Dubs.

The vast majority of college men are failures. That is to say, they are dubs. They are content with the commonplace in thought and achievement. They are condemned everlastingly to the mediocre.

How to Become a Dub.

Since if the law of averages works out the majority of you will be dubs, you ought to be familiar with the rules of the game.

1. Read only what is popular -- best sellers in novels and magazines. Above all, avoid the classics. Contact with great minds will make you "queer" and will queer you with your set.

2. Drink what is popular. Hang around the cemetery gate and find out what kills most of them. Drink that and you'll be with the crowd.

3. Confine your conversation to what is popular. Get the lingo and shout with the rest of them. You know as much about it as they do, whether it's Freud or Dean Inge. All you need is the lingo.

4. Play what the best people play -- mah jonggar or authors. And if you must be a Kibitzer, but a deep-dyed one. Kabitizers have their place in the world: H.G. Wells is one.

5. Never write an original theme when you can copy one just as good or better. You will get by with it nine times out of ten.

6. Go to church when the gang goes. It's fashionable. It will get you something.

7. Never act from principles. Policy is so much more diplomatic, and best people are always diplomatic.

8. Shun hardship. It's nonsense to face a problem that will make you think when you can side step it.

9. Stay up all night and sleep all day. The best people do it. Only old fogies and crabs still believe that God created the sun and the devil invented electric lights.

10. Keep as near the middle of the crowd as possible. If you hang around the edge you may get lost in a stampede sometime.

The Novena for Benefactors.

We all have benefactors and we all hate them for making us feel under obligations to them. But we can fool them and slide out of our obligation by making this Novena for them.

Ten Per Cent Gratitude.

That's all Our Lord received from the ten Leper.