Citizens rally opposition to Logan budget cut

by Peggy McGuire
Staff Reporter

Over 450 interested citizens and members of the Council for the Retarded of St. Joseph County gathered Tuesday night at the Logan Center cafeteria to analyze the impact of and rally support against the state budget committee's recent $10 million cutback in funds appropriated for the developmentally disabled.

Richard Casy, president of the council's board of directors, chaired the event which included a response by Raymond Rizzo, executive assistant to Indiana Governor Otis Bowen. Alphonse Soenker, executive director of the Council for the Retarded, and Dr. Bernadette Merluzzi, a council member, also spoke. The audience frequently mingled between the speakers with questions and statements.

Casy revealed that figures released by the budget committee are tentative. Presently, the budget agency is studying each of the state's 62 centers for the developmentally disabled to determine the necessity of adjusting appropriated funds at the committee's Oct. 15 meeting. "I don't see that any of our institutions will," Rizzo said. "I see this as a group...attempting to resolve a problem and be a service to the people."

Casy's executive assistant refused to promise the reinstatement of the funds, he did stress that the figures released were "not the last word." He also remarked that "sessions like this one tonight will have special effects on the state government." Throughout the program, Dr. Bernadette Merluzzi, mother of a retarded child, proposed several measures interested citizens should take to voice disagreement of the budget committee's actions. She asked those in attendance to distribute petitions addressed to Bowen and write letters to members of the state budget committee. Merluzzi also requested that concerned persons sign a petition agreeing to "vote for a referendum directly to the governor's office."

"I also am planning a march on the state capital grounds if the committee does not appropriate more funds by Oct. 12."

"We're not here just for Logan; we're here for state-wide, and we're going to get that money back," Merluzzi said.

Soenker presented an analysis of the state budget committee's action and stated its impact at Logan Center. The cutback of over $700,000 from Logan Center's requested funding will eliminate all summer programming, discontinue all or most recreation service and delay all plans for the development of existing programs.

"But the problem involves more than the cutback," Soenker stated. "The present allocation system is very complex and needs much improvement."

Soenker explained that much of the allocated money is in Title XX funds, a program aided by the federal and state governments to help lower income citizens. Those eligible for Title XX funds are divided into two classes: welfare recipients and those meeting certain income guidelines. However, each center must maintain a balance between these two groups. Because there are fewer welfare recipients at Logan Center, 40 patients must seek aid elsewhere.

"Most of our clients are not going to be eligible for Title XX funds," commented Merluzzi, "and I want to know why our middle-class children have to be hurt like this."

Student Union (SU) Director Tom Gryp considers 'preferential' fix

by Jack Pizzalotto and Kevin Walsh
Senior Staff Reporters

Student Union (SU) Director Tom Gryp considers 'preferential' as a way to solve the problem of the SU's financial difficulties. "We're reserving 'preferential' football tickets for members of the SU organization," Gryp's decision came about due to his meeting with the Hall President's Council (HPC) members last Wednesday. When it was revealed that he had set aside 32 USG tickets, two passes to the Steve Miller concert, and two tickets to the Homecoming dance, the SU's membership was divided into two classes: welfare recipients and those meeting certain income guidelines. "This "have-in" experience encourages students to take a closer look at the reality of urban life and offers them the chance to see how the Church and other concerned groups are responding to problems that exist in the city," McNeill added.

Course requirements include a preparatory meeting, readings examining contemporary urban life and an 88-hour plunge over 2 weeks. A follow-up meeting will inform the students of the Homecoming week. "The SU's board of directors and I have witnessed during their two days in the city," McNeill commented.

Urban Plunge offers unique opportunity

by Maureen Eyres

Although it may sound like a swim in a city pool, Urban Plunge is a summer program designed to have the student become a resident of an inner city for 48 hours during Christmas break. The student is aware of urban life and offers them the unique opportunity to experience encourages students to take a closer look at the reality of urban life and offers them the chance to see how the Church and other concerned groups are responding to problems that exist in the city," McNeill added.

The SU's board of directors and I have witnessed during their two days in the city," McNeill commented.

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Plane basks on runway

DACCA, Bangladesh: A hijacked Japan Air Lines DC-8 with 156 persons aboard sat isolated on a sunbaked runway here today while its Japanese "Red Army" captors threatened to fire on anything moving within 500 yards of the plane. Two-thirds of the passengers were believed to be Japanese. The plane carried a crew of 14.

Weather

Increasing cloudiness and mild today with highs in the mid to upper 60's. A chance for rain tonight and tomorrow. Low tonight in the low 50's. High tomorrow in the mid 60's. Probability of precipitation 40 percent tomorrow night.

On Campus Today

4 p.m. seminar, "observations on the problem of scientific information - data for science & technology", Dr. Frederick d. rosenstiel, Rice University, conference room, radiation lab, sponsored by radiation lab, open to public.

6 p.m. meeting, amnesty international, rm. 115 of shag, all invited.

6:30 p.m. organizational meeting and slide presentation, "involvement in the spanish community in south bend", olga villa, media director, badin hall, sponsored by community services of badin hall, open to public.

7:30 p.m. film, "royal wedding", eng. aud., 51.

7 p.m. meeting, s.m.c. nd right to life, amphitheater, lafayette.

7:30 p.m. informal lecture, "world trade in anthropology", jim bellis, library lounge.

8 p.m. pep rally, dilson alumini courtyard - featured speaker, joe montana, coach george kelly, and football co-captains and others.

9-11 p.m. Doug stringer, nazz, basement of lafortune.

Midnight

WIND album hour, john klemmer, "lifestyle", 640 f.m.

12:10 - 12:40 a.m. films, featuring laurel and hardy, darby's place.

Specials

NY police find jewel merchants, but no jewels

NEW YORK (AP) - Police found the two diamond merchants who had been missing for several days but not the up to $1 million in jewels they are carrying. One was dead, the other alive and telling a bizarre tale of robbery, murder and kidnap.

The body of Pinchos Jaroslawicz, stuffed into a plastic bag and minus the jewels, was found yesterday hidden in the midtown office of Shimon Tal, a business acquaintance who also had been missing. Jaroslawicz, 25, had been beaten and suffocated.

Tal, 31, a gem cutter, was found asleep in his car earlier in the day, after dropping from sight Tuesday. Tal gave an account of two men invading the premises Sept. 20 and beating broker Jaroslawicz, 25, to death with a board. He said he continued to do business in the 15th floor office in the center of Manhattan's teeming diamond district, with Jaroslawicz's body there, and that the two men, reappeared five days later, kidnapped him, dragged him, robbed him and finally released him.

"The real problem is the story is so stupid that it might be true," said a detective working on the case. "I can be sure we are going to question this guy and check out every move he ever made."

On Sunday, Tal was quoted as saying, the two mystery men suddenly reappeared, stopping his car at a night on Long Island. He said he was forced to drive the pair around for three days. Then, he said, he was dragged and released early yesterday.

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At Saint Mary's
New Frosh Council approved
by Jane Powley \nACT Managing Editor

St. Mary's freshman class will be represented this year in student government by a new, 16-member council. The proposal to replace the four-officer system was approved overwhelmingly by 1,500 freshmen present at last night's meeting in the Angela Athletic Facility. This city council system, tentatively adopted by St. Mary's Student Assembly last spring, evolved out of a desire to involve freshmen in the varied aspects of university government. Another reason for the change, according to Kathy Murphy, last year's vice president of student affairs and writer of the proposal, is that freshmen are often less involved in college life than in high school. One representative per 25 freshmen will be elected, with at least one person from each dorm on the council. During her first semester, Cathy Hedges, vice-president of student affairs, will chair the council and report on its activities to the Board of Governance. A chairman from within the council will be elected at the beginning of the second semester, however, she will then run the meetings and the council will be vice president of the Board of Governance. Hedges will remain as an advisor only.

Several freshman council members will regularly attend the meetings of the Notre Dame Freshman Council. The representatives will also be urged to attend the St. Mary's meetings. "This will help promote a stronger relationship and more interaction between the two classes," according to the proposal. Nominations will open Monday and will end with the election being held Oct. 17 in the dining hall. "We really want to encourage people to vote," stated Maria Maggiore, chairman of the council.

Student Body President Mary Rakavina told the Observer that although she was disappointed by the turnout at the meeting, "I was happy with the amount of questions and interest shown by those there. Our next step is to convey their sentiments to the Student Assembly and get some freshmen officials elected."
Aerospace Building houses research projects

by Ed Calahan

Some of the world's best facilities for researching air flows are located in an old Army dispensary on the Notre Dame campus and very few students even know where it is.

The building is the Aerospace Engineering Laboratory, situated behind the stadium on Jumper Rd, near the A.C.C. The older, south half of the building was constructed of wood and tin in 1947 by the Army who used it as a dispensary. The newer section was built in 1967 as an addition, and was fabricated with a tin exterior and a concrete block interior.

The Aerospace Engineering Department was founded in 1935 by Frank Brown, then a professor of engineering at the University, who did pioneer research in wind tunnel experiments. He was the first man to develop a large three dimensional smoke tunnel in 1950. Vincent Goddard, professor of aerospace engineering, continued the work started by Brown, when in 1959 he applied the smoke tunnel aspects to supersonic speeds. Goddard was very active in the department until he died July 17th, 1977 at the age of fifty-six, just eight months after the death of Brown. With the help of these men and Thomas J. Mueller, the current director of the Aerospace Lab, the facilities have evolved into a high class research organization.

Experiments are often performed for the government or NASA, and usually center around air flows of objects. At present the department performs tall smoke tunnel experiments around vehicles. The object of the research is to see if air resistance and drag can be minimized, thus allowing for increased fuel mileage.

The department is also experimenting with winds whipping over a field of experiments. This work allows architects and engineers to design buildings that will stand certain air pressures and strong gusts.

Research on aircraft includes testing wing models for turbulence and smooth air-flow, important to safety and performance of the craft. Experiments can also be done on other experiments of threesuper sonic wind tunnels available at the lab.

The department includes a bio-medical lab, also housed in the Aerospace Lab building. The research has been done on artificial heart valves and limbs for a company. First staff who approach the problem by applying their knowledge of flow principles to the blood flow. Their equipment includes a mock circulatory system with a beating machine and a heart-lung machine. The lab also has two low-speed smoke tunnels, two main smoke tunnels and the three smoke tunnels and the three smoke tunnel facilities have evolved into a high class research organization.

The lab building has a total floor area of 16,000 square feet.

Freshman Advisory Council holds inaugural meeting

by Jana Schutt

Members of the Freshman Advisory Council had their inaugural meeting Tuesday with a dinner at the University Club. The meal, hosted by Emil T. Hoffman, dean of Freshman Year of Studies, was a quick-acquaintance session. Past members of the Council, J.P. Russell, senior and chairman of the Hall Presidents Council; Kris Quinn, junior, and Curt Hensch, sophomore; spoke on the activities of the Council in the past.

Following the meal the group was addressed by Dave Bender, student body president, on leadership qualities and the role of Student Government and the Student Union at Notre Dame.

The Council, started five years ago under the direction of Hofman, acts as a liaison between the freshman class and the Freshman Year office. It includes a representative from each hall and a representative from the off-campus Freshman Council.

Council functions are: 1) to provide feedback on general conditions as they affect freshmen; 2) to report individual situations that are of concern to freshmen; 3) to evaluate plans made by the Freshman Year of Studies; and 4) to keep in touch with changes or new programs that will improve conditions for freshmen. The freshmen are voting for the Freshman Year office, the group that acts as the student leaders of the freshman class. In previous years it has also been voting for the Freshman Union and the fresh-some for permission to allow freshmen to have cars on campus after the freshman year.

Urban Plunge
Application deadline Oct. 5

The agenda of activities will vary from city to city, but all participants might see a criminal trial, tour a nursing home, take part in a parish-run Neighborhood Outreach Program, tour a Juvenile Detention Center or visit a Welfare Office. "Each activity will give students the chance to address the things they read about in the classroom and in newspapers," Frey commented.

The course was offered over the past two years, and attendance and enrollment has increased each year from 20 students in 1975 to 130 in 1977.

Senior Barb Frey spent her three day fall meeting tonight with neighborhood youths, a nutrition center for senior citizens and an urban planning office. She also got the chance to "walk the streets" at night and saw New York in an entirely different light.

Mary McCormick, senior from Cincinnati and a member of the Task Force for Urban Plunge, stayed at the only integrated parish in Dayton, Ohio during her "plunge." She visited boarding-houses for the elderly, a half-way house for men and a relief center. She saw families without food and clothes.

Mc Cormick reflected, "You can't leave the experiences without being challenged to ask yourself, 'What do I do to create this situation and what can I do to help?' Poverty is not just in the ghettos of New York City, but is close to home. My plunge made me see my home city in a new light."

McNeil suggested, "Some students might find a future in applying the knowledge and interest acquired while on Urban Plunge.

Senior Barb Frey spent her Urban Plunge in Milwaukee. The experience sparked her interest and she went on to work this past summer on a community organizing project in Oakland, CA. Frey stated, "I was awakened to the problems of the city and to their possible solutions. My stay was too brief to allow me to know it all, but I did get a real sense of what kind of involvement was needed to make the city better and decided to pursue the challenge."

Applications for the course will be available to Notre Dame students in Room 330 O'Shaughnessy, in the Student Activities Office in LaFortune and from dormitory representatives beginning this Friday. St. Mary's students can pick up applications in the Religious Studies Department office, Room 158 Madeleva. Deadline for completed applications is Oct. 5.

On the application, the student is asked to list his first three choices of cities which he'd like to explore. Usually a student chooses an urban center close to his or her home because he must make transportation arrangements. Students are also asked to provide a motivational statement explaining why they want to take the Urban Plunge.

Urban Plunge co-ordinators will then arrange for participants to meet with their CCMC contacts at the national CCMC conference to be held on campus from Oct. 30 through Nov. 2. CCMC is a national network of over 300 Catholic nonprofits involved in social action in the American cities.

Frey stated, "The role of experiential learning in undergraduate education is vital for any student. The experience can be beneficial to anyone. It gets the student out of the textbook and into the real world."

Off-Campus ID's available

All off-campus students without on-campus meal plans, who have temporary ID's that expired on Sept. 23 may exchange their temporary ID's for permanent ID's at the Office of the Registrar in Room 215 of the Administration Building.

[Continued from page 1]

..." I talked to people who had an optimistic outlook for improved neighborhood. I anticipated seeing the tenement in the Spanish neighborhood. I spent two days in a parish from 20 students in 1975 to 130 in 1977. Junior Kathy Peters of Schneck-..."
Serious Folks: The Press and the CIA

The Observer is an independent student newspaper serving Notre Dame and St. Mary’s.

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Ready "Sunday's New York Times" features a story about a political assassination. It is the first time that The Observer has ever seen a political assassination.

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OLYMPIC RESEARCH:

THE FLECKE'S RESEARCH

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WICHITA FALLS

MISSION: U.S. NAV
University receives endowment for English Literature collection

The largest endowment ever given to the University of Notre Dame's Memorial Library will be inaugurated Friday, Sept. 23, as the Howard and Evangeline Phalin Collection of English Literature.

Honed in a series of events on campus will be Mr. and Mrs. Howard V. Phalin, Wilmette, Ill., longtime University benefactors whose generosity established a school of library science and an endowment devoted to the purchase of books in the area of English literature. The size of Phalin endowment was not announced, although University officials said it was the largest in history to the library.

A public lecture by author Paul Horgan, namesake of the Phalins' 1955 commencement lecture, will open inaugural festivities at 4:15 p.m. in the Memorial Library Auditorium. Horgan, widely acclaimed as the chronicler of the American Southwest, received the 1955 Pulitzer Prize for "Great River," the story of the role of the Rio Grande in North American history. 21 years later he was honored again for "Lamy of Santa Fe," a biography of Archbishop Jean Baptiste Lamy.

Horgan, who received a Notre Dame honorary degree in 1958 and did some of the research for "Lamy in the University Archives, recently completed his forty-first book, "The Thin Mountain Air," a novel just published by Farrar, Straus & Giroux.

The book endowment is the second major contribution of the Phalins to Notre Dame's Memorial Library, opened in 1963 as the world's largest collegiate library.

Scandinavian Seminar accepting applications

Scandinavian Seminar is now accepting applications for a study abroad program in Denmark, Finland, Iceland, Norway, or Sweden for the academic year 1978-79. This Yeandel to study abroad program in West Germany, the Scandinavian Seminar program, is an independent study project in which students, living and studying abroad, will share in the life of the community.

In order to encourage students to pursue postgraduate work in the area of international management, the University of Notre Dame has been awarded a Konrad Adenauer Fellowship by the West German Government. The award is similar to the Phalin Endowment, a $400,000 matching grant announced the Alfred R. and Lee Phalin Foundation for Graduate Studies. The couple underwrote the costs of $10,000 grants used to "Lamy in the University Archives, recently completed his forty-first book, "The Thin Mountain Air," a novel just published by Farrar, Straus & Giroux.

The book endowment is the second major contribution of the Phalins to Notre Dame's Memorial Library, opened in 1963 as the world's largest collegiate library.

Yeandel to study in West Germany

Owen Yeandel, a 1976 graduate of Notre Dame and the son of Mr. and Mrs. Frank Yeandel, 325 North Shore Drive, South Bend, has been awarded a Konrad Adenauer Fellowship by the West German government. The award is similar to the Rhodes Scholarship and recognizes academic achievement and future potential.

A Hinsdale Scholar four years at Notre Dame, where he majored in marketing, Yeandel received a partial scholarship at the University of Southern California where he was awarded a graduate degree in international management at the Jane commemoration.

Yeandel plans to use his fellowship to pursue graduate work in the area of international marketing management at the University of Munich.

Two cushions, oak table taken from LaFortune

Two black naugahyde cushions were stolen off the backs of chairs in the LaFortune Student Center on Sunday, Sept. 18. The cushions are 24" x 16" x 4".

A light oak table with a heavy metal base was taken from the first floor of LaFortune, Room 1 D, on Thursday, Sept. 22. This table is 18" x 36".

The management of LaFortune asks cooperation in the return of these articles "so all students and university guests may use them."

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(PS) — Any student relying on financial aid can tell you. It's a rough trip.

With one out of every six graduates defaulting on their student loans, banks have adopted stringent guidelines and more students are discovering that once at their destination it is becoming increasingly difficult to pay for the cost of that trip.

In many cases across the country, banks are cutting their student loans by up to 70 percent. Others have ended their loan programs altogether. The federal government, having insured bank losses against the defaults, is now forcing the Federal Insured Student Loan (FISL) program, is also toughening its approaches to collection.

The agency handling the loans is in the process of contracting with a private collection agency. By the end of the year, the Office of Education (OE) could turn over more than 50,000 overdue accounts on a commission-for-funds collected basis.

Maury Tansey, a special assistant to the associate Guaranteed Student Loan (GSL) commissioner, explained the decision to the Higher Education Daily: "The increase in defaults has continued to increase and we have been unable to match that increase with an increase in our collections resources."

Because hiring has been sporadic, Tansey says OE has not been able to keep up with the work. According to a recent General Accounting Office report, by the end of fiscal 1977, OE will have paid out $434.6 million on bad debts. That is up by about four times the $136 million OE had to pay out in banks in 1974.

The increase in defaults has been attributed to the economic depression of the past few years. Students graduating with BA's, MA's and PhD's have found their education is not a job guarantee. Another factor is the lack of information banks and college financial aid offices give to students taking loans. Students are not fully aware of the implications of taking a loan or of the options available for repayment such as hardship clauses.

The major source of default lies not with the students but with vocational and proprietary schools who comprise over 50 percent of the default claims filed by banks. Many FISL recipients find that they are liable for the loans although those vocational school closed down or a training institute overrated opportunities and that particular job market is flooded. One way to cut down on such defaults would be to have the government to enact stricter licensing procedures.

Banks are protecting themselves in a different way. Bank of America (the only bank that conducts for California students seeking FISL money) will not loan to students entering vocational schools. Neither will it loan to junior college or first year students. Bank of America also lowered its maximum award from $2500 in 1976 to $1500 this year. Trust Company of Georgia will loan to students with a year minimum account with it. Some banks, such as Security Pacific National of California, loans only to students who have previously held loans from them. Successful applicants may not hold any other federal government, Security Pacific National also decreased its loan student activity by 50 percent since 1976. You have to do some research and cross every "i" to collect for the government," says Lu Steiner of Student Loan Services, Department. The bank must be very careful about properly processing applications and documenting their efforts in collecting from defaulters. Even then, according to James Kopley, manager of New York Citibank's student loan division, "it takes us from six to nine months to collect from the government."

OE has taken other steps aside from contracting with a private collection agency. HEW Secretary Joseph Califano has consolidated seven loan programs into one program which will hopefully end duplicated effort and waste. HEW is also encouraging state governments to act as guarantor agencies. There are 26 states which now act as guarantor agencies and results have been positive. Banks are dealing directly with the states and the federal government insures 80 percent of the loan money.

The benefits are better management at state level and less red tape, inserting quicker processing of student applications and collections on defaults. State guarantor agencies may eventually make the trip easier for students. Citibank reported it has increased its student loan activity by 23 percent this year. Manager Kopytke cites a low 3.7 percent default rate for his bank compared to 12.2 percent nationwide estimated for the 1977-78 fiscal year.

LONDON (AP) — Could the key to long life be growing your own vegetables? A tiny English coastal village called Upper Sheringham is rich in elderly residents as the average through the end of Britain. The oldest resident is 103 and there are plenty over 75.

A doctor thinks the answer could lie in the soil. "After carrying out tests I found the soil in Upper Sheringham is rich in calcium, selenium and chromium, which are digested by residents who grow their own vegetables," said Dr. David M. Davies, a geographical professor.

Davies, 47, said that in 1971 while researching longevity among the people of southern Ecuador's Vilcabamba Valley he found similar elements in the soil. He also found the people there had no record of heart disease.

The doctor remembered the study when a group of doctors in the Sheringham area sent him age details of their patients.

Davies, who works at London's Pancreas Hospital, told The Associated Press in an interview that the older residents of Upper Sheringham, who have a population of 300, are physically and mentally active, enjoy playing their own gardens in a mild, seaside climate.

"Their diet and these other factors could be the reason for 15 percent of the villagers being over 75, compared with 11 percent in other parts of Britain and a British national average of 5 percent," Davies said.

"The main cause of death is respiratory disease, especially after a damp winter. The town has no factories and no smog, very low rainfall and mild winter temperatures. There are low hills about a mile inland and the snow stops there," he said.

Davies said his studies showed most old people are linked with the land. "I think the heart of the matter is the soil and in continuous activity. The oldest man I knew, who died aged 106, was a farm worker."

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Contact Capt. Davis at 283-6634.

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Now comes Miller time.
WASHINGTON (AP) - The Senate adjourned last night without voting on natural gas legislation after a 37-hour session that resulted in a compromise that could break a nine-day Senate impasse.

The Senate planned to begin work this morning on a compromise offered by Majority Leader Robert C. Byrd and Sen. Henry M. Jackson, D-Wash., chairman of the Senate Energy Committee. At issue is a critical portion of President Jimmy Carter's energy plan allowing for higher natural gas prices at the wellhead, but providing for continued federal controls.

The Senate Democratic leadership hopes the new compromise will be acceptable to supporters of deregulated gas. Jackson reportedly won over a handful of senators whose votes could make a difference.

Before taking up the Jackson proposal, however, the Senate must vote on a complicated parliametary tactic designed to get the proposal to the floor. That tactic would allow a clear-cut Senate vote on the issue of natural gas deregulation.

While retaining federal controls on natural gas, the Jackson compromise would allow producers to charge more for gas than was called for under President Carter's energy plan. Under the key proposal made Wednesday, it also would permit greater quantities of gas to qualify for the same higher prices. Sen. James Abourezk, S.D., one of two filibuster leaders, reportedly has said he will back the proposal. The other leader, Sen. Howard Metzenbaum, D-Ohio, said he may. Both men have vowed to offer higher prices and an end to deregulation, but the Jackson proposal is also designed to appeal to Senate deregulators. But because no gas to be sold at higher prices.

Word of the compromise proposal spread, Senate Majority Leader Robert C. Byrd, interrupted an around-the-clock Senate filibuster to call a further meeting between opposing sides.

Metzenbaum has said as a result of Jackson's actions, "There have been some switches. But it's still going to be very close." Byrd said earlier, "I find a growing sense that a compromise may happen." Metzenbaum has vowed to block a vote on the deregulation plan.

For re-election. Metzenbaum is a specialist in logic and has a University appointment in developing proposals for the Social Science Training and Research Laboratory. He has served as a graduate student intern in the SSTRL. He was a consultant on training in statistics directed to social science graduate students.

Abourezk and Metzenbaum say they hope to catch enough votes to prevent the Senate from lifting control. But if they succeed in preventing any vote on natural gas, the present $1.46 ceiling will remain in place.

As the sun rose over the Capitol, Byrd declared, "We've had about enough of this foolishness." Senate decorum was set aside and there were periodic flashes of anger by senators irritated at the tactics of Abourezk and Metzenbaum.

Sen. Ted Stevens, R-Alaska, said, "If I did what they did, my constituents wouldn't let me come back again." In fact Abourezk faces no political threat, and he is not running for re-election. Metzenbaum is a millionaire with a long record voting against the big oil and gas companies.

During the around-the-clock session, cots were set up in adjoining rooms for senators to grab a few minutes sleep between roll calls. At about 2 a.m., Byrd carried a blanket to the door of the Senate chamber, dropped it to the floor, walked in long enough to vote and retrieved the blanket on the way back to his cot.

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The Senate adjourns after co

The Social Science Training and Research Laboratory will be extending its training program this year to include modular course offering in statistics directed to social science and humanities graduate students.

Huckfeldt recently completed his Ph.D. in political science at Washing­ton University, St. Louis. His work is in mathematical models of public opinion.

He holds a University appointment as Assistant Faculty Fellow in Sociology and will also serve as the University's official representative to the Inter-University Consortium for Political and Social Research.

Koal-Ching Hsueh has resigned as Assistant Professor of Psychology to become a research team studying the econo­mics of health care for Blue Cross-Blue Shield of Indiana. She will move to Indianapolis on Oct. 1.

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Michael G. Lillenthal, who com­pleted his doctoral work in Psychol­ogy at Notre Dame this September, will be a consultant on training in statistics directed to social science and humanities graduate students.
Defensive Michigan State will not be the same team that hit the road in past three weeks. Michigan State sets up in a defensive formation that like of pro football’s Oakland Raiders. The Spartans employ three down linemen spearheaded by big, bad Larry Bether at tackle. In the middle, Tim Rowekamp provides a formidable rockhead at 6-2, 250. Rowekamp was a standout two years ago and a knee injury slowed him up last year. The Spartans have seven regulars back from last year, a strong nucleus, but only one, Jerome Stanton is in the defensive backfield.

Analysis: Former Irish star George Connor made an interesting point in analyzing the Irish before Saturday’s game at Purdue. He remarked that the Irish may have seemed flat in their first three encounters because they hadn’t played in front of the hometown spectators. Last year a Sports Illustrated writer hypothesized that the fans were worth a “T.D. in South Bend.” This will be Michigan State’s first road game of the season so a rowdy crowd will have an even bigger effect that normal.

Dave Reeve just keeps handling the chores again this week. He has faced in the past three weeks. Michigan State sets up in a defensive formation that like of pro football’s Oakland Raiders. The Spartans employ three down linemen spearheaded by big, bad Larry Bether at tackle. In the middle, Tim Rowekamp provides a formidable rockhead at 6-2, 250. Rowekamp was a standout two years ago and a knee injury slowed him up last year. The Spartans have seven regulars back from last year, a strong nucleus, but only one, Jerome Stanton is in the defensive backfield.

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But, the key to the game will be the insertion of Montana into the starting lineup. His arm looks stronger now than it was before he suffered a shoulder separation a year ago. With Montana at the helm the Irish defense seems to have more to allow, to be a stop quicker. The Irish will have to step it up in every phase of the game on Saturday to beat what could be a formidable Michigan State squad.

With a new starting quarterback and a visiting team with a high-powered offense, the fans will see a game that is sure to be a beaut.

Pete Malchon was named the vice-president with Pat Birmingham, secretary, and Mark Hug, treasurer. Coaching the squad this year is Adrian Brocchioli, who in addition to being the assistant coach of the football team also vouches for the Notre Dame Football Team.

The club has reached a membership number of 25 and is still open to anyone who wishes to join.

The Birls in the Brown Bobcat

The Odd Quad

Friday night Sept. 30

The Odd Quad

Toni’s Place

 rob dolan

Bursadditional classified ads

Items advertised by students:

Desperately need 5 Michigan State tickets for the Michigan State vs. Georgia Tech game. Will pay top bid. Call Fall 837-6237.

Desperately need 1 USC ticket. Call 4-4101.

Wanted: 4-5 USC tickets. Will pay good price. Call 4786.

Wanted: 2-4 GA tickets to any home game. Call 1318.

Wanted: 4-5 USC tickets. Will pay good price. Call 4786.

MSU pep rally

There will be a pep rally for the Michigan State game this Friday at 7:30 p.m. at St. Patrick’s. The rally will feature speeches, guest speakers and the Notre Dame Marching Band. The rally will be held on the steps of Washington Hall at 6:45 p.m.

Lacrosse opener

The Notre Dame lacrosse team will open its fall season this Saturday, October 1 at 5 p.m. The contest will be against the returning Irish lacrosse alumni. The team, however, looks forward to gaining experience in this clash at Carlin Stadium which is the year they prepare for their full season.

Classified ads

Wanted: Need 4-5 tickets to Notre Dame vs. Georgia Tech game. Will pay top bid. Call 837-6237.

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Joe Cosgrove

Get Your Irish Up

The Leprechaun

by Tony Pace

If the fourth quarter of the Notre Dame-Purdue game is any indication of the future, then it is safe to say that the Irish Barons are ready for any football game, even at the last rolling hard and fast. It's time therefore, for the "Greatest Student Body in the World," the Irish "Twelfth Man" for Notre Dame, to get back in the game, hop on that Bandwagon, and ride all the way with the Irish.

It's no easy feat--it means being "Behind the Irish," all the Irish, in coaches, quarterbacks and leprechauns, and showing that we are behind them 100 percent, even though common sense may leave us doubtful and questioning. "You Gotta Believe!" and have faith that the Irish can (and will) toll on to that number-one spot which is Joe Yonto coordinates ND defense

by Laurie Reiling

Women's basketball was elevated from club sport to varsity status last spring, Mike Fanning, reached by Notre Dame's Athletic Department.

The basketball program was conceived late in the summer of 1976. "That's when the Spartan other gridiron squads had moved to a bit of pressure on the defensive front, which best exemplified the defensive line of the last season. It really gives incentive to the other ball clubs because they have something to play for, and they want to play."

Criticism can be a constructive thing, but all too often our illustrious "Monday Morning Quarterback" lets criticism run wild (even a leprechaun knows what play to call on Monday morning!). When criticism stems from individuals and teams, then it is not worthy of a Notre Dame brother or sister to use.

So the call goes out to you, Climb aboard and be counted as only Irish can't if you live up to this commitment, then you're needed on the Bandwagon. You'll only slow down, though, you'll never stop us. Come January as we march into Miami, remember you had the chance to join in. Go Irish!"

The schedule grows to 13 games against all varsity level competition. The team did not improve its winning percentage as result of the previous performance, but did gain valuable experience and the players' interest. Given a slot in the annual cup, the team was reasonably for raising funds and cover expenses arising during the course of the the season. This was accomplished by using an old-fashioned "hot dog" stand. The team really made its presence known during their third season. Sally Duffy replaced the graduating Earley as coach and expanded the schedule to 14 games and a spot in the upcoming schedule. "You won't see the team post its first winning season in the Varsity Women's Sports Editor

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Six-Pointers

Marketing

- Use of the leprechaun
- "Get Your Irish Up"
- Varsity status for women's basketball
- "The Leprechaun" newspaper
- Green and gold uniforms
- "Behind the Irish"
- "You Gotta Believe!"

Marketing Strategy

- Leverage Notre Dame's tradition and history
- Appeal to Notre Dame's Catholic and Irish heritage
- Use of slogans and mascots to create an identity
- Emphasize the move to varsity status as a significant milestone
- Highlight the growth and personal development of the team
- Use of the leprechaun as a marketing tool
- Promotion of the "Get Your Irish Up" campaign
- Emphasis on the importance of the Barons' return to play on their home turf

Marketing Objective

- Increase interest and awareness of Notre Dame's women's basketball program
- Establish Notre Dame as a competitive force in women's basketball
- Promote Notre Dame's Catholic and Irish heritage
- Create a sense of excitement and enthusiasm around the team's move to varsity status

Market Segmentation

- Catholic and Irish heritage supporters
- Notre Dame alumni and students
- Women's basketball fans
- College sports fans in general

Marketing Mix

- Product: Notre Dame's women's basketball program
- Price: Varsity status, free admission to games
- Place: Home场比赛, games played in South Bend
- Promotion: "Get Your Irish Up" campaign, newspaper, social media

Marketing Plan

- Develop a consistent brand identity
- Utilize the leprechaun as a symbol of Notre Dame's tradition and history
- Focus on the move to varsity status as a key selling point
- Use social media and newspaper to disseminate information and create buzz
- Host promotions and events to increase engagement

Marketing Communications

- Social media: Facebook, Twitter, Instagram
- Newspaper: "The Leprechaun"
- Radio: Local sports stations
- Television: Local news outlets
- Print: University newspapers, alumni newsletters

Marketing Evaluation

- Track website traffic and engagement
- Monitor social media mentions and trends
- Conduct surveys to gauge sentiment and understanding
- Analyze sales and attendance data

Marketing Challenges

- Building awareness among a new audience
- Establishing Notre Dame as a competitive force in women's basketball
- Funding and resources for marketing initiatives

Marketing Opportunities

- Leverage Notre Dame's Catholic and Irish heritage
- Capitalize on Notre Dame's strong fan base
- Collaborate with other Notre Dame sports teams
- Develop partnerships with local businesses

Marketing Conclusion

- Notre Dame's women's basketball program has the potential to draw the interest of fans looking for a competitive and entertaining option
- Utilizing Notre Dame's cultural identity and leveraging the move to varsity status can help create a strong brand identity
- By addressing the challenges and identifying opportunities, Notre Dame can build a successful marketing strategy for its women's basketball program.