February is the month devoted to the Catholic Press. The primary objective is not increased circulation, although increased circulation is requisite for progressive influence. Buyers of Catholic publication are not always the readers. The Catholic Press wants readers as much as it wants buyers.

In what more practical way can Catholics develop a Catholic attitude toward life and a Catholic outlook on modern social and religious problems than in supporting and in using those sources of information as are found in the Catholic Press?

What Bishop Thomas E. Molloy says of THE TABLET is applicable to all diocesan papers in general and Catholic publications in particular. "A favorable response to this appeal will offer the gratifying assurance that THE TABLET will bring to a sizably increased number of readers a clear correct presentation of the truths of Christian Faith and the requirements of Christian morality for the enlightenment, guidance and aid of individuals, of the family and of Catholic citizens of our community for their personal sanctification and salvation; for the promotion of mutual understanding and cooperative good will in human relationships and dealings and for the fostering of respect for and obedience to law as well as a proper regard for the rights and interests of fellow human beings."

**Combat Secularism.**

Much has been said and written on the causes of the present world crisis. On the surface those causes are in the main of conglomeration of economics, politics and conflicting ideologies. We are said to be defending the American way of life and the way of life of free men. But it would at the same time be foolhardy to blind ourselves as to the root cause, the basic conflict: Naturalism vs. Supernaturalism. In other words, the grass roots struggle is whether our society will develop and perfect itself independently of God and revealed truth, or whether it will reach its full-scale development and perfection dependent on God and guided by His revealed wisdom.

Bishop Brady, Episcopal Chairman, N.C.W.C. Press Department, in his Press Month report declares: "To speak of the struggle between Communism and freedom is to speak of only a single campaign in the war between godlessness and Godliness. . . Thirty years ago the Catholic Press knew and proclaimed this truth. . .

"To worthy Catholics, it is not so much a question of their supporting the Catholic Press as of letting the Catholic Press support them in this time of grave peril. The Catholic Press, which has foreseen the present world confusion, can help immeasurably in sustaining the children of God as trial to hard ships mount. It can make clear the truth, so that the truth can be followed. It can expose the specious, so that the pitfalls may be avoided. . ."

**Wanted: Cooperation.**

It Notre Dame we have what the Bulletin considers the finest cross-section of Catholic manhood in the world. The potentiality for virtuosity, for sacrifice, for sound Catholic thinking, for articulate Catholic lay leadership is incalculable. But these potentialities must be actualized, then exploited for the cause of Christ and the way of life He stands for, the way of life He died for. With utmost confidence in your God will and sincere desire to cooperate in the Apostolate of the Catholic Press, the Bulletin without reservation endorses the plan of the N.F.C.G.S. to solicit your support of the Catholic Press. In supporting it you will best support yourselves.
