God calls many young men and women to leave the world, the better to love Him with their whole minds, and hearts, and strength. But only a few heed the call because it appears too exacting. Yet God is quick to point out the reward—a hundred fold in this life, plus eternal happiness. That's the insurance that goes with a vocation.

Commerce men, who have absorbed the buying and selling technique, know the importance of stressing the advantages to the buyer. He wants to know what he gets for his investment. Our Lord Himself used a little of this technique.

In considering the possibility of a vocation, let's not forget the advantages that accompany this way of life:

**Life Insurance:** Wise men look ahead and take out insurance to protect old age—an old age that may never come in this world. Eternity is sure to come. Would you be interested in eternal happiness? You should be. A vocation will enable you to keep up on your premiums. True, this sort of policy is not offered to everyone. It's something special, and is worthy of much thought to discover whether or not you qualify.

**Fire Insurance:** If we insure against fire here, what about hereafter—where the losses are terrifying and permanent?

**Casualty Insurance:** No one ever goes to hell by accident. But many people die by accident. The Nine First Fridays will help to insure you against an unprepared death. A vocation will virtually make a First Friday out of every day of your vocation.

**Social Insurance:** Clean living assures you of a healthy standing in society. The Sacraments are your greatest aid to achieve this goal. A vocation provides easy access to this daily participation in the means of grace—by providing you with daily nourishing spiritual exercises, and by removing temptations that are the lot of those who live in the world. You won't be preserved from all temptation, it is true. But you certainly will be protected and shielded as few others are.

Agencies Available: Ultimately you will spend your time explaining and selling various policies to other people. Your commissions will be very liberal—a hundred fold in this life, and everlasting happiness in the next. It is true that God demands unconditional surrender to His routine; but it is a very consoling office you will occupy. There are plenty of openings with good prospects. The starting pay is sufficient—the dividends are out of this world!

This is the month we pray for vocations. Be good to yourself, and fair to yourself. Don't treat the matter lightly. Don't dismiss it hastily. You couldn't do better in time or in eternity than qualify for this sort of policy!

**THIS SUNDAY:** We move into Passiontide, and the most solemn part of Lent. Look about you and note the somber atmosphere which the Church takes on at this time. It's a time to renew our Lenten resolutions, and redouble our efforts at penance. Maybe you have bogged down, given up; maybe you haven't started Lent yet! A strong finish will make up for earlier failures.

**PRAYERS—Deceased:** Father of Frank LaSala of Dillon; grandmother of Bob Kriner of Morrissey; friend of Ernesto Ruiz of St. Ed's. Ill: Joanne Murphy; uncle of Alan Bosch of Cavanaugh. 2 Sp. Int's.