A few years back there was in every small town a character known as the village hick. He fastened his bulbous, silver watch securely to his leather suspenders and--gosh darn it!--then went out 'ready for anything.'

Cheap, little circuses and transient street-carnivals understood his psychology and played up to him. The glamorous and forbidden and sensational would open the eyes and the purse of the village hick!

You heard about the lobby attraction used last week by the Palace Theatre? That was planned for young men, for you. Unethical, small-town showmanship would pull you past the crucial cashier!

The local Council Knights of Columbus deeply resent Palace tactics. They will say so soon in a protest. Every Notre Dame man should let the Palace management know that we do not quickly forget such insults.

Whip will stand for Our Lady's standards of purity and modesty if you Notre Dame men yourselves are too weak or too stupid to uphold them?

Pleasure and Self-Control.

The pleasure of eating and drinking makes man callous his hands, exert his arms and head, in labor. The pleasures of married life induce father and mother to sacrifice themselves in supporting and educating offspring.

Pleasure is a relief in monotony, a tonic in depression. It is the oil that keeps the human machine running smoothly through life.

Why, then, cut out pleasures during Lent? Here is one reason:

While reasonable pleasure is o.k., it happens that man frequently goes after pleasure, even against his own better judgment, inordinately, without the proper moderation. Then he sins. And his sin is called some such thing as intemperance, or cruelty, or lust, or vanity, or revenge.

One of the purposes of self-denial during Lent is to establish better control over the unruly urge for pleasure. It is to set up a stronger dominion of intellect and will over the passions.

Anyone who hopes to lead a moral life must be able to control himself. He will never be able to control himself unless he learns how to deny himself even, sometimes, legitimate pleasures.

Gaps in Adoration.

Volunteers are badly needed to fill up the following gaps in the Lenten Adoration. Please take care, first, of the periods for which no one has yet signed up:

- **Saturday, March 16:** 8:30-9:00; 9:30-10:00; 10:00-11:00; 2:30-3:00; 3:30-4:00 (none); 4:00-5:00 (none).
- **Monday, March 18:** 8:00-9:00; 9:00-10:00; 11:00-12:00; 1:00-2:00; 2:00-3:00; 3:00-4:00; 4:00-5:00 (none).
- **Tuesday, March 19:** 8:00-9:00; 9:00-10:00; 10:00-11:00; 11:00-12:00; 12:00-1:00; 1:00-2:00; 2:00-3:00; 3:00-4:00; 4:00-5:00 (none).

PRAYERS: Deceased, Rev. Ignatius E. McNamore, '09; cousin of Tony Dunning (Walsh); grandfather of Frank Prusha; two friends of Tony Androniou. Five special intentions.