 20 Sr. Fort Wayne 
36 Krause, Jim HB 5-11 215 20 Sr. Chatham, N.J. 
38 Troyer, Leon HB 6-0 202 21 Sr. Fort Wayne 
39 Keyes, Leroy HB 6-2 207 21 Sr. Evansville 
40 Brown, Stanley HB 5-10 175 20 So. Richmond, Calif. 
42 Troyer, Leon HB 6-0 202 21 Sr. Fort Wayne 
43 Krause, Jim HB 5-11 215 20 Sr. Chatham, N.J. 
45 Tatro, Leon HB 6-10 202 21 Sr. Fort Wayne 
46 Krause, Jim HB 6-2 207 21 Sr. Chatham, N.J. 
47 Rybarczyk, Ron LB 6-1 214 20 Jr. Oberlin, O. 
48 Ray, Mike HB 6-2 172 20 Sr. South Bend 
49 Scoggins, Richard FB 6-1 216 19 Jr. South Bend 
50 Stydahar, Dave G 6-11 233 20 Jr. South Bend 
51 Tskavec, Richard C-LB 6-2 207 19 Jr. Newton, O. 
52 Bylman, Bill C 6-2 220 19 Jr. South Bend 
53 Rusnak, George C 6-2 237 19 Jr. South Bend 
54 Skorupan, Rick LB 6-0 210 20 Jr. South Bend 
55_McDaniel, Mike HB 6-1 216 21 Sr. South Bend 
56 Cedro, Mike G 6-1 216 21 Sr. South Bend 
57 Frame, Mike C 6-1 210 20 Jr. South Bend 
58 Yuranka, Bob LB 6-0 206 19 Jr. South Bend 
59 Dick, Alan C 6-2 220 19 Jr. South Bend 
60 Kyle, Chuck G 6-1 225 19 Jr. South Bend 
61 Roberts, Gary G 6-2 225 19 Jr. South Bend 
62 Gray, Bill C 5-11 1/4 210 20 Jr. South Bend 
63 Usarich, Tom C 6-2 215 20 Jr. South Bend 
64 Baker, Paul G 6-1 230 20 Jr. South Bend 
65 Alexander, Raymond G 6-3 218 20 Jr. South Bend 
66 Kelly, Robert G 6-0 210 20 Jr. South Bend 
67 Runk, Burt C 6-3 218 20 Jr. South Bend 
68 King, Clanton T-LB 6-2 250 20 Jr. South Bend 
69 Brumby, Robert LB 5-11 206 20 Jr. South Bend 
70 DeYoung, Roland G 6-3 226 20 Jr. South Bend 
71 Green, Donnie T 6-0 270 20 Jr. South Bend 
72 Ryan, Lee T 6-0 230 20 Jr. South Bend 
73 Yanchar, Bill T 6-3 240 20 Jr. South Bend 
74 Keplin, James T 6-0 227 20 Jr. South Bend 
75 Maren, Ron T 6-6 272 20 Jr. South Bend 
76 DeNaccio, Paul T 6-3 239 20 Jr. South Bend 
77 Haug, Fred T 6-2 253 20 Jr. South Bend 
78 Gaswood, James T 6-3 238 20 Jr. South Bend 
79 Moeckel, Steve T 6-0 250 20 Jr. South Bend 
80 Fenner, Greg E 6-5 208 20 Jr. South Bend 
81 Bayless, Tom E 6-1 223 20 Jr. South Bend 
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89 Kaminiski, Dan E 6-2 200 20 Jr. South Bend 
90 Nelson, Willie E 6-2 210 20 Jr. South Bend 
91 Piekarski, Ron E 6-2 191 20 Jr. South Bend 
92 Hayes, Ken E 6-2 191 20 Jr. South Bend 
93 Bolger, Bill E 6-3 208 20 Jr. South Bend 
94 Davis, Alex E 6-5 265 20 Jr. South Bend 
95 Skelly, Bill LB 6-2 226 20 Jr. South Bend 
96 Wiegowski, Dennis E 6-0 238 20 Jr. South Bend 
97 Alvarez, Cesar T 6-4 209 20 Jr. South Bend 
98 Parkevick, Veno LB 6-0 208 20 Jr. South Bend 
99 Brumby, Robert LB 6-0 210 20 Jr. South Bend 
100 DeYoung, Roland G 6-3 226 20 Jr. South Bend 
101 Green, Donnie T 6-0 270 20 Jr. South Bend 
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BEAT WHO...
Gasser Unawed by Leroy, Purdue

By JOHN HEINRICH

Covering a receiver like Notre Dame's Jim Seymour is hardly a pleasant way to spend a Saturday afternoon. Oklahoma's defensive backs, who struggled unsuccessfully to contain Seymour and the rest of the Irish receivers last week, can confirm that fact.

Then imagine, if you will, how unpleasant it must be to have to cover Seymour not simply for an hour or so some Saturday but for two or three hours every day for three or four months. Surviving such an assignment without succumbing to a nervous breakdown would be a fair accomplishment. This task of being continually victimized by Seymour and batterymate Terry Hanratty was last year nearly the exclusive property of Notre Dame's Texas defensive back John Gasser.

Gasser came to Notre Dame from Logan Ohio High School and won all-state honors during his senior year. He also played basketball and baseball well enough to accumulate nine letters during his high school career. At Notre Dame he became a defensive back and served on the pop team, whose job it is to simulate the offenses and defenses of the week's opponent.

Gasser's year on the prep squad was not as disastrous as it might sound. "We were like a club and we had a lot of fun," he said. "We ran the other team's defense. I got to cover Seymour a lot and if I felt beat, I was just a preacher."

During spring practice, however, coach Paul Shoults began to notice that Gasser was getting beaten less and less. Although he already had a wealth of candidates for the two cornerback spots, Shoults gave Gasser a tryout with the regulars.

"Gasser's sudden rise from obscurity has not completely eliminated his doubts about his own abilities, however. I asked him what his thoughts were prior to last week's Oklahoma game. He said, "I had confidence in everyone but myself." He certainly was more complimentary to his mates in the secondary than many writers (this one included) have been. He said he considers this year's "linebackers "at least as good as last year's". He called fellow corner back Ernie Jackson "an natural for the position with his great speed" and termed Tom Quinn "a great safetyman, maybe not as quick as Tom Sehorn but otherwise just as good."

Typically, he credited his fine performance against Oklahoma's potent passing attack to everything but his own efforts. He pointed out that each member of the defensive line had shared in the weekly defensive award because of their tremendous pass rush. He also felt that "Warmack wasn't getting them throwing as well as he could. He had men open but couldn't hit them."

His confidence in the defensive unit is also reflected in his analysis of their chances against Purdue's offense today. Asked about Leroy Keyes, he commented, "Keyes is great, but I think we can contain him." Would the return of tight end Marion Griffin pose any additional problems? Gasser replied "It really doesn't matter what the name is. It's just a guy trying to catch the ball." He added "I asked if Purdue quarterback Mike Phipps would put additional pressure on the secondary running sprintout type plays. He said that the Irish considered Phipps basically a drop-back passer who runs only when necessary and would defend him accordingly."

"Although seemingly uncompromised by Purdue's big names, Gasser reflected respect for the overall abilities of its offense and in particular for its versatility. "They have a good basic offense and they execute well, like the Packers," he said, "and they also have a spread offense like the Dallas Cowboys." Gasser is confident, but well aware of the challenge Purdue will provide he and his teammates.

John Gasser will be beaten on a play occasionally this season. But Gasser's experience on the pop team has taught him what it is to be beaten. More importantly, his learning and the tutoring of Paul Shoults and John Ray have taught him the pride and satisfaction that comes from knowing he has not been beaten."

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WIN THIS 124 SPORT SPIDER IN THE FIRST ANNUAL

By Terry Hanratty, Irish quarterback

Make AP A Believer

In preparing for Purdue, we go through the same routine that we do for any other team. But you cannot help but feel ominous on the field.

The defense is working hard to come up with a way to stop the Boilermakers' potent offense, which is spearheaded by Leroy Keyes and Mike Phipps. Notre Dame's offense, showing a very impressive attack against Oklahoma, realizes the goals will be harder to come by against the big and fast Purdue defense.

Everyone in the country knows the importance of a victory over Purdue. Leroy Keyes said this week that he would have no trouble stopping Jim Seymour and, with our young defense, he believes they can outrace our offense.

I don't think these things can be predicted, unless Leroy knows something that no one else in the country knows. All in all, the Irish are going to have a few surprises for Mr. Keyes and his teammates.

The Notre Dame football team and, I am sure, the student body will join me today in welcoming back our co-captain Bob Olson. The defense did an excellent job against the Sooners, but it's great to have them. He pointed out that each member of the defensive line had shared in the weekly defensive award because of their tremendous pass rush. He also felt that "Warmack wasn't getting them throwing as well as he could. He had men open but couldn't hit them."

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John Gasser
Irish All The Way

NEW YORKUPI Notre Dame to pummel Purdue.

That's the way it makes sense. Pitt sure must be in a sweat about Washington State.

Collected.

(some text obscured)

Robert King (67)

Gary Roberts (61)

Mike Frame (57)

By Wilt Richman, 1st, Columnist

THE OBSERVER

Saturday, September 28, 1968

Saturday, September 28, 1968

THE OBSERVER

(The Sports Parade)

BY WILTON RICHMAN, I, COLUMNIST

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Mike Frame (57)

(More text)

LE BOB KUECHENBERG (75)

RT BOB JOCKISH (70)

RE CHICK LAUCK (93)

LOLB TERRY HANRATTY (41)

RILB JOHN GASSER (46)

RH ERNIE JACKSON (25)

S TOM QUINN (19)

PERMANENT

PART TIME

5:30 TO 9:30 P.M.

We need part time representatives for evening hours and weekends to service inquiries for our sales program. No canvassing pre-set appointments only. $100 per week if you meet our requirements. Must have car and ambition. Call Mr. Finn, South Bend 287-6969 Tuesday Oct. 1 between 10 a.m. and 5 p.m.

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100% Beef Hamburgers

Temping Cheeseburgers

Filet-O-Fish Sandwiches

Taco-Tile Shakes

Crisp Golden French Fries

Three-Guacamole Coat

Delightful Root Beer

Coffee As It's Made

Full-Flavored Orange Drink

Refilling Cold Milk

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Is your kind of place.
### Statistical Comparison

#### Notre Dame

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