On one occasion, years ago, automobile inventor, Henry Ford, Sr., made headlines with the assertion that charity is all "bosh: "The word should be ripped from the dictionary... it develops sloth."

But Our Lord tells us that not even a cup of cold water given in His Name will go un-rewarded. He also tells us to look after the widows, and orphans, and the least of His brethren -- clothing the naked, feeding the hungry, visiting the sick, burying the dead, comforting the afflicted, etc. On Judgment Day, He promises a reward eminently worthwhile -- Eternal Happiness!

Some people put no trust in Him at all -- but only in trust companies.

How much should a student give to charity? The Biblical tithe required by God of the Jews in the Old Testament was one-tenth of the annual income. Certainly, one-tenth of the amount spent by students on frivolities is not too much to devote to charity!

What frivolities? Shows, party-party weekends, tobacco, snacks, beer, magazines, books (Spillane, and his 25¢ partners in crime), extravagant wardrobes, dances, Presley records, -- you name the others.

Every year we receive a number of worthwhile appeals for help. They come from all over the world -- wherever the University is known. We answer them to the best of our means -- the means which you make available through the Christmas Collection, next Sunday in Sacred Heart Church, and through the Campus Charity Chest derived from the Mardi Gras proceeds. No matter what amount you contribute, your almsgiving is felt throughout the world.

And we mean throughout the world! You are helping Father Washington in Ghana, West Africa, to teach, baptize, and heal; you help Father Aiken in "no priest land" in South Carolina; you help Father Menzes to teach children of Chingleput, South India; you help Father Walter in the Caroline Islands of the Pacific; and the Damien-Dutton Society, a world-wide organization caring for lepers; and Father Walter of the Ressurection Missions of Alabama; and Sister Madeline to care for Indian orphans at St. Xavier's Mission in Montana; and as near as South Bend through the United Fund; and so on through a list of people who have dedicated their lives to a work which many of us would never have the courage to do.

"He who has the goods of this world, and sees his brother in need, and closes his heart to him, how does the love of God abide in Him?"

These words from the Epistle of St. John emphasize our obligation as Catholics to perform the corporal works of mercy. As students, this obligation can be performed in many ways; but the one which is most general and very effective is almsgiving. Remember that fact, Sunday, when the collection box is passed your way (a quiet $1 venture would be an experience). Remember it, too, when you are asked to participate in the Mardi Gras activities.

Let everyone do something! Many are in need -- a need that most of us have never felt physically, and that our country has never known economically. Let us not close our hearts to them!

PRAYERS REQUESTED - Deceased: cousin of Tom Plofchan of Pangborn, Ill: Paul Boehm, '34; seriously; grandmother of Gerald McCabe of Walsh; grandfather of Mike O'Neil of Dillon.