Chin up, chest out, ears to the ground, eyes open, nose to the grindstone . . . !

Catholic men, women and children throughout the Indiana, Louisville and Covington dioceses are urged to participate in and to promote the Family Rosary Crusade—a crusade of prayer to invoke the powerful intercession of Our Lady of the Rosary to win lasting peace among the nations of the world and bring God's blessings upon us and our families.

"The Family That Prays Together Stays Together."

Whenever cells in our body become diseased our whole body suffers. The family, the unit cell of society, is composed of a multitude of family cells. If family life deteriorates society deteriorates. If family life flourishes society flourishes.

Father Patrick Peyton, C.S.C., with his catch slogan brings the Rosary Crusade to the mid-west, to South Bend, to Notre Dame: next Sunday, October 22, 2:30 p.m., Notre Dame stadium. Plans are being made to handle 40,000 Rosary Crusaders.

Would You Refuse The Mother of God?

If she called on the telephone, asked you personally to cooperate with her efforts to bring peace to the world, would you refuse? If she said, "Say the rosary," it would not be wise to say, "No," or stake your trust in U.M.T. One of her salesmen, Father Peyton, is enthusiastic to sell her bill of goods: What goods?—conversion of Russia and world peace; at what cost?—pray the rosary and make sacrifices.

All Catholics living within the crusade area with even a spark of faith sputtering inside their souls will be asked to sign the daily rosary pledge. Canvassers will push every Catholic doorbell in the diocese. Notre Dame Knights of Columbus will knock on every student door. Canvassers are agents only, but agents with a message and a request. Sign up for Mary and the Rosary.

The sole purpose of the Crusade is to rid the world of its troubles through the promised help of the Mother of God. Eighteen times at miraculous Lourdes and again at Fatima Our Lady of the Rosary came to admonish the world—pray the rosary, make sacrifices, or else. To date under the inspiring leadership of Father Peyton Rosary Crusades have restored the daily Family Rosary in over one million Canadian, Alaskan and American homes.

Who is Father Peyton? A Notre Dame graduate, a Holy Cross priest. Not only for his sake but for Mary's sake, for the sake of world peace--and for God's sake—let us back this Rosary Crusade 100%.

THE TIME For Reading.

The main features of the Crusade and an explanation of its development are well written up in THE TIME. If you did not receive your copy at Sunday Mass go to the pamphlet racks in Dillon and Cavanaugh. These topics are challenging: WORLD CRISIS SPINS ROSARY CRUSADE . . . GREAT ENTHUSIASM AS DRIVE OPENS . . . HIERARCHY BACKS CRUSADE . . . THE ROSARY EXPLAINED FOR NON-CATHOLICS . . . HOLLYWOOD DONATES STARS . . . POPE COMMENDS FATHER PEYTON'S WORK . . . ARE YOU ASHAMED TO PRAY?

Prayers: (deceased) father of Mr. R. Devers, C.S.C.; friend of Tom (Dil) and Joe (Moe) Hinko; father of Bob Madden, '49; friend of Billy Cuddy; J. Grover Kelley; grandmother of Chuck Scott, '50; friend of R. McNamara; grandmother of Jack Madden (Mor) Brother Louis, C.S.C.; Msgr. Joseph Hanz; father of J. Neatherton (V-V). Ill: mother of Mary Phelps; Prof. Roger Peters; Mr. Fred O'Brien; friend of B. Blaz; Bishop Bennett...