This is the season when anyone WHO IS ANYONE prims a bit. He gets himself busy with human nature, because this is the time for improvement. What you can accomplish will amaze even your Guardian Angel -- especially if you heed the experts who come up with 19 centuries of successful treatment. Observe the following beauty hints:

For Wrinkled Brows

Try the well-known cream, Sweetness of Temper. It contains much patience, charity, a dash of humor, and light laughter; even spills over into other personalities; tones up the facial muscles; does away with worry-warts, with beneficial results to all complexions concerned.

For The Lips

Use the marvelous ointment, Silence. It is particularly good for lips crusted by gossip, profanity, foul stories, and untruths. Proves the old adage that "one way to save face is to keep the lower half shut." Especially beneficial to those who boast they can speak for an hour without a note -- or a point; or who discover they have the "gift of jab." For exercise, we recommend the Rosary.

For Lovely Hands

There's really only one preparation to use -- Generosity. Get a large-sized jar. Contains a base of charity, with essences of kindness and thoughtfulness. Use it frequently throughout the day. Banishes all ugly traces of greed and sloth; and keeps them busy for others, while providing you with a wealth of merit. Best thing in the world to get your small mind off your smaller self. Use freely, and receive huge dividends. Really beautifies because it's a form of prayer.

For Clear Eyes

Try morning Mass, and the wide-eyed wonder of Calvary as an early morning preparation. Then apply the restful, protective shield of Modesty throughout the day -- carrying it with you wherever you go. Remember: the eyes are the windows of the soul. Avoid the glare of idle curiosity -- which is very fatiguing, and frequently injurious.

For A Cleansing Lotion

The best is Confession -- because it gets into the most hidden and annoying recesses. It relieves tensions, banishes fear, destroys pride; restores the beauty of baptism, casts a soothing peace over the mind and heart, restores hope, begets sanctifying grace; is very economical, since it costs but a small coin of humility.

For An Ideal Conditioner

The best on any market is daily Holy Communion. It renders the body virtually immune to temptation; kills the harmful bacteria of venial sin; builds resistance to occasions of sin; begets humility, nourishes a desire for virtue, strengthens the flabby will; and is a guaranteed preservative for life everlasting, if used daily.

For a Trim Figure -- remembering that: "Those who indulge - bulge," try the daily exercise of self-denial. Running is good -- away from occasions of sin, especially.

Take the full treatment for the next 40 days, Phinias, You'll emerge a beauty!