The Observer will resume regular publication tomorrow.
**A Promise, A Purpose**

In November 1966, John Lennon met Yoko Ono, California elected Ronald Reagan governor and David Schwimmer — better known as Ross Geller — was born.


Ignoring the capitalization mistakes in that headline, and the subsequent typos throughout both the editorial and the entire issue, The Observer announced its lofty goals from its outset. “The Observer . . . in the words of its editors, will do just what its name proclaims observe, remark, notice, comment and adhere.”

Though 45 years later we have literally printed a blank front page in what could be misinterpreted as shameless self-promotion, The Observer’s intentions remain the same: observe, remark, notice, comment and adhere.

Observe: Notre Dame students either do not know The Observer has a website, or they do not care. Remark: This ignorance is wholly unnecessary. Notice: Considering the universality of and dependence on laptops and smart phones, this ignorance is also surprising.

Comment: Even if The Observer is available around campus every day, why not check its website or Twitter handles before heading to class? Adhere: Today’s front page and the 11 pages following are an admitted risk, but they are a risk with the potential of a great reward.

The self-righteous argument for this “blank” paper is that it is The Observer’s job to inform its audience about this web content. Undoubtedly, some will be infuriated by today’s mistakes in that headline, and the potential of a great reward.

To those traditionalists who refuse to abandon the print edition: Well, first, a heartfelt thank you. When Stephen M. Feldhaus and Robert Sam Anson led the charge 45 years ago, they did so white-knuckled, not knowing if there would be a second edition. They knuckled, not knowing if there would be a second edition of The Observer. They did so with the potential of a great reward.

But Observe, remark, notice, comment and adhere.

**Inside Column**

In the first edition of The Observer, Feldhaus and Anson wrote, “To uncover the truth and to report it accurately. This is our goal. This is our purpose.”

And though 45 years later, we have literally printed a blank front page, it can only be interpreted as a shameless self-promotion, The Observer’s intentions remain the same: observe, remark, notice, comment and adhere.

In Brief

Fred Nelson, president of the People’s Choice Awards, will give a talk titled “’Popular Culture’ is NOT an Oxymoron” today at 4 p.m. in the DellaTorato Performing Arts Center. Admission is free but ticketed. To receive a ticket, please call the DPAC box office.

The Chris Baker Center for the Study of American Catholicism will sponsor a seminar titled “Black Nuns and the Struggle to Desegregate Catholic Sisterhoods after World War II” today at 4:30 p.m. in 100-104 McKenna Hall. The seminar will feature Shannen Dee Williams of Rutgers University and Diane Raitt Morrow of the University of Georgia.

The “A Time to Heal” dinner and discussion will take place tonight at 6 p.m. in Club Naimoli in the Joyce Center as a part of Sexual Violence Awareness Week.

The Center for Social Concerns will sponsor a screening of the documentary film “Tony” by Invisible Children tonight at 7 p.m. in the Andrews Auditorium in Geddes Hall.

To submit information to be included in this section of The Observer, e-mail detailed information about an event to obnews.nd@gmail.com

The views expressed in the Inside Column are those of the author and not necessarily those of The Observer.
Breast Cancer Awareness Month may be over, but the disease still affects the lives of many. Meet junior Courtney Rauch in the latest ND Minute post and learn about her experience with breast cancer: http://bit.ly/v7mpYF

In September, Notre Dame students wasted an average of 4.63 ounces of food after each meal in the dining hall, said William Yarbrough, associate director in the Food Services Administration.: http://bit.ly/v4FSkz

Junior Courtney Rauch is a student researcher. For the past two years, a junior battles cancer, researches disease - ND Minute - The Observer www.ndsmcobserver.com

The Observer regards itself as a professional publication and strives for the highest standards of journalism at all times. We do, however, recognize that the Observer is a student newspaper published in print and online by the students of the University of Notre Dame du Lac and Saint Mary’s College. Editorial content, including advertisements, is not governed by policies of the administration of either institution. The Observer reserves the right to refuse advertisements based on content. The news is reported as accurately and objectively as possible. Unsigned editorials represent the opinion of the majority of the Editor-in-Chief, Managing Editor, Assistant Managing Editors and department editors. Commentaries, letters and columns present the views of the authors and not necessarily those of The Observer. Viewpoint space is available to all readers. The free expression of all opinions through letters is encouraged. Letters to the Editor must be signed and free of libel, slander and obscenity. They are subject to editing. Unsigned editorials represent the opinion of the majority of the Editor-in-Chief, Managing Editor, Assistant Managing Editors and department editors. Commentaries, letters and columns present the views of the authors and not necessarily those of The Observer. Viewpoint space is available to all readers. The free expression of all opinions through letters is encouraged. Letters to the Editor must be signed and free of libel, slander and obscenity. They are subject to editing. Unsigned editorials represent the opinion of the majority of the Editor-in-Chief, Managing Editor, Assistant Managing Editors and department editors. Commentaries, letters and columns present the views of the authors and not necessarily those of The Observer. Viewpoint space is available to all readers. The free expression of all opinions through letters is encouraged. Letters to the Editor must be signed and free of libel, slander and obscenity. They are subject to editing. Unsigned editorials represent the opinion of the majority of the Editor-in-Chief, Managing Editor, Assistant Managing Editors and department editors. Commentaries, letters and columns present the views of the authors and not necessarily those of The Observer. Viewpoint space is available to all readers. The free expression of all opinions through letters is encouraged. Letters to the Editor must be signed and free of libel, slander and obscenity. They are subject to editing. Unsigned editorials represent the opinion of the majority of the Editor-in-Chief, Managing Editor, Assistant Managing Editors and department editors. Commentaries, letters and columns present the views of the authors and not necessarily those of The Observer. Viewpoint space is available to all readers. The free expression of all opinions through letters is encouraged. Letters to the Editor must be signed and free of libel, slander and obscenity. They are subject to editing.

Question regarding Observer policies should be directed to Editor-in-Chief Douglas Farmer:

Post Office Information
The Observer is the independent, daily newspaper published in print and online by the students of the University of Notre Dame du Lac and Saint Mary’s College. The Observer is published Monday through Friday except during exam and vacation periods. A subscription to The Observer is $130 for one academic year. $75 for non-students.

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The Observer is published at: P.O. Box 779, Notre Dame, IN 46556-077
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Remember that awesome concert you went to last weekend that only had one small, black and white picture in the paper? Wonder why your ticket group didn’t make the football wrap even though you all dressed up in crazy costumes for the Navy game? Did you deliver an amazing stage performance in Washington Hall, only to find the story had no pictures to cut out and put up on your wall? Well, my friends, all is not lost. Observer photographers cover all of these events and more, and odds are we got a shot of you! The photo department compiles online galleries for all football games, most home hockey and basketball games, on- and off-campus concerts and other major events around campus. The galleries provide a comprehensive look at what’s happening at Notre Dame, featuring dozens of photos found exclusively online. Plus, we just redesigned our Multimedia page and the photos are bigger and better than ever. For in-depth visual coverage of campus events, check out our online photo galleries under the Multimedia tab. Who knows, your picture could be on our website.
The rationale for a #blankObserver

The Observer Editorial Board

In the 45 years since The Observer printed its first issue, the world has changed a lot. Notre Dame became a coeducational university. Bellbottoms went out of style and never came back. And most importantly, the Internet as we now know it came into being. Because of that, we are constantly receiving news from all over the world. And our readership has changed as well.

Back then, people read the newspaper in print each morning, and sat down for the nightly newscast at 6:30 p.m. Now, most of us are too busy to carve out time for that. Instead, we read Twitter headlines on our phones between classes and use iPads to scroll through the day’s news. The world has changed, and so has The Observer.

But why print a newspaper without stories? Because as your student newspaper, it is our responsibility to keep you informed about campus life at Notre Dame. Everything we offer in print is online, as well as a PDF of the day’s paper and web-only content, such as blogs, video reports and photo galleries. If you only read The Observer in print, you are missing out and we aren’t fulfilling our responsibility to you, the student body.

Don’t feel like reading the website? How about Twitter? Facebook? Our smart phone app?

It’s easier than ever to stay informed now, but we’re willing to bet that many of you don’t know that the Sports Department has a blog dedicated to interhall football or that our app has reviews of restaurants in South Bend.

South Bend accounts for only 15 percent of our total website visits, and many of those hits likely come from residents and faculty. Meanwhile, our website has had five clicks from Mongolia this academic year. We target you, not those in eastern Asia.

For the first 35 years of The Observer’s life, our website didn’t exist. But we are so proud of what we have developed in the past 10 years, especially our recently revamped website, that we were willing to pull this stunt.

Tweet #blankobserver and your thoughts @ObserverNDSMC.

Most importantly, now that you know what we have to offer on our website, let us know what you think. We want your feedback.

Explore our website today — all of our regular print content is still online. Stay updated on Viewpoint wars, watch a video blog dedicated to interhall football or that our app has reviews of restaurants in South Bend.

Don’t feel like reading the website? How about Twitter? Facebook? Our smart phone app?

For the first 35 years of The Observer’s life, our website didn’t exist. But we are so proud of what we have developed in the past 10 years, especially our recently revamped website, that we were willing to pull this stunt.

Today, The Observer turns 45. But like fine wine, we get better with age. As the world has changed, so have we, and this is our promise that we will continue to do so.

You may think this “blank” paper is our midlife crisis. We see it as a birthday celebration to ring in the next 45 years of promise that we will continue to do so.

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The micro-star

Erudite Techno-Lust

8,886 tweets — over 250 pages of text produced — in one second, because Beyonce announced her pregnancy. In just 60 seconds, there were enough words to fill the pages of 30 Stephen King novels. And that’s just one service, in one minute. In a world where there are over 7 billion people on the planet, 800 million are on Facebook, 250 million use iOS devices and 100 million are active on Twitter. Were all of the experts of the social web to gather and sedece from the world’s nations, they would form the third most populous country in the world, with the most intelligent and literate population. See more.

You’re a saint ... or you could be!

Faithpoint

Certainly you can remember times when you’ve heard people say of someone heroic, or who has endured great suffering with patience and grace, “She’s a saint!” or, “He’s a saint!” Perhaps you’ve even heard it said of one of your own parents (though surely not because raising you caused them to endure great suffering). See more.

Bro Code

Dr. D @ the GRC

One of the goals of this column is to help create an environment where authentic, healthy relationships can flourish. As we continue on this journey, it is necessary for us to examine the unique forces that influence, prescribe and direct our thoughts and actions, both overtly and covertly. One such force is the Bro Code. See more.
ND Minute lets you view campus news through a different lens. As The Observer’s news blog, ND Minute offers readers weekly in-depth video coverage of important events or student activities at Notre Dame — all in about one minute.

Past posts have included interviews with student government presidents and features on the Dillon Hall Pep Rally, fall break service trips in Appalachia and Notre Dame’s Leprechaun, Mike George. ND Minute even went behind the scenes with Irish football team student managers this fall. Check out ND Minute for the inside look.

The Observer Passport was launched in September to follow the adventures of six staff members spread across six nations and three continents this fall. Passport writers share their experiences abroad through blog posts and video footage, reflecting on life with host families, foreign holidays, language barriers and cultural differences. Ride along with Passport writers as they eat, drink and “study” abroad in their homes away from the Dome.
Pre-Permacloud Jams
By Troy Mathew

Electricyscape — The Strokes
Young Blood — The Naked and Famous
Neighborhood #1 (Tunnels) — Arcade Fire
Mykonos — Fleet Foxes
Weekend Wars — MGMT
Ghost Inside — Broken Bells
No Cars Go — Arcade Fire
Stop Me — Mark Ronson
1901 — Phoenix
Life is Simple in the Moonlight — The Strokes
Your Protector — Fleet Foxes
GFC — Albert Hammond Jr.

Fall is arguably the only time South Bend weather is desirable. This point in the semester marks the weeks before the permacloud settles in for the next five or so months, so celebrate the time of year with this moody and reflective alternative playlist.

To listen to this and all past Scene playlists, visit

1 Multimedia Page

You love looking at the photos in The Observer, right? Well, while you might only get to see one or two with any given article, the new Multimedia page at ndsmobserver.com is full of photo galleries. They hold a wealth of photos from games and events on campus and around South Bend.

2 Blogs

Observer staff members have written blogs about everything from sports to studying abroad for a while now. Have you read any of them? Check out ND Minute for video features, including a chat with Fr. Malloy about his visit to Ground Zero. Observer Passport gives readers a glimpse of students’ international experiences, like one student’s reaction to living in Cairo during last spring’s uprising. Even more content awaits you at ndsmobserver.com

3 Twitter

Stay up to date not only with major stories and breaking news from The Observer, but also with other campus events by visiting the Twitter pages of any of The Observer sections.

4 Live Blog

Away from the TV during a football game? The Observer’s website has a live blog from our very own sports writers running each game that keeps fans caught up with all the Fighting Irish action.

5 Poll

Share your voice with campus and help shape the community by voting in The Observer poll, found at the bottom of ndsmobserver.com
Observer sports writers are only able to write about Notre Dame sports most of the year. Sports Authority, a daily sports column written by 10 writers on a bi-weekly basis, gives readers a chance to see unique perspectives on the world of sports outside of Notre Dame. Because writers have a set day for their columns, readers can read and choose writers whose work they enjoy and look for their pieces in the future. Topics this year have ranged from hating fantasy football to the state of college football and from the demise of Roger Federer to the effect 9/11 had on the sports world. The columns provide more analysis from The Observer’s sports writers than ever before.

Douglas Farmer is a senior majoring in the Program of Liberal Studies and minorng in the Gallivan Program of Journalism, Ethics and Democracy. Despite hailing from La Crosse, Wis., and cheering for the Packers, Douglas also supports the Yankees and Mavericks. He claims he does such for family reasons. Either way, the sports world has been kind to Douglas recently.

Allan Joseph is a junior double-majoring in Economics and Premedical studies. While he grew up in Columbus, Ohio as a Buckeye fan, he’s seen the error of his ways since coming to Notre Dame. Either way, he’s also a Browns and Cavaliers fan, which makes watching Notre Dame football all the more painful. One of those teams has to win a championship eventually, right?

Andrew Owens is a junior Political Science major and in the Gallivan Program of Journalism, Ethics and Democracy minor. He is a lifelong Detroit sports fan, with the Tigers being his first love. He has been to a championship game to see a Detroit team play in three of the four major sports, and it will not be long until he sees the Lions in the Super Bowl.

Andrew Gastelum is a sophomore double-majoring in Film, Television and Theatre and Romance Languages and Literature with a minor in the Gallivan Program of Journalism, Ethics and Democracy. From Los Angeles, he is a die-hard fan of the Dodgers, Lakers, Kings, Galaxy and Packets. Andrew’s favorite sport to watch is soccer and remains a staunch supporter of Manchetser United, AS Roma and the Italian national team.

Matthew DeFranks is a sophomore marketing major from Miami, Fla. He loves a solid 2-3 zone, Sperry’s, fantasy football drafts, “How I Met Your Mother,” Cuban food, free parking, beaches, good hip hop and airports.

Working in The Observer office is really like being a part of a sitcom sometimes. You’ve got the crazy boss, the suck-up subordinate, the anal-retentive enforcer and the whole cast of characters in between. The mix of office antics, late nights and caffeine creates Emmy Award-winning moments. Not many people get a glimpse at the chaos that goes on in the basement of SDH, so we brought the cameras into “The Office” just for you.

Andrew Gastelum
Sports Writer

Matthew DeFranks
Sports Writer

Working in The Observer office is really like being a part of a sitcom sometimes. You’ve got the crazy boss, the suck-up subordinate, the anal-retentive enforcer and the whole cast of characters in between. The mix of office antics, late nights and caffeine creates Emmy Award-winning moments. Not many people get a glimpse at the chaos that goes on in the basement of SDH, so we brought the cameras into “The Office” just for you.
The Observer Live Blog
For each football game and other important sporting events throughout the year, Observer sports writers live blog the events. These blogs are not only a running commentary of the writers’ thoughts as they watch the events from the press box, but are also a place for readers to interact with each other as well as the writers. Readers can follow along and post comments, communicating with the writers as the event goes on.
Whether you’re watching the game and just want added interaction, or you’re unable to watch the event and need details, The Observer’s live blogs are an excellent feature of our online content.

Football vs Navy
(10/29/2011)
Saturday October 29, 2011

3:02
Sam: Hey everyone! Welcome to The Observer’s live blog of ND vs. Navy. Kickoff’s set for approximately 3:40. I’m Sam Gans and I’ll be joined by fellow sports writer Jack Hefferon and Assistant Managing Editor Chris Masoud.

3:30
Jack: 12 minutes to gametime. Stadium just observed a moment of silence for Xavier Murphy, the former football manager and Zahm Hall resident who passed away a few weeks ago.

3:37
Jack: Aaand here come the Irish, once again in their shiny new helmets.

3:37
Comment From Sam
We may play like crap, but hot damn, our helmets look good.

3:38
Comment From Eric 4
Hey guys. It's snow in Massachusetts at my parents house. http://www.flickr.com/photos/69195708@N02/6292380628/

3:39
Jack: Stadium was covered by sleet in a hailstorm around noon, but it is

Cover It Live

The Making of the Irish Insider Cover
You see them every week before football games. They’re probably hanging in many of your dorm rooms. They’re definitely hanging in The Observer office. They’re the Irish Insider covers. But now you don’t have to stop with only the cover printed each Friday. You can go behind the scenes — from the photo shoot to the touchup work and from the lighting adjustments, to the addition of text — you can see it all in time-lapsed videos put together by The Observer’s Graphics and Photo departments. Head on over to the Irish Insider Extra blog to check them out. It’ll be well worth your time.
Horoscope

CELEBRITIES BORN ON THIS DAY: Michael Bakunin, 79; Larry Holmes, 62; The Observer, 1

Happy Birthday! Unfortunately, you share your birthday with the loser of one of the most-superseded presidential elections in United States history. Fortunately, you also share your birthday with The Observer. By channeling your inner journalist, you may discover your true love. Or you may not. Your numbers are 1-3-4-5.

ARIES (March 21-April 19): Your birthday falls during everyone’s favorite basketball tournament, so shortly after March Madness, you didn’t know The Observer lives blog every important Irish basketball game online.

TAURUS (April 20-May 20): If you think of the end of school year is a year away, don’t be fooled following @ObserverScene. They like to give treats away, including free EPDs and tickets.

GEMINI (May 21-June 21): When news breaks at Notre Dame or Saint Mary’s, both during the school year and in the summer, The Observer website updates constantly with each every development just to keep you and your own informed.

CANCER (June 22-July 22): I know breast cancer awareness month is October, but last night The Observer uploaded a video about it to its ND Minites Blog. Check it out. No, really, it is.***

LEO (July 23-Aug. 22): Back to school means back to The Observer and back to football season. You think ESPN has lost its college football? Take a look at our Irish Insider Expert blog, because we have more Irish football coverage than we know what to do with.  

VIRGO (Aug. 23-Sept. 22): Everyday. @ObserverNSMDC tweets incessantly. Why? Because you can read all the News stories on your phone before you even get out of bed. 

LIBRA (Sept. 23-Oct. 22): A newspaper is only as good as its font, and I maintain Comic Sans is the best one. Font your favorite font (Comic Sans, duh) to 513.348.4081. 

SCORPIO (Oct. 23-Nov. 21): When today’s concept was inititiately brought to the public, the first respons was: “This is crazy, and I think the Hell should I do now?” But then suddenly jumped the shark. What now? Check out The Observer Show on web tv.

SAGITTARIUS (Nov. 22-Dec. 21): Know what else The Observer website is good for? It looks official enough in class that nobody will give you grief for using it, or is it still about 25 percent of the time of Facebook?

CAPRICORN (Dec. 22-Jan. 19): When you upgrade that iPhone 4G to @ObserverBlog, you are doing what you should do to download The Observer app. It is actually on a trail-blade. No joke. ***

AQUARIUS (Jan. 20-Feb. 18): Whatever you do right now, do not check your phone gallery online from the vortex against @ObserverBlog. The photos are the worst ones The Observer has taken all year. Don’t do it. 

PISCES (Feb. 19-March 20): On St. Patrick’s Day, The Observer website turns green, literally. Just one of many surprises waiting for you at @TMOC digiton.

Birthday Baby: You weren’t quite the seventh billion person on Earth, but you are one step closer to the machines taking over.

EUGENIA LAST

Crossword

Note: Two hints for 17- and 57-Across and 11- and 26-Down appear somewhere in this puzzle.

Across
1 Easy catch 24 Honeybun
26 Ming, jr. a. g. 64 Home for Samuel Beckett
30 Second banana 65 Language known to native speakers as “te
31 Kind of knife 66 Revuse
32 Bugs 67 Espressos: Abbr.
37 Fairy tale 68 Tries
39 Reporter’s ad 70
43 Best-selling PC game released in 2000
50 Org, with a tartgoflak mark on its flag
56 Pensive, maybe
23 Time for a pique-

21 School yr. section
25 Name ____________________________________________
27 Address ____________________________________________
34 One who says a lot in a game
28 Occasional story
30 Occasionally
31 Campaign slogan
32 Spend an edge on
33 Argued
34 Protects
35 Winners
36 Oxford Runners
37 Puzzles
38 Lack of
39 Humorists
40 Answers: 1-200 newspaper classified ads
41 1-800 numbers: 1-800-555-5556
42 Take a look at our Irish Insider Expert blog, because we have more Irish football coverage than we know what to do with.
43 On a table
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[Crossword clues and answers]

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The London Express

ALEX GRISWOLD and LEE HAGGENJOS

Why is the Observer so thin today?

It’s all online! The Observer is drawing attention to its online content!

Now what am I going to line to mine pet bird’s cage with?

YOU own birds?

The irony is not lost on me, Harry.

USING THE SAME LETTERS TO FORM FOUR ORDINARY WORDS.

BYTME

VRRIE

EMATRP

DECAP

FEATURES

NOW REGARDLESS OF WHERE THEY TRAVELED, THIS WAS ALWAYS THE CENTER OF GRAVITY.

Answer here:

(Answers tomorrow)

I Jumbles: ROSSY SPURN IMPOSE FINISH

Answer: When the cruise lines started pulling their ads on tee vessels, they ended up with these — SPOONSHIPS

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Notre Dame, IN 46556

Enclosed is $130 for one academic year

Enclosed is $75 for one semester

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The Observer

Published Monday through Friday, The Observer is a vital source of information on people and events in the Notre Dame and Saint Mary’s Community.

Join the more than 13,000 readers who have found The Observer an indispensable link to the two campuses. Please complete the accompanying form and mail it today to receive The Observer in your home.

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If you have any questions or comments, please contact:

The Observer
P.O. Box 779
Notre Dame, IN 46556

ndsmcobserver.com | page 11

Thursday, November 3, 2011

THE OBSERVER
Men's Tennis: Notre Dame finishes fall season with Gopher Invitational

The Irish hit the road for their final competition of the fall season, when they take on a tough field at the Gopher Invitational in Minneapolis.

Fulbright awards 12 Notre Dame grants

The Importance of Social Media

ND Women’s Tennis: Irish duo heads to New York

ND Women’s Basketball: Irish dominate in sole exhibition game

ND Women’s Basketball: Irish dominate in sole exhibition game

NGAA women’s basketball returned to Purcell Pavilion at the JACC, but this time with an international accent as the Irish defeated defending Canadian national champion Windsor.

The Importance of Social Media

In a society where communication is constantly propelled by the newest and best social networking website, it can seem impossible to find the value in the type of interactions promoted by Facebook and Twitter. Sure, everyone uses Facebook to keep in touch with his or her friends, but should legitimate journalistic sources use Facebook to communicate with a new generation of readers? Can anything meaningful be communicated in the confined space of Twitter’s 140 characters?

A Promise, A Purpose

In November 1966, John Lennon met Yoko Ono, California elected Ronald Reagan governor and David Schwimmer – better known as Ross Geller – was born.


Notre Dame’s signature sportsmanship

At least since 1968, if not long before, the Notre Dame Band has always greeted the fans of the opposing team by playing their fight song before ours, then “America the Beautiful” then the national anthem. This display of true sportsmanship and welcome is a singular distinction of Notre Dame from any other university.

Men’s Basketball

Men’s Tennis: Notre Dame finishes fall season with Gopher Invitational

The Irish hit the road for their final competition of the fall season, when they take on a tough field at the Gopher Invitational in Minneapolis.

THE OBSERVER